

# Adam Levin

Creative Director & Designer

[Web Portfolio](#) [LinkedIn](#)

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## EXPERIENCE

### Accrete AI Inc, New York, NY — *Creative Director*

MAY 2023 - PRESENT [Website](#) [More Projects](#)

- Developed brand book and guidelines
- Directed digital/print sales collateral, motion design, video content, and front-end visuals.
- Presented design work to leading organizations including VaynerMedia, DoD, U.S. Army, U.S. Air Force, P&G, Atlantic Records, SOCOM, and Warner MG

### Accrete AI Inc, New York, NY — *Senior Graphic Designer*

AUGUST 2022 - MAY 2023 [Website](#) [More Projects](#)

- Updated website design using Adobe Suite, Figma, and Webflow with a team.
- Created digital/print sales collateral, including sales decks, promos, and social media content.
- Contributed submissions to closing multiple deals, including a multi-million dollar contract with the U.S. Army and recognition from DoD, CDAO, and GSA.

### JM Learning, New York, NY — *Marketing Creative*

AUGUST 2020 - AUGUST 2022 [Website](#) [Instagram](#) [TikTok](#) [Commercial + BTS](#)

- Captured professional office, staff/action shots, and filmed TikToks in a studio.
- Designed the entire website and created daily social media content.
- Redesigned the logo and brand, and created various branding materials, including flyers, banners, business cards, and signage.

## FREELANCE WORK

### Frantic LLC, New York, NY (Oct 2021) — Logo Designer [Facebook](#)

Redesigned company logo using Adobe Suite, modernizing the brand's visual identity.

### AGI Windows & Doors, Florida (Nov 2021 — Nov 2022) — Marketer [Facebook](#)

Created and managed targeted Facebook ad campaigns with a \$500 daily budget, generating an average of 20 SQLs per day

### Computer Fixers, New York, NY (Feb–Mar 2022) — Web Designer/Ad Manager [Website](#)

On-site and virtual support, designed and developed a new website and ran targeted digital ads.

### Virou Tech, Philippines (Feb–Mar 2022) — Web Designer [Website](#)

Virtual customer support company, built a user-centered website with Webflow/Figma

### Speedy Home Services, Canada (Mar 2022) — Web Designer [Website](#)

Launched landing page and ads for Tankless Water Heaters

### Aurum Gavia Aluminum, Switzerland (Apr–May 2022) [Commercial](#)

Created logo, landing page, and commercial with Adobe Suite

### Meta Teddys, New York (Jan 2022 — May 2022) — Web Designer/Marketer/NFT Artist

[Website](#) [Digital Advertising](#)

Designed and developed website, NFT art, social media content, and promotional video content.

### City Wide Group, Toronto, Canada (Aug 2022) — Brand Materials Designer [Brand Assets](#)

Redesigned marketing materials and pitch deck in Adobe Suite, securing a \$500K contract.

## SKILLS

Adobe Photoshop,  
Adobe After Effects  
Adobe Illustrator,  
Adobe InDesign,  
Adobe Premiere Pro,  
Adobe Lightroom,  
Vegas Pro, Webflow,  
Figma, Photography,  
Filming, Video  
Editing, Branding,  
Infographics,  
Graphic Design,  
Leadership, Visual  
Storytelling, Visual  
Design

## CERTIFICATIONS

Dribbble Design  
Systems Course

JULY 2023

[Certificate](#)

[Capstone Project](#)

## LANGUAGES

Native English

Native Russian

Fluent Spanish