



evrica

evrica.app

# About Us

Smart Contracts for Smart People

Evrica is a traceable blockchain software that automates transactions with a user-friendly smart-contract constructor, and after execution, stores them as NFTs, saving both time and money with banks and lawyers.

**Compose and execute.** It's that simple.

# The Problem

Blockchain + SMB Concerns



## Code Heavy

Blockchain tools  
and resources are  
difficult to use



## No Trust

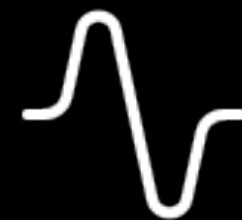
Expensive and  
notoriously  
untrusted



## Archaic

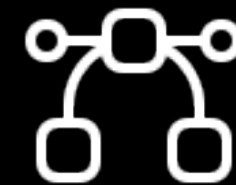
Ordinary contracts  
don't perform or  
self-execute

# Our Solution



## Accessible

Intuitive user  
experience powered by  
blockchain technology



## Automated

Customize how your  
contracts are signed  
and executed



## Affordable

Draft, customize, and  
execute based on the  
needs of your business



## Accountable

Contracts that are always  
accessible and verifiable  
at the click of a button

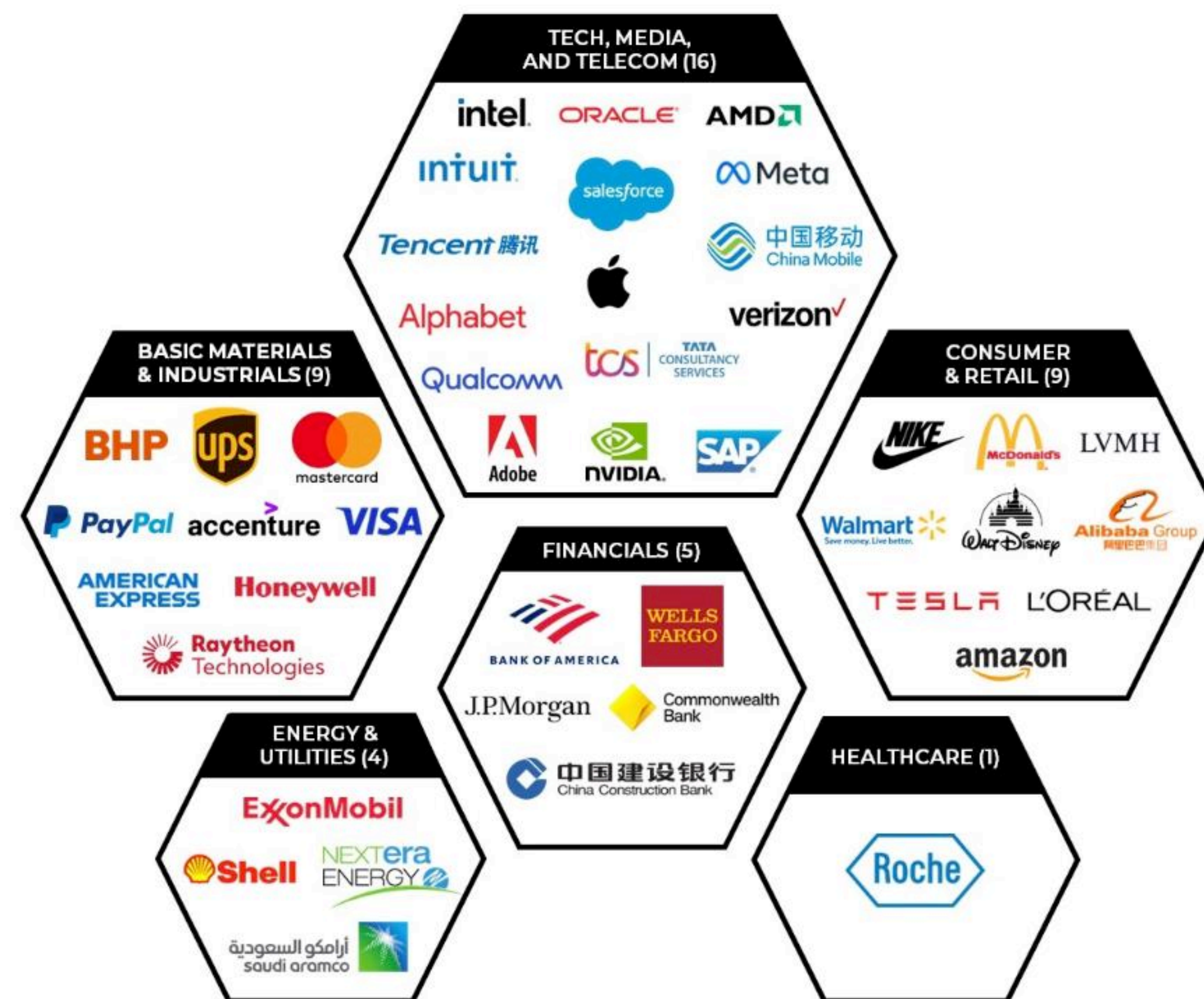


# Market Validation

**25 million+** businesses, families and individuals use Rocket Lawyer.

More than **1 million** small businesses use LegalZoom.

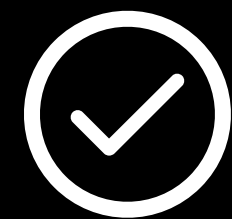
*"The efficiency and speed of blockchain technology is benefitting hundreds of companies, but relatively inaccessible to the normal person."* – Team **Blockdata**



