BEAM Powered by Attentive.ai × STRACK, INC.

SUCCESS STORY

Strack, Inc. Saves 15+ Hours Per Project and Speeds Up Budgeting with Beam AI Takeoff Software

Enhanced budgeting and estimate pricing processes

- **SAVE A WEEK PER PROJECT:** FASTER TAKEOFFS, SMOOTHER ESTIMATING
- **2X FASTER BIDS** – FROM DAYS TO HOURS
- **HIGHER ACCURACY** – NO MISSED DETAILS, NO COSTLY ERRORS
- **MORE TIME FOR STRATEGY** – FOCUS ON VENDORS, CLIENTS, AND BETTER BIDS

> "Beam AI Is Streamlining Our Budgeting Process, Saving Over 15 Man-Hours Per Project While Ensuring Key Details Aren't Missed. It's Helping Us Move Faster, Focus On Strategic Tasks, And Refine Our Pricing With Confidence.

Christian Long
CPE
Vice President of Preconstruction

ABOUT

Strack, Inc.

Strack, Inc. is a leading heavy civil contractor specializing in site development, grading, utility infrastructure, and preconstruction services. With a commitment to efficiency, safety, and innovation, Strack delivers high-quality solutions for commercial, industrial, and public sector projects across the Southeast.

> "Our leadership has recorded incredible time savings, thereby making room for more customer interactions

CHALLENGES

Before using Beam AI, the preconstruction team at Strack relied heavily on manual processes:

/1 **Time-intensive takeoffs** - Use of Bluebeam and CAD-based Agtek for earthwork takeoffs, requiring direct user input.

/2 **Days spent on manual takeoffs** instead of client engagement and business development.

/3 **Limited adoption across the team,** with only a few members testing the platform.

EARLY WINS WITH BEAM AI

Despite being in the early adoption phase, Beam AI has already made a significant impact:

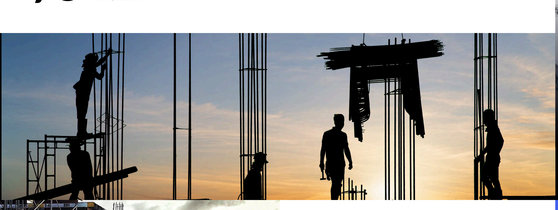
/1 **15+ man-hours saved per project** on high-level budgeting efforts.

/2 **More time for business development**, allowing senior leadership to focus on client relationships.

/3 **Auto-detection of spec details and key notes**, ensuring critical details are captured and highlighted.

/4 **Ease & confidence** in pricing estimates

/5 **User-friendly interface**, with initial users finding it easy to navigate.



- More investment in business development
- Huge potential for broader adoption, as confidence in the software grows.

BUSINESS IMPACT

Using Beam AI for full-scale bidding is a few months away, but the preconstruction team is already seeing positive results:

- More efficient budgeting and pricing processes.
- Seamless integration with existing workflows, replacing fully manual processes.
- Time savings for senior leadership, enabling better client engagement.

> "Beam AI is helping us create faster, more accurate budgets while freeing up time for high-value tasks. We're excited to see its full potential as adoption expands.

Christian Long
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Ready To Automate Your Takeoffs?

Book a demo with Beam AI and see how automated takeoffs can transform how you budget, estimate, and bid.

Schedule a Demo