

Scope

This Privacy Policy applies to all individuals who interact with any website operated by Lee Marley Brickwork Ltd (collectively referred to as "our websites").

Purpose

This policy explains how Lee Marley company collects, uses, stores, and protects your personal information, and outlines your rights under UK Data Protection legislation.

Who we are

Lee Marley Group ("we", "us", "our") is the data controller responsible for the personal information collected through our websites.

Information we collect

We collect information when you interact with any of our websites. This may include:

- **Contact information:** Your name, email address, telephone number, and company details—when you contact us, submit a form, or request updates
- **Browsing information:** Collected through cookies and similar technologies across our websites, including IP address, browser type, device information, pages viewed, referral source, and interactions with our content
- **Employment and application information:** Any information you submit through our careers pages or recruitment portals, such as CV data, employment history, skills, and qualifications.

How we use your information

We use the information we collect for the following purposes:

- **To provide services:** Process your requests, respond to inquiries, and manage communications
- **Improve our website:** Understand how users interact with our site and improve our content and features
- **Marketing and updates:** With your consent, send you relevant updates, newsletters, or promotional materials
- **Job applications:** Review and process employment applications when submitted through our website.

How we use your information (and lawful basis for processing)

- **To provide services and respond to enquiries:** Responding to messages, handling requests, and managing communications across any of our websites

Lawful basis: Legitimate interests or Contract

- **To improve our websites:** Monitoring performance and user interaction across our sites to enhance layout, functionality, and content

Lawful basis: Legitimate interests

- **Marketing and updates:** Sending newsletters or promotional materials only with your consent, regardless of which site you sign up through

Lawful basis: Consent

- **Job applications:** Processing and reviewing applications submitted via any of our recruitment platforms or careers pages

Lawful basis: Contract or Legal obligation

- **Legal and security purposes:** Protecting our rights, website security, and complying with legal obligations.

Lawful basis: Legal obligation or Legitimate interests.

Sharing your information

We do not sell, rent, or trade your personal information to third parties. However, we may share information with trusted partners or service providers that support our websites and operations, such as:

- Hosting and cloud providers
- Analytics platforms
- Website development and security providers
- Recruitment and HR technology services
- Professional advisers.

These partners act only on our instructions and must maintain confidentiality and security. We may also share information when required to comply with legal obligations.

International data transfers

Some service providers supporting our websites may be located outside the UK. Where this occurs, we ensure appropriate safeguards are in place, such as:

- UK adequacy regulations
- International Data Transfer Agreements (IDTA)
- Standard Contractual Clauses (SCCs).

Cookies and tracking technologies

Our websites use cookies and similar technologies to:

Website Privacy Policy



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Revision: 02
Date: 22/12/2025
Approved: Jun Yue

- Improve site functionality
- Understand how visitors use each site
- Support analytics and performance monitoring
- Tailor user experience.

Non-essential cookies (such as analytics) require your consent. You can manage your cookie preferences through your browser settings or cookie banner on our websites.

Data security

We use appropriate technical and organisational measures to protect personal data across all our websites. However, no online transmission or storage system is completely secure.

Data retention

We retain personal information only as long as necessary for the purposes for which it was collected. Typical retention periods include:

- **Enquiries:** up to 12 months
- **Marketing data:** until you withdraw consent
- **Job applications:** up to 12 months, unless legally required longer
- **Cookie data:** in line with cookie expiry periods.

Your rights

Under UK GDPR, you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate data
- Request deletion of your data (in certain circumstances)
- Restrict processing
- Object to processing, including marketing
- Data portability
- Withdraw consent at any time

Contact info@leemarley.com to exercise any of these rights.

Right to complain to the ICO

You may also raise concerns with the Information Commissioner's Office at <https://ico.org.uk/>.

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Third-party links

Our websites may contain links to third-party sites. We are not responsible for their privacy practices and encourage you to review their policies separately.

Contact us

If you have any questions about this Website Privacy Policy or our data practices, please contact us at:

Lee Marley Brickwork Ltd

185 Viscount Way

Woodley

Reading

RG5 4DZ

Email: info@leemarley.com

Phone: 01628 82592

Policy review

This policy will be reviewed annually or as required to ensure it remains current and effective.

Approved by:

Dan Clarkson

Nick Boulton

Chief Operating Officer

Managing Director – Scaffold

For and on behalf of Lee Marley Brickwork Ltd

Date:

8th Jan 2026