Source: <https://bit.ly/3DloRIj>

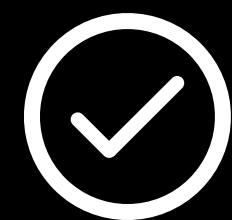


# Business Goals



## Blockchain Users

Targeting 10% of SME blockchain users (3M) – 5% in the first year



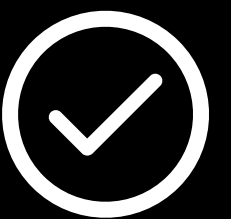
## Revenue

30% annual increase with marketing efforts



## Brand Identity

Leading the charge in modern, diverse employment and culture



## Innovation

Build new cutting edge tools that support SMB



First to Market in the **US**

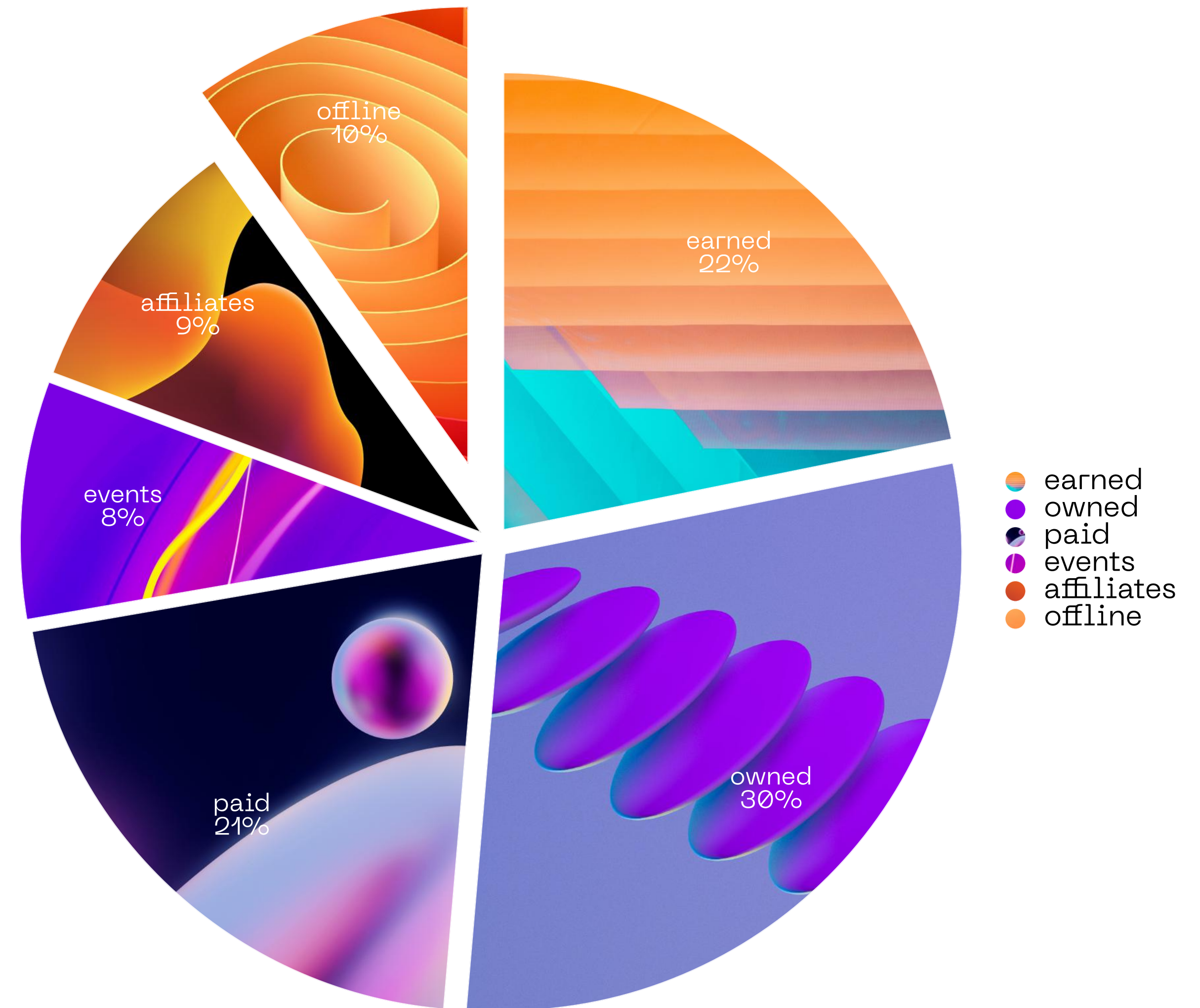
# Adoption Strategy

**Marketing** should be simple and fun. Here's how we're going to do it

**Communicate** the benefits and use cases of the smart contract platform to potential users

**Form partnerships** with companies that have a strong presence in the industry to increase the visibility and credibility of the platform

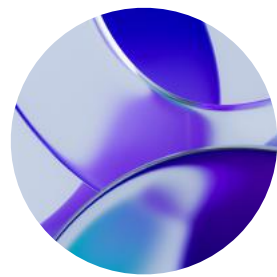
**Develop** tutorials, documentation, and other educational resources to help businesses





