

TO SPV

OR NOT TO SPV?

To SPV or not to SPV?

## TO SPV OR NOT TO SPV: SHOULD I CONSIDER SETTING UP A FINANCING SPV FOR MY STARTUP?

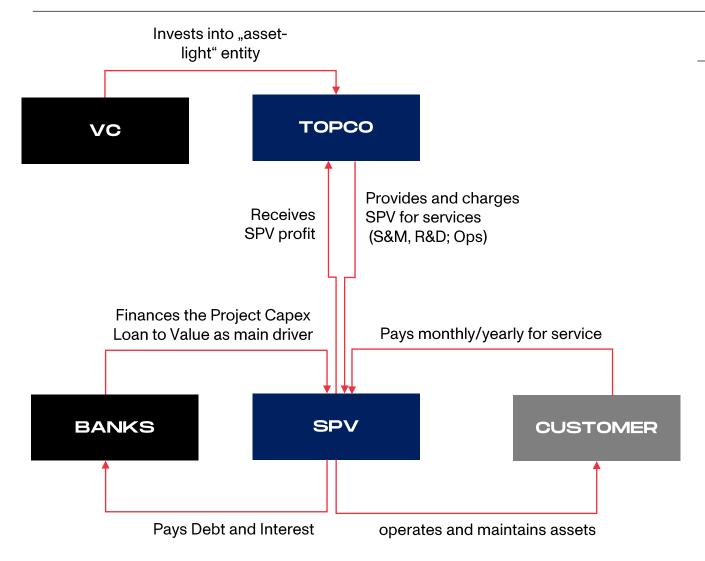


- Many climate tech startups deploy assets to businesses or consumers.
- SPVs aid in debt financing these assets.
- They are by no means a must-have for any startup, but but consider if three key criteria apply:
- 1 You have to pre-finance a lot of assets
  - Companies with physical products often need prefinancing. But prefinancing assets/capex boosts this need beyond typical working capital.
  - Rule of thumb if you need longer than a year to recoup the asset on a cashflow basis, you probably need some sort of financing for your assets.
- You do not qualify for corporate or venture debt in amount you need
  - Banks are open to asset-backed loans, especially with known resale values.
  - Venture debt is sometimes possible, but often not in desired amounts.
- There is no other, "easier" way of financing (i.e. factoring)
  - SPVs are complex. Consider alternatives like factoring, revenue-based financing, or grants.

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## SPV STRUCTURES CAN BE A WAY OF COMBINING PROJECT AND VENTURE FINANCING





## Comments

- Guiding principle for SPVs is separation of risks
- TopCos operate often at a loss in VC context.
- SPVs are typically profitable, holding assets and guaranteed cashflows.
- Banks seek secure returns as they miss out on potential upsides.
- Loan-to-Value is a vital KPI for banks: 90%+ for assets like Solar, <50% for newer tech. Factors include:
  - Known resale value of assets/collateral
  - Cash flow security and customer solvency
  - Historical data/track record
  - TopCo guarantees and solvency.

## SPV EXPENSES ARE USUALLY WELL DEFINED BEFORE RECEIVING THE LOAN



SPV REVENUE SPV

SPV CAPEX

 Resulting margin is the profit which either has to be kept in the SPV as security for the banks or can be transferred up to the mother company

- Ongoing operating expenses both for SPV itself (accounting etc) as well as ongoing support for operations/maintenance of the asset
- Usually done by 3rd parties, since SPV usually doesn't have many FTEs
- Interest payments for the capex financing are another major part
- With floating interest rates, this position can vary a lot depending on market conditions
- Principal Repayment of Capex is the main expense of SPVs
- The higher the LTV, the higher this position will be
- Time to pay off Capex should be similar to useful economic life of the asset