



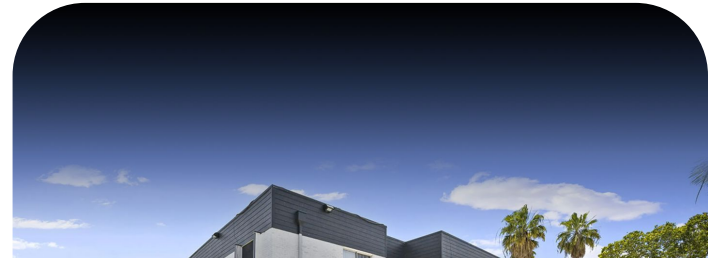
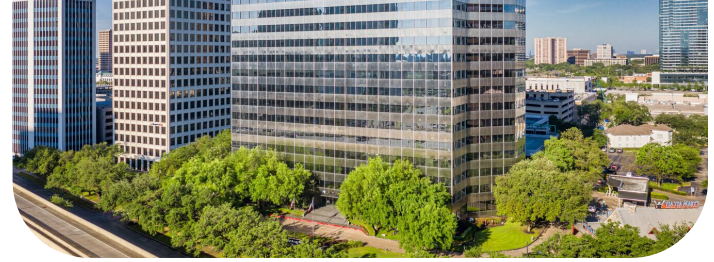
The platform to buy and sell
tokenized real estate



Problem

The most lucrative real estate investments are out of reach to 92% of potential investors

- Real estate investment minimums are typically \$75k+, pricing out most Americans
- Real estate investments are illiquid, usually requiring investors to hold for 4-10 years
- While REITs are an alternative, they have high fees, no tax benefits, and offer limited choice compared to direct investment



Fractionalize real estate using blockchain technology

OwnProp democratizes access to high return and cash flowing multifamily and commercial real estate deals



