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## ABOUT US

# Revolutionizing Vehicle Sales for the 21st Century.

Discover an opportunity with Pride Dealer Services. We specialize in transforming the automotive sales landscape by expertly managing inventory and enhancing vehicle appearance for optimal sales outcomes. As a potential investor, you have the chance to be part of an automotive venture that's trusted by industry leaders and poised for remarkable growth.

- \$6.5M in Annual Revenue
- 100+ Dealer Distribution Network
- 5-20% Increased Value on Sales Per Vehicle.
- Positioned for Significant Growth and Market Impact.
- Trusted by Major Industry Players for Quality Services.







## ABOUT US

# Our Expertise

Pride Dealer Services isn't just about services; it's about expertise and innovation. With a history dating back to 2012 as Pride Mobile Detailing, we've grown into a nationwide force trusted by major industry players like Ally, Chevy, Subaru, Kia, Toyota, Ford, DRV PNK, Honda, Lexus, Infiniti, and many more. You'll be part of a company that's continually pushing boundaries and setting new standards in the automotive sales industry.

- Proven track record with a history of industry expertise.
- Strong partnerships with well-known industry leaders.
- Access to a forward-thinking and growth-oriented team.
- Continual commitment to innovation and market leadership.







## ABOUT US

# Our Commitment

When you invest in Pride Dealer Services, you're investing in commitment. We're not content with mediocrity; we're dedicated to forging lasting business relationships and delivering exceptional solutions. Our commitment extends beyond routine services as we focus on driving your ROI. Join us as an investor and be part of a company that's committed to turning challenges into opportunities.

- Dedicated to client success and satisfaction.
- Long-term business relationships built on trust and reliability.
- Aiming to exceed expectations and create value for investors.
- A commitment to transforming challenges into strategic advantages.

Drive







Streamlined Operations

# Inventory Management

Pride Dealer Services offers a solution to the headaches of inventory management. By entrusting us with this crucial aspect, dealerships can concentrate on what they do best: selling cars. As an investor, you'll be supporting a company that addresses pain points and streamlines operations for maximum efficiency.

- Efficient inventory management solutions.
- Allowing dealerships to focus on core sales activities.
- Addressing a critical pain point for automotive businesses.
- Streamlining operations for increased efficiency and profitability.



Cutting Edge Infrastructure

# Paint Like Never-Before

Imagine being part of a company that enhances its capabilities with state-of-the-art infrastructure. Pride Dealer Services has plans to establish advanced spray booths at strategic locations, elevating the potential for offering painted vehicles. Contribute to positioning the company as a market leader with cutting-edge facilities, setting us apart from the competition.

- Advanced infrastructure for enhanced services.
- Establishing cutting-edge facilities to attract more customers.
- Contributing to the company's market differentiation and competitiveness.
- Supporting a game-changing approach to vehicle appearance enhancement.





## Additional Services

# Key Duplication

Align with customer convenience and satisfaction are lucrative. Pride Dealer Services not only provides key duplication services but also addresses industry pain points through headlight restoration and windshield repair. Join us in delivering customer-centric solutions that enhance your investment value.

- Services that directly enhance customer satisfaction.
- Expanding offerings to cater to broader customer needs.
- Addressing common pain points in the industry.
- Contributing to a comprehensive suite of customer-focused solutions.



## Additional Services

# Finding Hidden Damage

Our detailed Vehicle Inspections contributes to the expansion of services which streamline processes for Dealers, Auctions, and Rental Agencies. We save our clients significant capital and headache when providing detailed inspection reports.

- Detailed vehicle inspections for data-driven decisions.
- Enhancing efficiency for Dealers, Auctions, and Rental Agencies.
- Contributing to the availability of accurate, real-time insights.
- Empowering businesses to make informed decisions about inventory.



ABOUT US



# Testimonials

From setting high standards in detailing to becoming an indispensable part of dealerships' success, Pride Dealer Services has earned the trust of businesses. By investing, you'll play a role in a company that consistently delivers on its promises and exceeds client expectations.



