BEAM Powered by Attentive.ai × SPELL CONSTRUCTION, INC

SUCCESS STORY

Spell Construction Saves Days on Takeoffs and Improves Bid Win Rates with Beam AI

Faster takeoffs. Stronger reviews. Better bid outcomes.

- Saved multiple days per project on takeoffs
- Improved bid win rate without increasing bid volume
- More time to review vendor quotes and eliminate scope gaps
- Faster internal turnaround, with bids ready before due dates
- Simplified handling of addenda and plan revisions

> "We are saving days on bidding projects.

M.S. Michael E. Spell
President
Spell Construction Inc.

ABOUT

Spell Construction Inc. is a dependable and diversified general contractor based in North Carolina that focuses on delivering high-quality projects with a strong emphasis on customer satisfaction. Operating across multiple states, the team brings specialized expertise in fast food restaurants, retail, municipal, and medical facilities.

Spell Construction Inc. with Beam AI Takeoffs
Call us +1 (269)-468-0815

CHALLENGES

Before adopting Beam AI, Spell Construction relied heavily on manual takeoffs, which created several challenges:

/1 **Time-heavy manual workflows:** Takeoffs required significant manual effort across projects.

/2 **Limited time for deep review:** Estimators had less bandwidth to validate vendor quotes and identify scope gaps.

/3 **Pressure on timelines:** Preparing bids close to deadlines increased internal stress.

/4 **Complex addenda management:** Handling revisions and changes added extra coordination effort.

> **"We're no longer stuck in takeoffs, we're spending that time reviewing vendor quotes and tightening our scope, which makes a real difference.**

BREAKING DOWN KEY WINS

Spell Construction has streamlined its estimating workflow and unlocked meaningful improvements since implementing Beam AI:

/1 **Significant time savings:** Takeoffs that previously required extensive manual effort are now completed days faster.

/2 **Stronger estimate validation:** Estimators now spend more time reviewing vendor quotes and ensuring complete scope coverage.

/3 **Improved bid outcomes:** While bid volume remains consistent, the team is seeing notable improvements in bid win rates.

/4 **Faster bid turnaround:** Projects are now prepared ahead of deadlines, improving internal efficiency

/5 **Reduced manual errors:** Auto-detection of specifications and keyed notes ensures critical details are not missed

/6 **Effortless addenda management:** Handling revisions and plan changes is significantly faster and more organized

Spell Construction Inc. with Beam AI Takeoffs
Call us +1 (269)-468-0815

BUSINESS IMPACT

- Saved days per project on takeoffs
- Improved bid win rate and overall competitiveness
- Increased revenue driven by higher-quality estimates
- Reduced pressure on estimators with earlier bid completion
- Better client outcomes through accurate and well-reviewed bids

> "Our bid volume hasn't changed much, but the quality has, and that's translating into better win rates.

M.S. Michael E. Spell
President
Spell Construction Inc.

Ready to turn takeoffs into your competitive advantage?

Join 1200+ businesses across the U.S. and Canada using Beam AI to transform their bidding process with faster takeoffs and estimates.

Schedule Your Demo

Spell Construction Inc. with Beam AI Takeoffs
Call us +1 (269)-468-0815