Low Minimums

Build a diversified portfolio of iconic properties



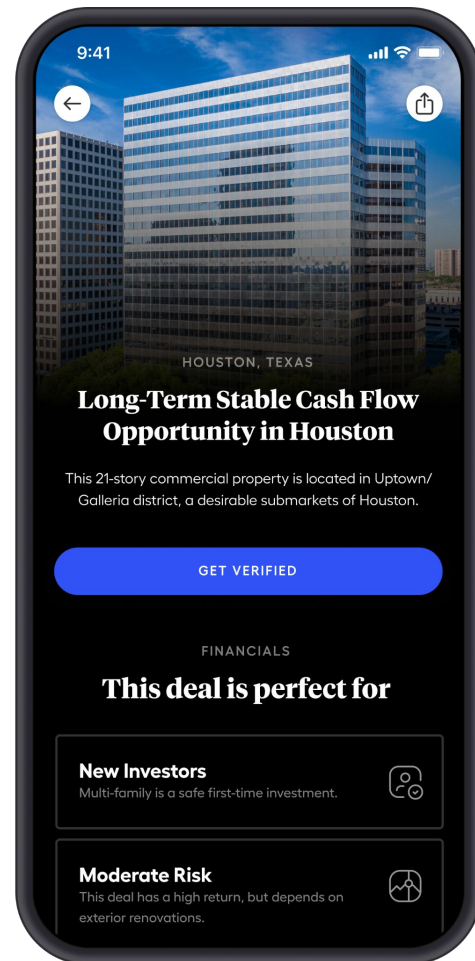
Convenient Investing

Learn investing strategies and buy tokens in minutes



Access to Liquidity

Trade your tokens on the secondary marketplace

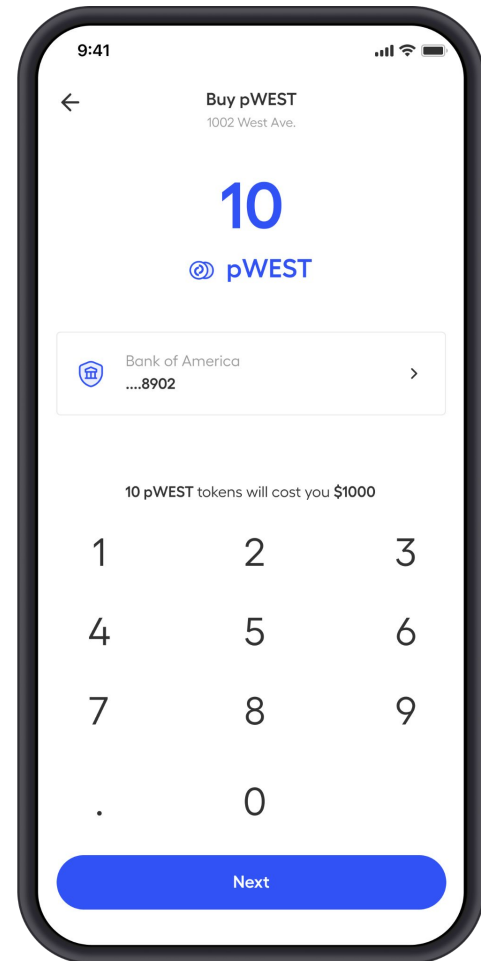


Why Now?

\$16.1 trillion of illiquid assets will be tokenized by 2030*

- **2018:** Smart contracts enable the ability to create liquidity for alternative assets via automated market makers
- **2021:** Security token standards emerge that build upon ERC-20 to provide compliance and enhanced security
- **2022:** Layer-2 scaling solutions are rapidly being adopted, lowering transaction costs within the Ethereum ecosystem

*BCG Asset Tokenization Report – August 2022



Our deep Real Estate background uniquely positions us to win in this space

Our venture studio has a strong track record in **real estate and technology**

Peter Rex has built multiple real estate private equity firms that have syndicated \$2B in assets and returned over \$900M in distributions to investors.

We have built a pipeline of **commercial real estate deals** from quality sponsors

Our competition in the tokenization space is focused on residential properties and REITs. People want to invest in blue chips, not penny stocks.

We are building a **syndicator network** that enables us to grow faster than competitors

Our deep connections in RE enables us to create an incentivized network of professional syndicators who can earn a perpetual royalty on capital raised based on accredited investors they brought in.

Traction

3 Fully Funded Offerings

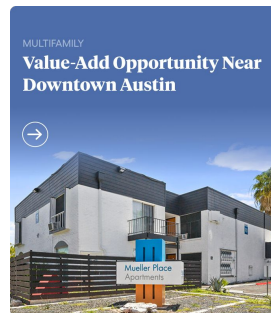
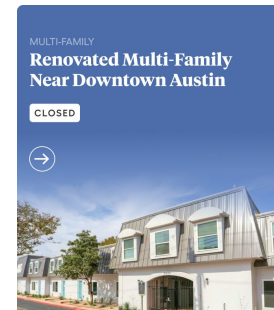
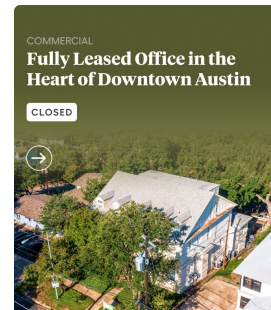
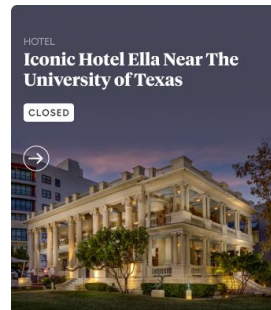
3 Active Offerings