# Pricing

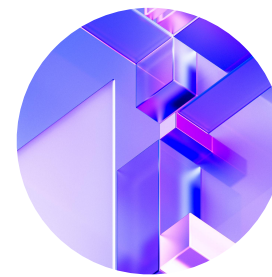
## Basic



**\$39** / Month

~~20~~ Contracts

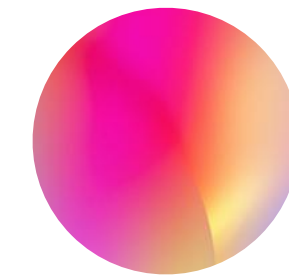
## Basic+



**\$69** / Month

~~100~~ Contracts

## Premium



**\$99** / Month

**Unlimited** Contracts

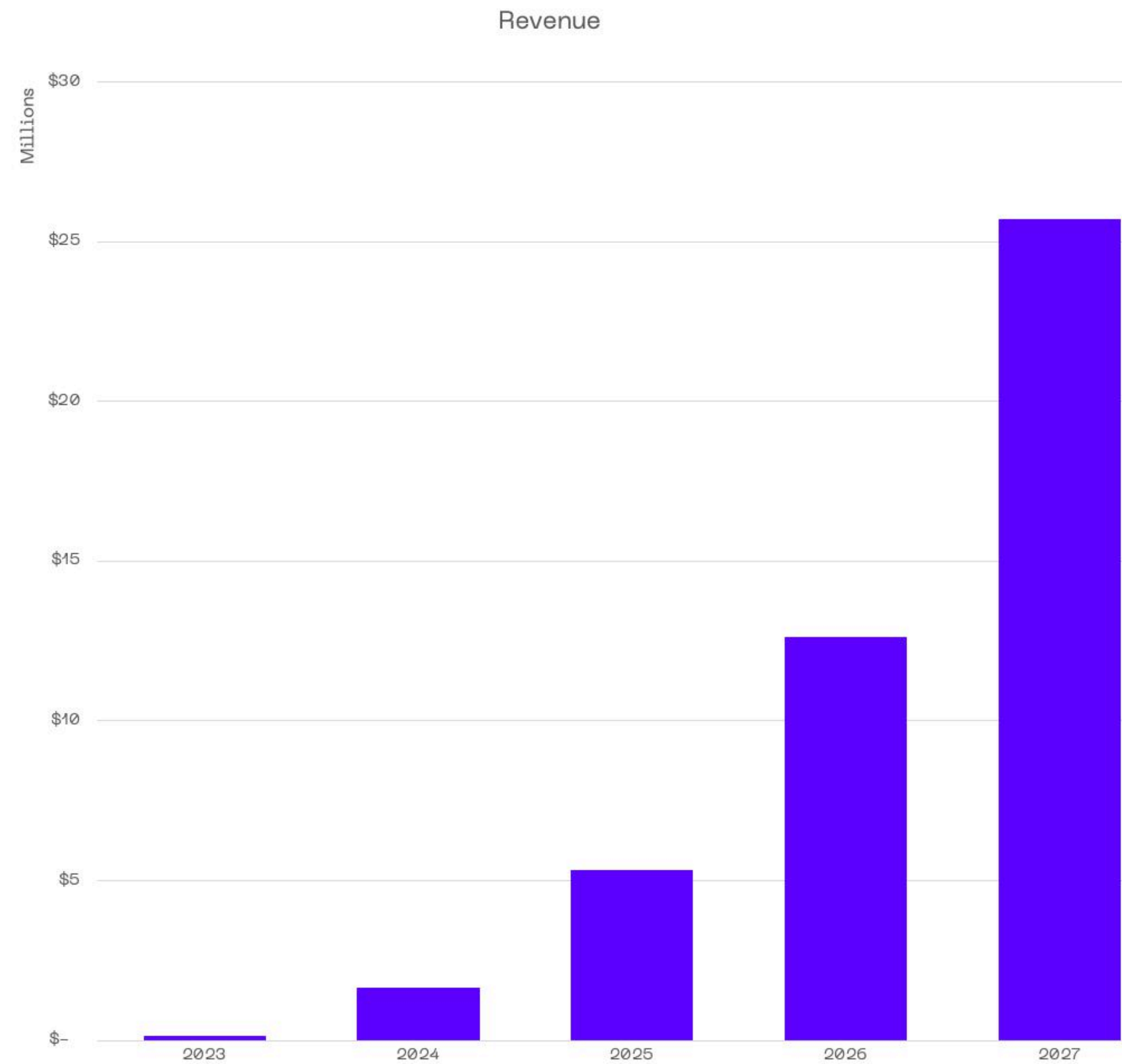
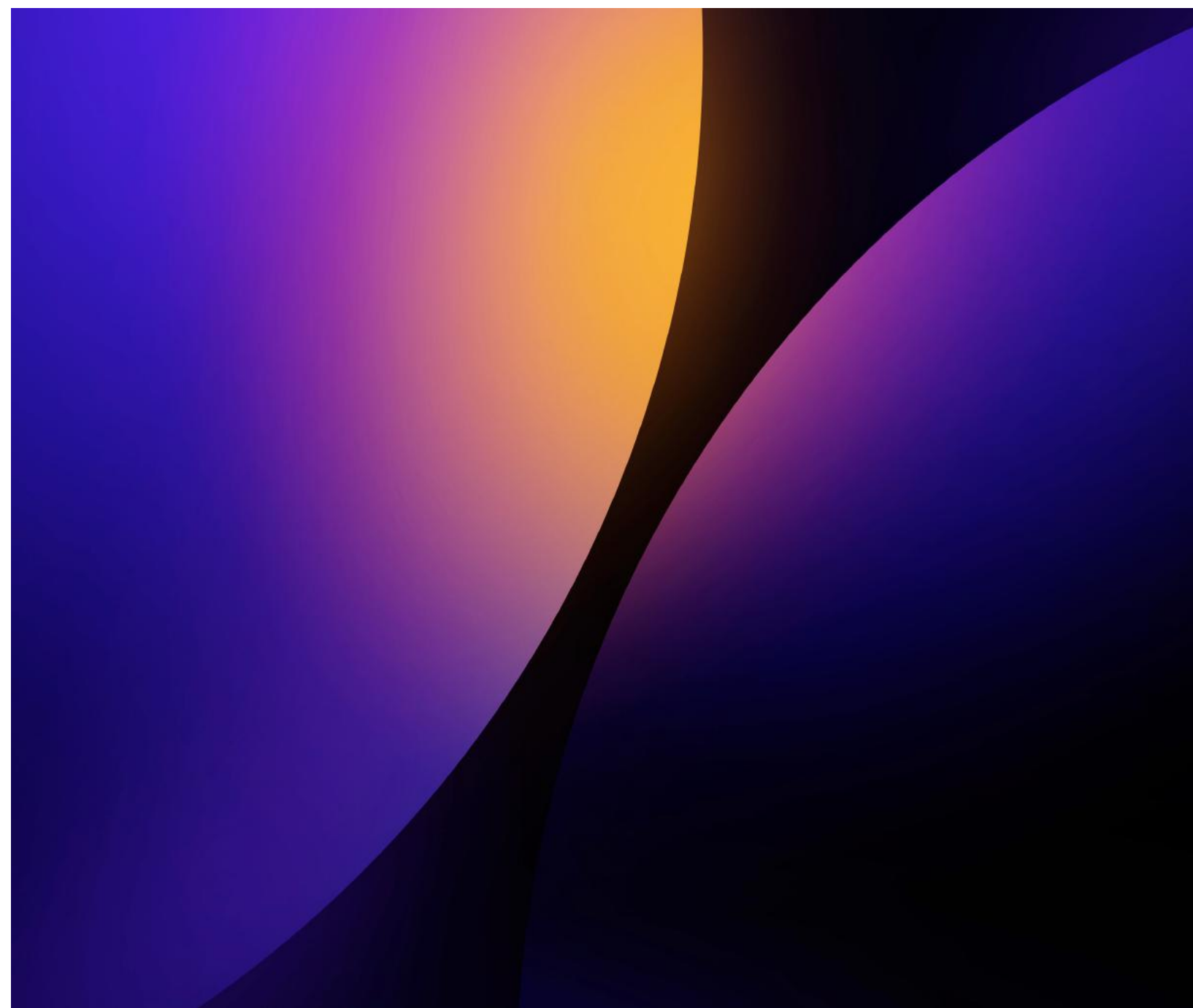
The Whole Package

