

Gabriella Schwarz

UX designer passionate about intentional and joyful design

schwarz.g@northeastern.edu
+1.408.466.4168

gabriellaschwarz.com
linkedin.com/in/gabriellaschwarz

Skills

Design

Figma
Illustrator
Photoshop
After Effects
Webflow

Computer Science

Java
Python
HTML / CSS
Typescript
GitHub

Education

Northeastern University

Boston MA
Sep 2022 - Present, exp. Dec 2026
B.S. Computer Science & Design
GPA 3.97 / 4.0
Dean's List All Years

Relevant Coursework

Interaction Design 1 & 2
Human Computer Interaction
Information Design
Typography
Software Engineering

Activities

Northeastern Student Ambassador
Sandbox Software Consultancy
Intramural Volleyball & Broomball
Pottery Club

Study Abroad

Fall 2024 in Rome, Italy
Fall 2022 in Dublin, Ireland

Interests

Golden Retrievers
Used Bookstores
Film Photography
Food-Critiquing

Related Experience

Design Co-op, Ronik Design Agency

Remote | Full-time | January 2025 - June 2025

- Collaborated with Creative Director and Senior Designers on 10+ client projects across finance, media, and tech industries including PGIM, NBCU, JFK T4, and Flo Marketing
- Created brand identity, 100+ slides for client and investor proposal decks, and desktop and mobile marketing website designs through 3 rounds of client iteration
- Produced 6+ animations using Adobe After Effects as brand identity and data visualization assets
- Contributed to daily stand-ups, design reviews, and client presentations; invited back for second co-op

Design Lead, Sandbox - PlanNEU Course Scheduler

Boston MA | Part-time | August 2025 - Present

- Lead UX for team of 8 student designers and developers to create automated schedule generation tool for 7000+ NEU students
- Contribute to weekly design critiques with 19 designers, improving usability across 7 Sandbox projects

UX Designer, Sandbox - Museum of Fine Arts Boston Form Management

Boston MA | Part-time | January 2025 - May 2025

- Collaborated with 7 developers and 1 designer to complete and ship form management streamlining tool for the MFA Boston
- Reduced 10+ usability errors through workflow redesign, micro interactions, and usability audit, collaborating with 7 developers to implement interface improvements

UX & Brand Designer, SCOUT a Student-led Design Consultancy

Boston MA | Part-time | January 2024 - April 2024

- Created brand identity and website for a social impact incubator club, collaborating with 9-person agile team
- Produced 6 hi-fi wireframes and interactive prototypes based on iterative client feedback

Projects

Spotify Social Feature

Mobile UX Design | Spring 2024

- Designed a social discovery feature for Spotify to facilitate user connection with friends and like-minded listeners through customizable profiles
- Conducted 4 rounds of user testing with target users, integrating insights into evolving wireframes
- Created 30+ wireframes in Figma across paper, lo-fi, and hi-fi stages and pitched idea to class of 14 students