David Miller - GM Vista Motors

"PDS truly lives up to its name. Their meticulous attention to detail and commitment to enhancing our vehicle inventory have significantly boosted our sales. Their reconditioning and inspection services are unparalleled in the industry.



Justin Thompson - CEO Thompson & Son's

"Our partnership with Pride Dealer Services has been a game-changer for us. Their expertise in inventory management and vehicle appearance enhancement has streamlined our operations and increased customer satisfaction.



Michael Sloan - VP. Sloan Auto

"Partnering with Pride Dealer Services has been a strategic move for us. Their commitment to going above and beyond is remarkable. Their vehicle inspections have provided us with accurate insights that empower our decision-making.



Rod Hernandez - GM Auto World

"PDS has exceeded our expectations in every way. Their attention to detail and commitment to quality shine through in every service they provide. From key duplication to enhancing vehicle appearance, they've made our operations smoother and our cars more appealing to customers.

TEAM

# Our Team

At Pride Dealer Services, our success is driven by a diverse and dedicated team that brings a wealth of expertise and passion to every project. With a shared commitment to excellence and innovation, we work tirelessly to reshape the automotive sales industry. Get to know the faces behind our dynamic team:



Nelson Cajas  
CEO



Donald Harrison  
COO



Greg Power  
CFO



Emily Jasmie  
Customer Support



## Projections

# Market Growth

Investors seeking promising market trends should consider Pride Dealer Services. With a substantial Serviceable Addressable Market (SAM), we're positioned to capture a significant share of the automotive sales landscape. By investing, you'll tap into a growth trajectory that's guided by market demand and strategic expansion.

- Investment opportunity in a market with significant growth potential.
- Targeting a segment with a clear demand for innovative solutions.
- Joining a company poised to capitalize on evolving market trends.
- Contributing to a business aligned with the upward trajectory of the automotive industry.

PRECEDENCE  
RESEARCH

## AUTOMOTIVE LOGISTICS MARKET SIZE, 2022 TO 2032 (USD BILLION)



Source: [www.precedenceresearch.com](http://www.precedenceresearch.com)

## Additional Services

# Financial Projections

Capital for Pride Dealer Services will be strategically allocated to fuel growth. From building cutting-edge spray booths to expanding our service portfolio and intensifying marketing efforts, your strategic support will enable our journey towards becoming an undisputed leader in the automotive sales industry. Invest in our growth story and be part of reshaping the market.

- Growth-focused initiatives for market dominance.
- Contributing to the expansion of a comprehensive service portfolio.
- Supporting marketing efforts to increase brand visibility and reach.
- Aligning with a business on the trajectory of becoming an industry leader.





The future of automotive sales

# Investment Ask

At Pride Dealer Services, we're excited to invite strategic partners to join us on our journey of reshaping the automotive sales industry. We're seeking a \$2 million investment, valuing our company at \$10 million pre-money. Your investment will play a pivotal role in accelerating our growth trajectory and solidifying our position as an industry leader.

## Use of Funds

**Expand Service Offerings:** further diversify our suite of services, catering to evolving industry demands and customer needs.

**Boost Market Outreach:** Support intensified marketing efforts, helping us reach a wider audience.

**Scale Operations:** Funds will allow us to scale our operations to meet growing demand, ensuring our services remain top-tier and readily available to our expanding client base.







# Unlock the Potential of Automotive Sales

## ABOUT US

### Summary

Pride Dealer Services offers a unique solution to a common problem: optimizing inventory and vehicle appearance for increased sales.

**20+** Year Experience

With a compelling portfolio of services like Recon, Paint & Dent Removal, Rim Repair, Transportation, and Vehicle Inspections, we are positioned to revolutionize the way cars are sold.







# Contact Us

Ready to explore this exciting investment opportunity? Contact Pride Dealer Services to discuss how you can become part of our journey. Your investment has the potential to shape the future of automotive sales.



## CALL

Nelson Cajas - CEO & Founder

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Monday – Friday: 8:30am – 5pm



## EMAIL

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