*Separate costs for attorney consultations, registration of entities, filings, etc.*

# Projections

## Key metrics:

- CAC: \$9
- CAGR: 24.2%
- LTV: CAC 6

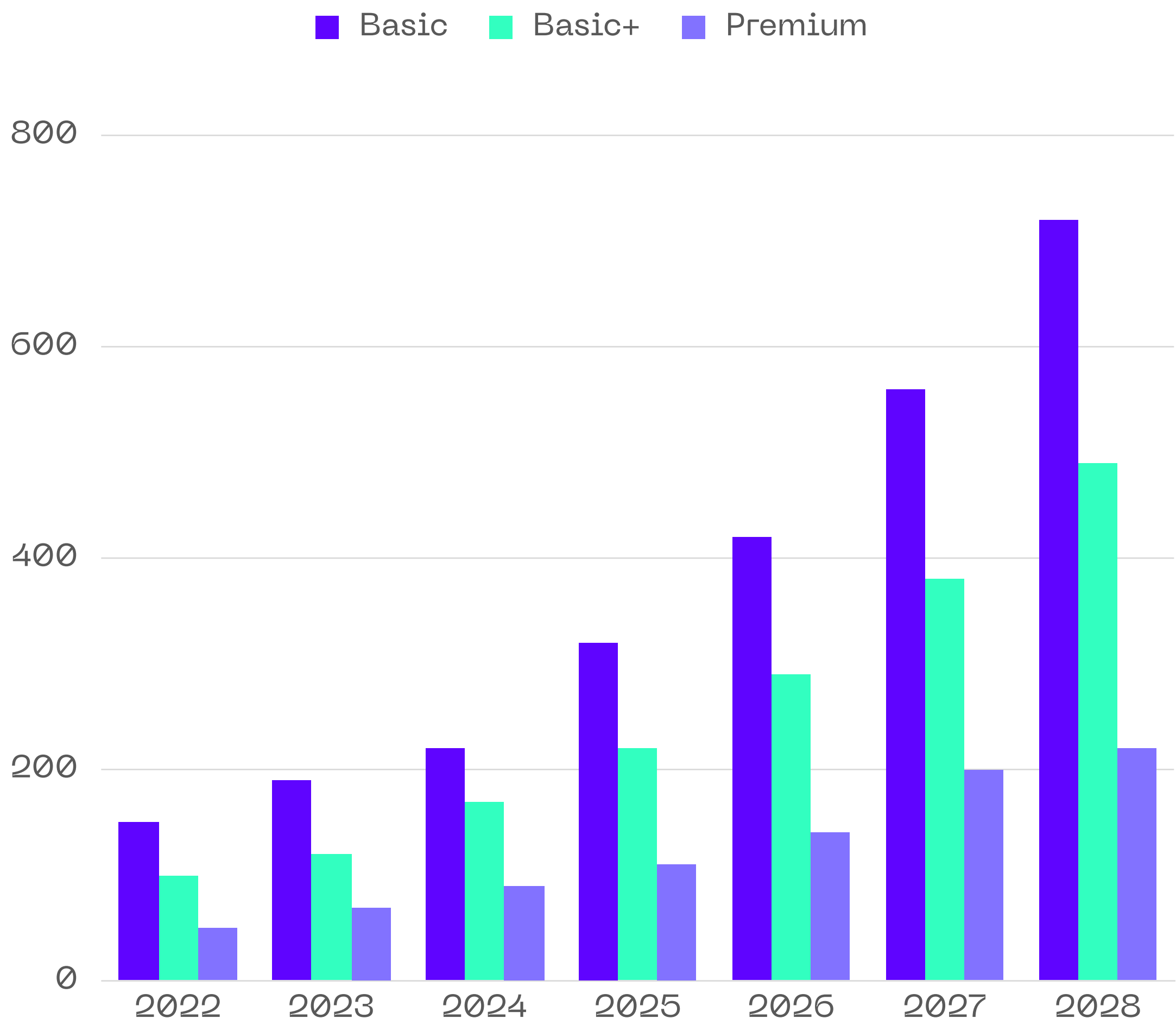
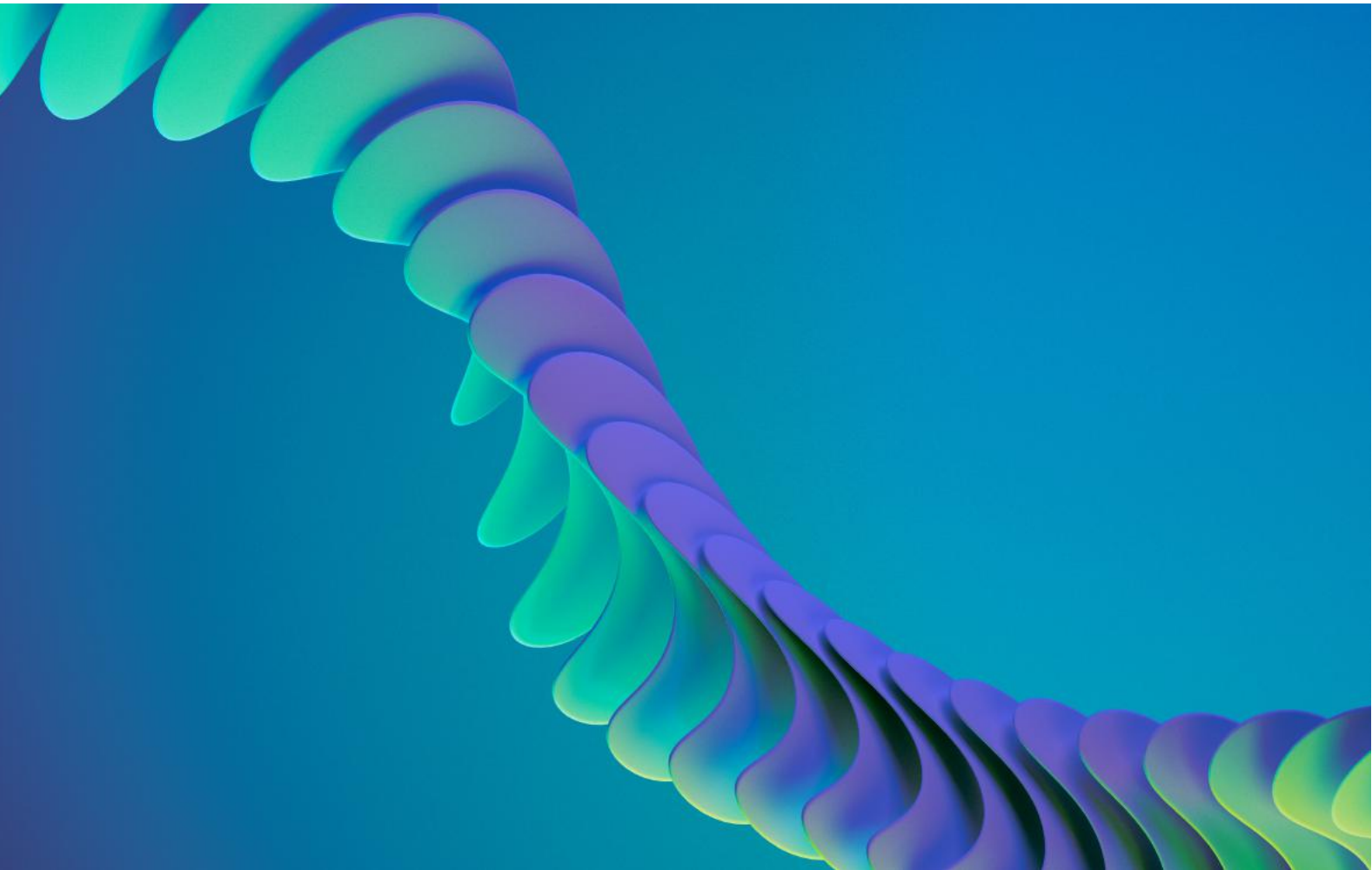


# Revenue Growth

SMEs currently adopting blockchain:  
3M. 5 % targeted from start 150,000.

