



SUCCESS STORY

Ridgeline Construction Reduced Takeoff Time by 50% & Improved Pricing Accuracy with Beam AI

Faster turnaround, better pricing control,
and more time to refine bids



Reduced takeoff time from
60-70 hours/week to 30-40
hours/week



Improved pricing strategy
through better supplier
coordination



More time to validate
labor scope and refine
estimates

“We’re spending less time on
takeoffs and more time
fine-tuning our pricing and
understanding the labor scope.”



Peter Craner

Roofing Estimator,
Ridgeline Construction



ABOUT

Ridgeline Construction

Ridgeline Construction is a family-owned roofing and exteriors contractor based in Alabama, serving residential and commercial clients in across Alabama and Florida.

The company specializes in roofing, siding, and exterior improvements, with a strong focus on quality craftsmanship, reliability, and customer experience.



We now have the time to get suppliers competing on pricing, which helps us put together more competitive bids.





CHALLENGES BEFORE BEAM AI

Before adopting Beam AI, Ridgeline Construction relied on takeoffs using PlanSwift, which created several bottlenecks:

/1

The team was spending 60 to 70 hours per week on takeoffs, with estimators working long hours just to keep up with project demand.

/2

Setting up workflows in PlanSwift to move from takeoff to material output was time-consuming.

/3

Estimating capacity was heavily dependent on manpower, requiring multiple estimators to manage the workload effectively.

/4

A significant portion of time was spent on executing takeoffs rather than refining pricing, validating scope, or improving bid quality.

BREAKING DOWN KEY WINS

With Beam AI, Ridgeline Construction has streamlined its takeoff process and shifted focus toward improving bid quality and efficiency:

/1

Takeoff time has been reduced to 30–40 hours per week, significantly lowering the manual workload on the estimating team.

/2

With faster turnaround, the team now gets projects back earlier, allowing more time to compare supplier quotes and drive competitive pricing.

/3

Estimators are able to spend more time understanding labor requirements and refining project costs, leading to more confident bids.

/4

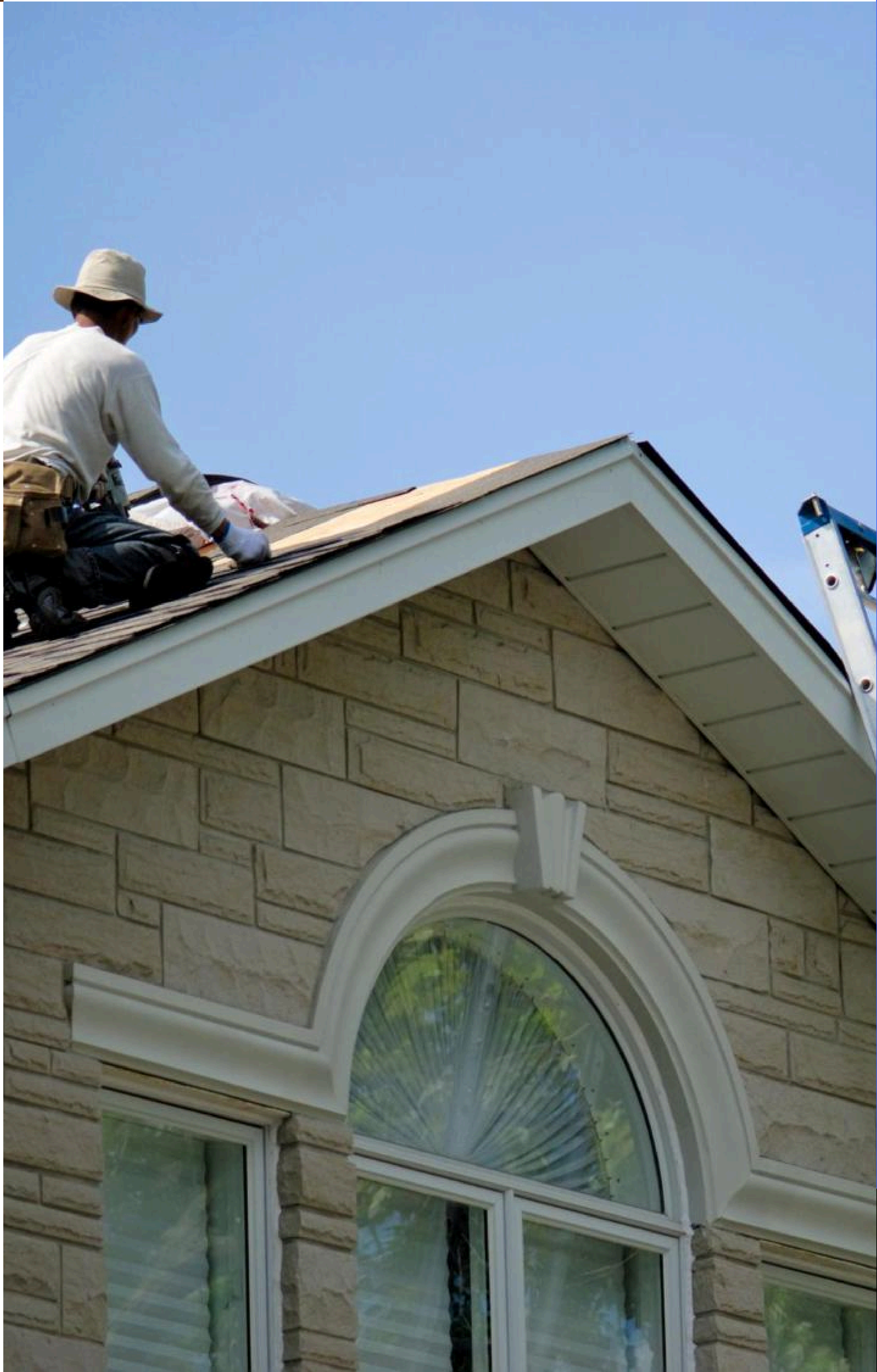
Beam AI has enabled Ridgeline to maintain output and improve processes without needing to scale the estimating team.





FINAL THOUGHTS

"Beam AI is easy to use, and the team has been very responsive. It's been easy to work with you all."



BUSINESS IMPACT

— Better use of estimator time toward high-value activities.

— Stronger control over pricing and cost inputs.

— Higher confidence in estimate accuracy.

— Improved efficiency in bid preparation.

“Being able to analyze projects faster allows us to pursue more bids and create more opportunities for business growth.”



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Ready to Take Back Your Time and Bid Smarter?

1200+ businesses across the U.S. & Canada trust Beam AI with their takeoffs.

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