

## SUCCESS STORY

# Caliber LLC Improves Win Rate By 5%, Saves 3-4 Hours/Project with Beam AI

Secured more projects, increased revenue, and saved time for other high-value tasks.



3-4 HOURS SAVED PER PROJECT



INCREASED WIN RATE BY 5%

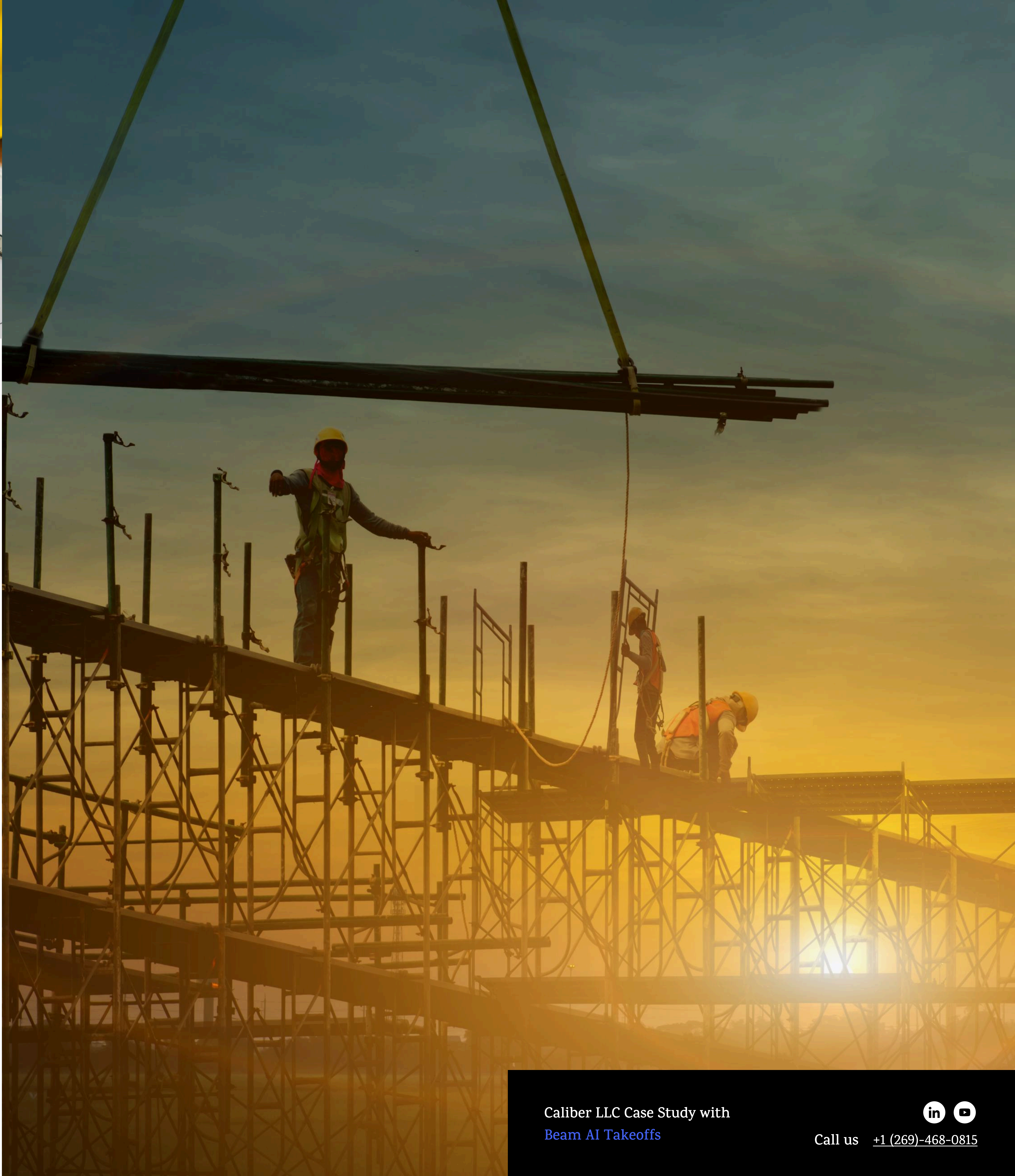


HELPED INCREASE THE TOTAL CONTRACTED PROJECT VALUE

“With Beam AI, we are able to pursue more bids and dedicate more time to managing and supervising projects.”



Hunter Foley  
Masonry Operations and Sales, Caliber LLC



# ABOUT

## Caliber LLC

Caliber LLC is a locally-owned general contractor and custom home builder based in Lake Norden, South Dakota, serving communities such as Watertown, Brookings, Hayti, and surrounding areas. Caliber LLC offers a comprehensive suite of offerings such as custom home building, home design & planning, and more.

**“The customer service has been very good; they’re always willing to help whenever I have a question.”**



## HOW BEAM AI TRANSFORMED CALIBER LLC'S WORKFLOW

- /1** Saves **3-4 hours per project**, allowing estimators to focus on more bids and project oversight.
- /2** Increased bid win rate from **~20% to ~25%**, improving overall project pipeline quality.
- /3** Helping increase the **total contracted project value**, driven by the improved bid win rate.
- /4** Enabled the team to **estimate more projects** and dedicate additional time to project management and supervision.

## CHALLENGES BEFORE BEAM AI

- /1** Estimators were spending **4-5 hours per project** on manual takeoffs for commercial projects.
- /2** While tools like **BuilderTrend** and **Square Takeoff** provided some support, the process remained tedious and time-consuming.
- /3** Limited bandwidth for project management and strategic tasks.





**Growing revenue potential:**  
The team sees clear momentum in increasing total contracted value.

# BUSINESS IMPACT

**Stronger pipeline conversion:** A 5% boost in win rate means the team has more awarded projects.

**Better time management:** Estimators now have more time to manage projects, supervise team members, and contribute to bid strategy.



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## Ready To Transform Your Takeoff Process?

Book a demo with Beam AI and see how automation can help you bid faster, win more, and grow your business.

[Schedule Your Demo](#)

