



# KYLE FAIR SPONSORSHIP GUIDE

2025-2026

# Kyle Fair

May 15- 18 | Lake Kyle Park

Opportunities	Parks Partner \$5,000	Silver Sponsor \$10,000	Gold Sponsor \$20,000	Platinum Sponsor \$30,000
Company name mentioned in the Parks and Recreation newsletter	✓	✓	✓	✓
10 x 10 activation space	✓	✓	✓	✓
Event signage opportunity	✓	✓	✓	✓
Website acknowledgement	✓	✓	✓	✓
Logo inclusion in digital signage on-site		✓	✓	✓
Social media acknowledgement		✓	✓	✓
Company logo inclusion on all printed promotional product & event signage			✓	✓
Live public acknowledgement during event				✓
Post event video inclusion				✓
Logo inclusion in drone show activation				✓

For custom sponsorship requests, please reach out to Special Event Division Manager, Tori Hill, at [vhill@cityofkyle.com](mailto:vhill@cityofkyle.com)



# Additional Sponsorship Opportunities

## VIP AREA | \$5,000

- Naming rights for the VIP Area
- 10 x 10 booth in the VIP Area
- Logo on Event Website
- Listed as VIP Sponsor in collateral

## KIDS ZONE | \$5,000

- Naming Rights for the Kids Zone Tent
- 10 x 10 Booth in the Kids Zone Tent
- Logo on Event Website
- Listed as Kids Zone Sponsor in collateral

## COMPETITION | \$5,000

- Naming Rights for the Competition Tent
- 10 x 10 Booth near the Competition Tent
- Logo on Event Website
- Listed as Competition Sponsor in collateral