Annual demand increase by 24,2%  
CAGR +marketing 15%, average of 30%  
annual increase in demand

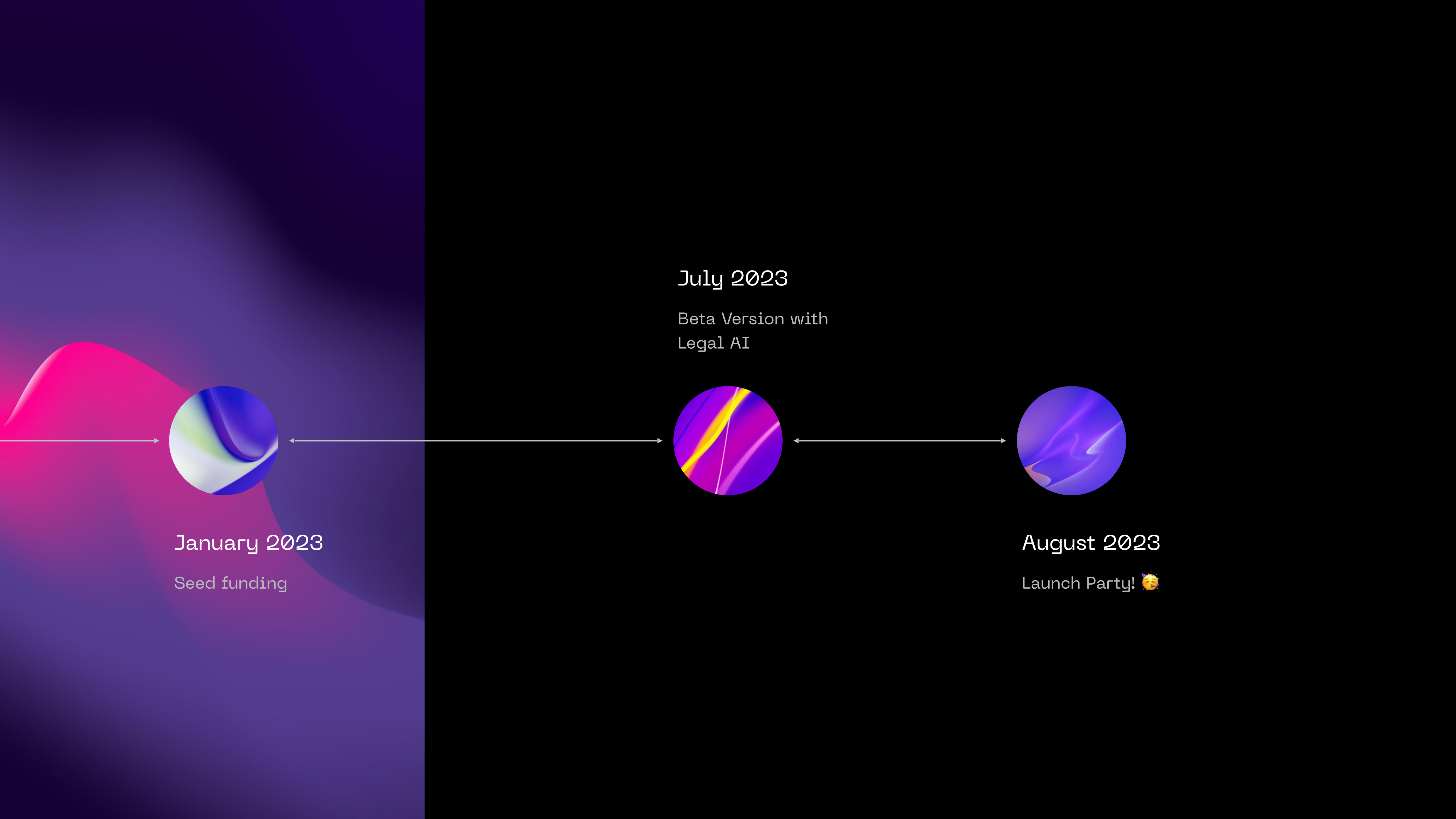
*(considering arising competition, new market players)*