4 Private Equity Partners

45% MoM User Growth Since March 2022 Launch

1.5k+ Registered Users

Offerings on OwnProp



Private Equity Partners

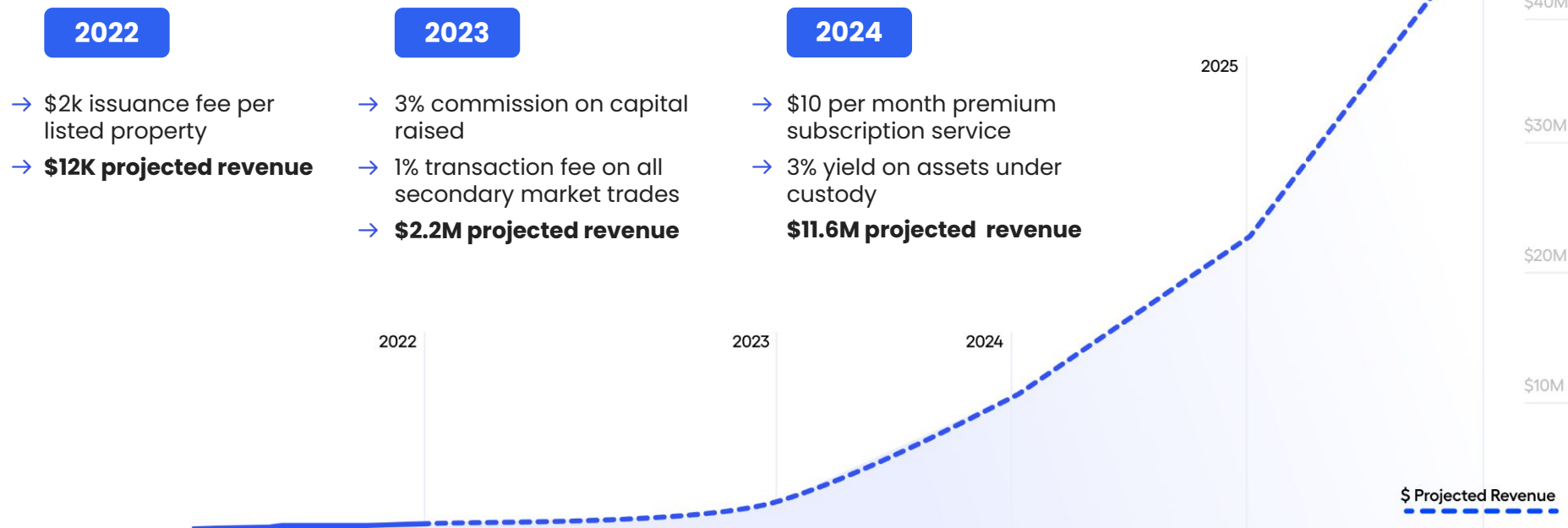


ZIONCAPITAL

THINK
MULTIFAMILY



Growth driven by young professionals eager to invest



A team with real estate and blockchain expertise

Ethan Blumenthal

CEO & Engineering

Early crypto trader and investor,
Blockchain Engineer at Rightpoint.
University of Illinois, BA, Economics. UT
Austin MS, CS



Matt McCloskey

Product & Design

Led product, design &
engineering teams to deliver
projects for Fortune 100
companies at Fjord.



Vaishnav Kuruvanka

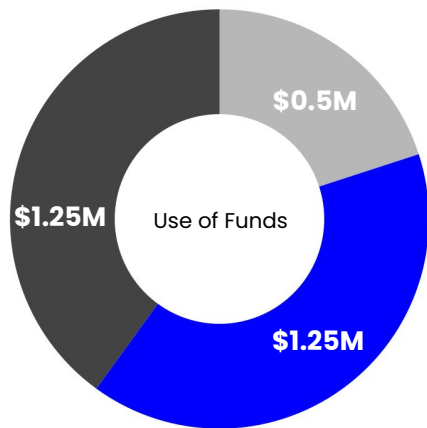
Operations & Biz Dev

Founded Texas Civic Impact Council.
Experience with public and private
market investments. UT Austin BBA,
Quantitative Finance



Funding

Raising \$3M



■ Operations

Customer support, legal, and other G&A costs

■ Growth

Business development hires to source deals, investor relations, referral campaigns, and digital ad spend

■ Product & Engineering

Resources to design and build our trading engine and retail experience

Milestones



\$50 Million in Tokenized Assets

Continue building our accredited investor base and open to retail investors enabling us to 15X our investor base



Reg A+ Approval for Retail Investors

Complete SEC approval process, we have already secured legal partners and our filing is in progress



Opening of Secondary Market

Investors will be able to buy and sell tokens on our automated market maker based exchange



Premium Subscription Product

Grants investors early access to deals, reduces trading fees, and provides analytics tools



Release Sponsor Experience

Enables sponsors to list and manage their offerings on OwnProp, minimizing operational costs

The future of real estate is now

Join Us

ownprop.com

invest@ownprop.com

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