

ICCLA Climate Action Initiative of the Year



This award recognises initiatives that deliver meaningful climate action through measurable emissions reduction, adaptation or behavioural change.

Please note your entry should be a maximum of 2,500 words.

Summary (250 words max)	In no more than 250 words, explain why this initiative deserves to win this award.
Implementation and Delivery	Show how the initiative was delivered in practice. This should include planning, execution and stakeholder involvement.
Innovation and Approach	Provide evidence of any new or improved approaches used to address the climate challenge.
Reach and Engagement	Demonstrate who the initiative reached and how people, organisations or communities were engaged.
Measurable Impact and Outcomes	Provide clear evidence of results, including emissions reduction, behavioural change or other measurable climate-related outcomes.

Scoring (100 Points Total)

- Initiative Overview: 20
- Implementation and Delivery: 20
- Innovation and Approach: 15
- Reach and Engagement: 15
- Measurable Impact and Outcomes: 30

Tips for a Successful Entry

- Answer each section clearly using the headings provided. Marks will be based on the evidence you include.
- Focus on what you did and the results it delivered.
- Include data where possible and avoid general statements.
- Only the first 2,500 words of your entry will be assessed.
- Use headings, short paragraphs and simple structure to make your application easy to follow.
- There is a 10MB limit per file for supporting documents.
- Contact the awards team if needed.