Hawaiʻi Food Hub Hui
2025 Impact Report

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The Hawaiʻi Food Hub Hui (HFHH) is a statewide network of 14 food hubs working collaboratively to strengthen Hawaiʻi's local food system. Food hubs connect farmers and producers with markets, expand access to locally grown food, and provide the infrastructure necessary to aggregate, process, store, market, and distribute food across our islands. Representing diverse nonprofit, for-profit, farmer-owned cooperative, and family-owned enterprises, Hui members provide critical services that connect Hawaiʻi's food producers to households, schools, businesses, institutions, and communities statewide.

2025 | Our Collective Impact

In 2025, HFHH hubs collectively generated $21.6 million in local food sales, a 5.3% increase from 2024, of which $12.75 million (58.8%) went directly into the hands of 1,824 local farmers and producers. These figures demonstrate the critical role food hubs play in creating viable markets for Hawaiʻi producers and keeping food dollars circulating within our local economy.

HFHH members also serve as critical food-access and community infrastructure. Nine hubs processed more than $1.32 million in SNAP/EBT sales and $663,000 in DA BUX incentives, directing $1.98 million in nutrition benefits toward fresh, locally sourced food statewide – a 15.6% increase from 2024. Collectively, the network supported 172 full- and part-time jobs and $7.33 million in payroll, further strengthening Hawaiʻi's local food-system workforce.

Building Capacity & Navigating Change

With support from the Healy Foundation, HFHH invested in strengthening the Hui's organizational capacity, statewide coordination, and long-term sustainability. Beginning in September 2025, Hui members undertook a collective hiring process led by a volunteer hiring committee, multiple rounds of interviews, and Hui-wide discussion and consensus. Through this process, members determined that creating two complementary leadership positions would provide the strongest combination of administrative, fundraising, and member support.

In March 2026, HFHH onboarded Kawika Shook as Managing Director and Harmonee Williams as Development Director. Kawika brings over a decade of experience in ʻāina stewardship, cultural preservation, and nonprofit capacity building, having served as Executive Director of Camp Pālehua and as Co-Founder and Principal of ʻŌlaʻa Consulting. Harmonee brings over 15 years of leadership across Hawaiʻi's food-system sector, serving as Co-Founder and Executive Director of Sustainable Molokaʻi, Executive Director of the Hawaiʻi Good Food Alliance, and Director of the Islands & Remote Areas Regional Food Business Center.

This capacity is increasingly important as federal programs and requirements continue to evolve. Beginning in April 2026, changes in USDA administration of the Supplemental Nutrition Assistance Program (SNAP) affected the eligibility of select Hawaiʻi food retailers, including some Hui members, with additional retailer stocking requirements scheduled to take effect in November 2026. These abrupt changes underscore the value of dedicated leadership as well as a statewide community of practice that enables food hubs to collectively monitor, navigate, and respond to evolving programs critical to local food access and agricultural markets.

Looking Ahead | Strengthening Hawai‘i’s Food System Resilience

Recent Kona Low storms and Hurricanes Lala and Moke tested food hub infrastructure across the islands, resulting in power and internet outages, crop losses, structural damage, blocked roads, and disruptions to refrigeration and cold storage. While impacts varied across the network, Hui members relied on refrigerated vehicles, backup cold storage, alternative distribution routes, and community partnerships to preserve food and maintain operations. These experiences reinforced both the critical role food hubs play as decentralized disaster-response infrastructure and the need for greater investment in preparedness. Through member experiences and post-disaster discussions, HFHH identified several shared priorities:

- Backup power and generators to maintain refrigeration, freezers, processing equipment, and essential operations;
- Backup internet connectivity to maintain ordering, inventory, payments, and coordination during internet and cellular outages;
- Refrigerated vehicles and mobile cold storage to protect and reposition perishable food during emergencies;
- Coordinated emergency-response protocols to strengthen preparedness and resource-sharing across the statewide network.

As this report is being prepared, Hurricane Lowell is approaching Kaua‘i and Ni‘ihau, with impacts extending across O‘ahu and Maui – a timely reminder of the continued need for preparedness and resilient food-system infrastructure across Hawai‘i. Looking ahead, lessons learned across the Hui will inform HFHH’s efforts to secure resources and coordinate investments in infrastructure, systems, and statewide preparedness that strengthen both individual hubs and the collective network. Building a more equitable, resilient, and secure food system requires all of us. We invite our partners, policymakers, stakeholders, and communities to engage, advocate, and invest in HFHH and its statewide network – prioritizing Hawai‘i-grown food, elevating local farmers and producers, and expanding community access to fresh, locally sourced, nutrient-dense foods. Mahalo for your continued partnership and support of the Hawai‘i Food Hub Hui.

Kawika Shook
Managing Director

Harmonee Williams
Development Director

HAWAIʻI FOOD HUB HUI



2025 IMPACT DATA

FEEDING HAWAIʻI, GROWING HAWAIʻI.

$21.67M in local food sales & distribution → **$12.75M** in the hands of Hawai'i farmers and producers · **58.8%**

$7.33M invested in payroll → **172** full and part-time jobs across Hawai'i

1,824 local producers supported

53% minority-owned



DELIVERING MORE THAN FOOD

13/14
support emergency food distributions

13/14
deliver keiki feeding programs

11/14
provide technical assistance to producers

10/14
support kūpuna feeding programs

FOOD ACCESS

$1.98M
helping low-income households purchase more healthy, Hawai'i-grown food.

$717K
inter-hub purchases.
Strengthening food hub network.

$1.32M SNAP
$663K DA BUX

FIND YOUR FOOD HUB:

Hawai'i Island • Maui • Moloka'i • O'ahu • Kaua'i

GET IN TOUCH:

Contact Form

WWW.FOODHUBHUI.ORG