

# ICCLA Retailer of the Year



This award recognises retail organisations demonstrating leadership in sustainable sourcing, operations and measurable environmental impact.

**Please note your entry should be a maximum of 2,500 words.**

Summary (250 words max)	<b>In no more than 250 words, explain why your organisation deserves to win this award.</b>
Sustainable Sourcing	<b>Describe how your organisation sources products responsibly. This should include efforts to minimise environmental impact and support sustainable supply chains.</b>
Environmental Impact and Operations	<b>Provide evidence of how your organisation reduces its environmental impact. This may include emissions reduction, waste management, energy efficiency and operational improvements.</b>
Innovation in Sustainability	<b>Show how your organisation has introduced new initiatives, products or processes that improve sustainability performance.</b>
Community Support	<b>Outline how your organisation supports local communities, including partnerships or initiatives that deliver social or environmental value.</b>
Measurable Impact and Outcomes	<b>Provide clear evidence of results, including emissions reductions, waste reduction or other measurable improvements. Focus on demonstrated outcomes over time.</b>

## Scoring (100 Points Total)

- Sustainable Sourcing: 20
- Environmental Impact and Operations: 25
- Innovation in Sustainability: 15
- Community Support: 10
- Measurable Impact and Outcomes: 30

## Tips for a Successful Entry

- Answer each section clearly using the headings provided. Marks will be based on the evidence you include.
- Focus on what you did and the results it delivered.
- Include data where possible and avoid general statements.
- Only the first 2,500 words of your entry will be assessed.
- Use headings, short paragraphs and simple structure to make your application easy to follow.
- There is a 10MB limit per file for supporting documents.
- Contact the awards team if needed.