

ICCLA Sustainability Strategy of the Year (*Public*)



This award recognises organisations that have developed and implemented a clear, effective sustainability strategy with measurable outcomes.

Please note your entry should be a maximum of 2,500 words.

Summary (250 words max)	In no more than 250 words, explain why your strategy deserves to win this award.
Strategy Development	Describe the strategy, including why it was developed, the challenges it addresses and how it aligns with organisational priorities.
Implementation	Show how the strategy has been put into practice. This should include communication, leadership involvement and how it has been adopted across the organisation.
Challenges and Delivery	Describe the challenges faced in implementing the strategy and how they were overcome.
Measurable Outcomes	Provide clear evidence of results achieved. This should include measurable environmental or organisational improvements linked to the strategy.
Future Focus and Continuity	Outline how the strategy will continue to deliver results over time, including any planned improvements or next steps.

Scoring (100 Points Total)

- Strategy Development: 20
- Implementation: 25
- Challenges and Delivery: 15
- Measurable Outcomes: 30
- Future Focus and Continuity: 10

Tips for a Successful Entry

- Answer each section clearly using the headings provided. Marks will be based on the evidence you include.
- Focus on what you did and the results it delivered.
- Include data where possible and avoid general statements.
- Only the first 2,500 words of your entry will be assessed.
- Use headings, short paragraphs and simple structure to make your application easy to follow.
- There is a 10MB limit per file for supporting documents.
- Contact the awards team if needed.