BEAM Powered by Attentive.ai × BRADY ROOFING *Quality you deserve, people you trust*

SUCCESS STORY

Brady Roofing Wins $400k in New Business & Increases Bids by 40% with Beam AI

Recorded incredible time savings & increased bid volume

- 5–10 HOURS SAVED PER TAKEOFF
- 40% INCREASE IN BID VOLUME
- $400K WORTH OF NEW JOBS WON
- 3–4 ADDITIONAL BIDS SENT EACH WEEK
- FAST BID TURNAROUND: 1–2 DAYS POST-TAKEOFF

> "They've Saved Me Time Each Week And Helped Us Increase Our Bid Volume By An Additional 3–4 Bids Per Week.

Austin Josie
CEO
Brady Roofing

ABOUT

Brady Roofing

Brady Roofing has served the Salt Lake City area since 1996. Originally focused on new residential construction, the company expanded in 1999 to specialize in re-roofs, repairs, and flat-roofed commercial buildings, segments that demand advanced expertise and precision. Today, Brady Roofing is a trusted name in both residential and commercial roofing across Utah.

CHALLENGES BEFORE BEAM AI

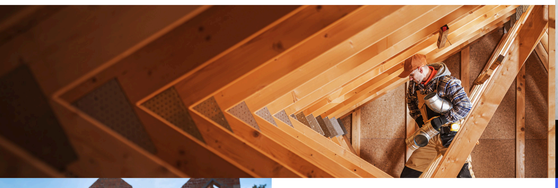
/1 The team was spending nearly 10 hours per week on manual takeoffs using Stack CT.

/2 Time spent on estimating earlier limited their ability to bid more and engage with GCs.

/3 Time constraints limited their ability to send out more bids, restricting revenue potential.

HOW BEAM AI TRANSFORMED BRADY ROOFING'S WORKFLOW

1. **Saved 5–10 hours per takeoff,** depending on project size.
2. **Increased bid output by 40%,** with 3–4 more bids sent per week.
3. **Won $400,000 worth of jobs** from Beam AI-enabled bids that wouldn't have been possible otherwise.
4. **Accelerated bid turnaround time,** enabling them to send bids within 1–2 days post-takeoff.
5. Enabled the CEO to return to bidding without needing to grow the team.
6. The team found Beam AI to be easy to navigate and praised its proactive and responsive customer service.



Faster Estimating, Without Compromising Quality

Even with the speed increase, Austin emphasized that Beam AI's takeoffs are **thorough and detailed**, providing confidence in bid accuracy.

BUSINESS IMPACT

$400K in Additional Revenue

Faster takeoffs helped the team submit bids they would've otherwise missed, leading to $400,000 in secured contracts.

40% Higher Bid Volume

Austin now sends **3–4 additional bids** weekly, gaining more ground in competitive bidding environments.

Room for high-impact tasks

Besides increasing the weekly bid volume, the team is able to actively make time for collaborating with the GCs that are bidding.

> "If You Value Saving Time, Beam AI Is The Way To Go. Very Thorough And Very Detailed. They've Helped Us Increase Our Bid Volume And Win Work We Wouldn't Have Otherwise.

Austin Josie
CEO
Brady Roofing

Ready To Reclaim Your Time?

Book a demo with Beam AI and see how you can start winning more bids, without growing your team.

Schedule a Demo