

Nurselink Nurse Expression Profile Guide

Creating a Professional Profile to Connect with Employers

Your **Nurselink Expression Profile** is your professional introduction to healthcare providers seeking qualified nursing professionals. A well-structured profile helps employers quickly understand your **experience, clinical skills, and the value you bring to their organisation.**

A strong profile improves your chances of being matched with facilities that align with your **skills, experience, and career goals.**

Follow the steps below to create a professional profile that accurately represents your expertise.

1. Understand Your Audience

Before creating your profile, consider who will be reviewing it. Employers using Nurselink may include:

- Aged care facilities
- Hospitals and medical clinics
- Community healthcare providers
- Private healthcare organisations
- Individual care clients

Your profile should clearly communicate:

- Professionalism
 - Clinical competence
 - Reliability
 - Your ability to contribute to **quality patient care**
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2. Add a Professional Profile Photo

Your profile photo creates the **first impression** for potential employers.

Choose a photo that is:

- Clear and high quality
- Professional and approachable
- Taken in neutral or clinical attire where possible
- Well-lit with a simple background

Avoid:

- Casual photos
- Group photos
- Heavily filtered images
- Distracting backgrounds

A professional photo helps build **trust and credibility**.

3. Write a Strong Introduction

Begin your profile with a short introduction summarising who you are as a nursing professional.

Include:

- Your nursing qualification (e.g., Registered Nurse, Enrolled Nurse)
- Your clinical specialty areas
- Years of experience
- A short statement about your approach to patient care

Example

“Registered Nurse with 8 years of experience in aged care and acute medical settings. Passionate about delivering patient-centred care and supporting multidisciplinary healthcare teams.”

4. Create a Professional Summary

Your **professional summary** expands on your introduction and highlights your key strengths.

Focus on:

- Your clinical background
- Core competencies
- Work ethic and professional values
- The type of healthcare environments where you perform best

Keep this section **clear, concise, and impactful**.

Example

“I am an experienced Registered Nurse specialising in aged care and chronic disease management. I value teamwork, strong communication, and maintaining high standards of patient safety while providing compassionate care.”

5. List Your Skills and Clinical Expertise

Employers often search for nurses based on specific competencies. Clearly list your **clinical and professional skills**.

Clinical Skills

Examples include:

- Medication administration

- Wound care management
- IV therapy
- Infection control
- Patient assessment
- Care planning
- Documentation and clinical reporting

Professional Skills

Examples include:

- Communication and teamwork
- Time management
- Critical thinking
- Patient advocacy
- Compassionate care
- Adaptability in new clinical environments

Listing both **technical and interpersonal skills** provides a well-rounded view of your capabilities.

6. Prepare Your Professional Documentation

To streamline the hiring process, prepare your professional documents **in advance** so they are ready to provide to employers when requested.

You should compile the following documents into **one single PDF file**:

- Your **CV / Resume**
- Your **Nursing Registration Certificate** relevant to either **New Zealand or Australia**
- **Police Check Report**

- **Working With Children Check** (include a clear picture of the card if applicable)
- **NDIS Worker Screening Check** (*optional but recommended*)

Combine these documents into **one organised PDF file** so it can be easily shared with employers.

⚠ Employers may request this document package during the hiring process, so having it prepared in advance helps ensure a **faster and smoother onboarding process**.

7. Add Education and Certifications

Include all relevant **qualifications and professional registrations**.

Examples:

- Nursing degree or diploma
- Postgraduate qualifications
- Professional registrations (e.g., AHPRA or Nursing Council of New Zealand)

Current certifications such as:

- Basic Life Support (BLS)
- Advanced Life Support (ALS)
- Manual Handling
- Infection Control training

Keeping this section **accurate and current** is essential.

8. Highlight Professional Achievements

If applicable, include achievements that demonstrate professional growth and contribution.

Examples:

- Clinical excellence awards
- Leadership roles
- Quality improvement initiatives
- Contributions to patient safety programs
- Mentoring or preceptorship roles

These achievements help employers understand your **professional engagement and leadership potential**.

9. Share Your Professional Goals

Briefly describe your **career interests and professional aspirations**.

Examples:

- Expanding experience in aged care or acute care
- Developing leadership or clinical specialisation
- Contributing to high-quality patient care environments

This helps employers understand how your goals may align with their organisation.

10. Languages and Additional Information

Include any additional information that may support patient care and team communication.

Examples include:

- Languages spoken
- Cultural competency experience
- Volunteer work in healthcare settings

- Research or academic involvement

These skills can be especially valuable in **diverse healthcare environments**.

11. Availability and Work Preferences

Clearly indicate when and where you are available to work.

Include:

- Preferred shift types (day, evening, night)
- Days available
- Casual or contract preferences
- Geographic locations where you can work

Keeping this information updated helps **Nurselink match you with suitable opportunities**.

12. Ensure Your Contact Details Are Accurate

Make sure your contact information is correct and up to date.

Include:

- Email address
- Phone number

Clear contact details allow employers to **reach you quickly regarding opportunities**.

13. Review Your Profile Before Publishing

Before activating your profile:

- Check spelling and grammar

- Ensure all information is accurate
- Confirm documents are prepared and ready to send
- Ask a trusted colleague or mentor to review your profile if possible

A polished profile demonstrates **professionalism and attention to detail**.

14. Activate and Maintain Your Profile

Once your profile is complete, it becomes **live on the Nurselink platform** and visible to employers searching for qualified nurses.

To maximise opportunities:

- Check your messages regularly
- Respond promptly to employer inquiries
- Keep your availability updated
- Update your profile when you gain new experience or certifications

Maintaining an updated profile ensures employers see the **most accurate representation of your professional experience**.

Final Tip

Your **Nurselink Expression Profile** is more than a resume—it is your professional representation within the healthcare community.

A clear, honest, and well-maintained profile increases your visibility and helps connect you with **the right healthcare opportunities and employers who value your skills**.