



TO SPV

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OR NOT TO SPV?

TO SPV OR NOT TO SPV: SHOULD I CONSIDER SETTING UP A FINANCING SPV FOR MY STARTUP?



- Many climate tech startups deploy assets to businesses or consumers.
- SPVs aid in debt financing these assets.
- They are by no means a must-have for any startup, but but consider if three key criteria apply:

1 You have to pre-finance a lot of assets

- Companies with physical products often need prefinancing. But prefinancing assets/capex boosts this need beyond typical working capital.
- Rule of thumb – if you need longer than a year to recoup the asset on a cashflow basis, you probably need some sort of financing for your assets.

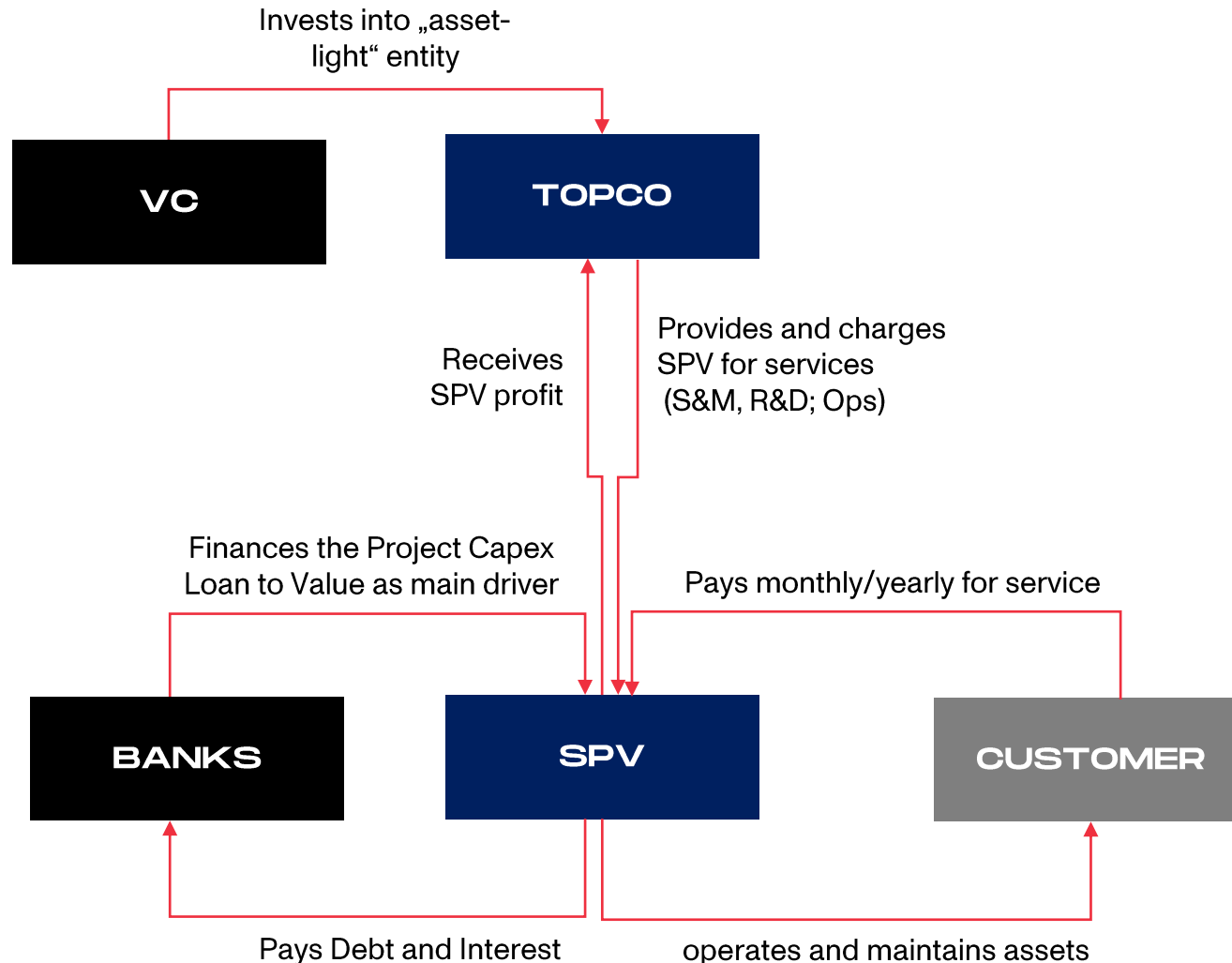
2 You do not qualify for corporate or venture debt in amount you need

- Banks are open to asset-backed loans, especially with known resale values.
- Venture debt is sometimes possible, but often not in desired amounts.

3 There is no other, “easier” way of financing (i.e. factoring)

- SPVs are complex. Consider alternatives like factoring, revenue-based financing, or grants.

SPV STRUCTURES CAN BE A WAY OF COMBINING PROJECT AND VENTURE FINANCING



Comments

- Guiding principle for SPVs is separation of risks
- TopCos operate often at a loss in VC context.
- SPVs are typically profitable, holding assets and guaranteed cashflows.
- Banks seek secure returns as they miss out on potential upsides.
- Loan-to-Value is a vital KPI for banks: 90%+ for assets like Solar, <50% for newer tech. Factors include:
 - Known resale value of assets/collateral
 - Cash flow security and customer solvency
 - Historical data/track record
 - TopCo guarantees and solvency.

SPV EXPENSES ARE USUALLY WELL DEFINED BEFORE RECEIVING THE LOAN

