

ICCLA Tourism / Hospitality Company of the Year



This award recognises organisations in the tourism and hospitality sector demonstrating strong performance in environmental sustainability, responsible operations and positive community impact.

Please note your document should be a maximum of 2,500 words.

Summary (250 words max)	In no more than 250 words, explain why your organisation deserves to win this award.
Sustainable Operations and Environmental Management	Describe how your organisation manages its environmental impact. This should include energy use, emissions reduction, waste management and resource efficiency across operations.
Conservation & Biodiversity Protection	Show how your organisation contributes to the protection of natural environments and biodiversity within the areas in which it operates.
Community Engagement & Local Impact	Outline how your organisation engages with and supports local communities, including contributions to local economies and partnerships.
Guest and Staff Engagement	Provide evidence of how your organisation encourages responsible behaviour among guests and staff, including awareness initiatives or internal programmes.
Measurable Impact and Outcomes	Demonstrate the results of your sustainability efforts. This should include measurable improvements such as reduced emissions, resource use or other tangible environmental outcomes.

Scoring (100 Points Total)

- Sustainable Operations and Environmental Management: 30
- Conservation and Biodiversity Protection: 15
- Community Engagement and Local Impact: 20
- Guest and Staff Engagement: 10
- Measurable Impact and Outcomes: 25

Tips for a Successful Entry

- Answer each section clearly using the headings provided. Marks will be based on the evidence you include.
- Focus on what you did and the results it delivered.
- Include data where possible and avoid general statements.
- Only the first 2,500 words of your entry will be assessed.
- Use headings, short paragraphs and simple structure to make your application easy to follow.
- There is a 10MB limit per file for supporting documents.
- Contact the awards team if needed.