JAMES KNAUS

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📍 New York City

PRODUCT DESIGNER

I am a Product Designer with a unique blend of expertise in design and business development, I excel in creating digital products that not only captivate users aesthetically but also drive business success.

Curriculum Vitae

WORK EXPERIENCE

Head of Product (2021 - 2023)
Bright Trip

- Led product design and user experience for web and mobile platforms.
- Created and maintained a unified design system.
- Spearheaded business analytics framework, developing KPIs to guide product design improvements.

Founder (2015 - 2020)
Bettr Social

- Directed product strategy and design for web and mobile apps.
- Created and maintained a unified design system.
- Managed KPIs for product updates and strategic planning.
- Led and recruited a multidisciplinary team.

SKILLS

UI/UX Design	Design Systems
Product MGMT	HTML/CSS
Figma	Webflow

EDUCATION

Bachelor Degree (2011 - 2015)
Hofstra University, Finance

LANGUAGES

English, Spanish