# Timeline





# Our Ask

Seed Round: **\$1.5 Million**

**SAFE** Sheet

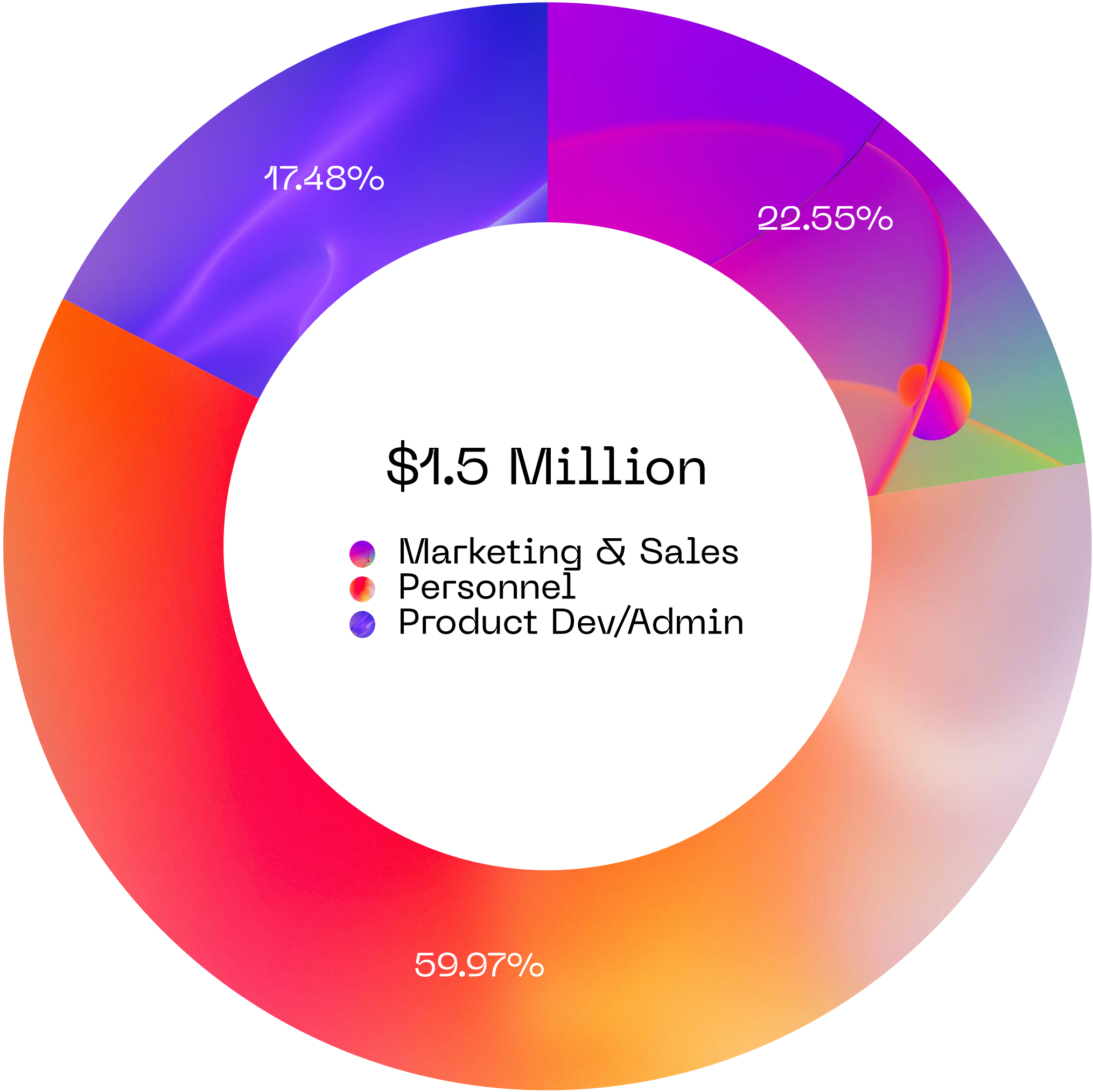
20% Discount

Marketing + Sales: **22.55%**

Personnel: **59.97%**

Product Dev/Admin: **17.48%**

Based upon **\$1,496,631** total





# The Team

Committed to change the future of contracts



Anna Sarkisyan  
CEO



Eugene Khromin  
VP



Tim Martinez  
CDO



Blake Rice  
COO

Thank You! 🙌



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