

ACHIEVEMENTS

OTTAWA'S CLOTHING BRAND OF THE YEAR

HEARTSRFALLIN - 2023 - Faces Magazine Awards

WORK EXPERIENCE

HEAD OF DESIGN 2022-PRESENT

HEARTSRFALLIN Inc. - Apparel

- Developed & executed creative concepts for apparel.
- Assembled tech packs to communicate with manufacturers.
- Collaborated with cross-functional teams to meet project objectives & timelines.
- Implemented design systems & strategies to enhance brand identity.
- Delivered; clothing design, graphic illustrations, social media content, advertisements, photo & video editing, print & pattern design, tech-packs & more.

DESIGNER 2024

Coyle Media Group

- Designed Spring 2024 issue of *Ultimate Guide to Retirement Living* magazine.
- Updated & created signage for the 2024 Fifty-Five Plus Lifestyle Show.

FREELANCE DESIGNER 2017-PRESENT

Self Employed

- Translated client's vision into multi-media deliverables.
- Managed multiple projects simultaneously, meeting deadlines & expectations.
- Cultivated strong client relationships, resulting in repeat business & referrals.
- Delivered; logo design, branding guides, cover art, clothing design, social media content, posters, advertisements, photo & video editing, typographic layouts, commissioned artwork, & more.

CREMATORIUM TECHNICIAN 2021-PRESENT

Amety Ltd.

- Ensuring proper procedures & protocols were followed, adhering to standards.
- Maintained a calm & professional mindset in a high-pressure environment.

AV TECHNICIAN 2020-PRESENT

Tubman Funeral Homes

- Collaborated with funeral directors & organizers to meet specific needs.
- Provided technical support for audiovisual equipment.

LANDSCAPER 2019-2020

First Down Landscaping

- Designed & executed landscape plans, incorporating elements of hardscape, horticulture & aesthetics.
- Worked with clients to understand their vision & deliver personalized outdoor spaces.

COMMUNITY

HOSPICE CARE OTTAWA - MARKETING COMMITTEE 2025-PRESENT

As a mentor in HEARTRFALLIN's NexGen program, I was privileged to guide and support a group of young and talented individuals. This experience allowed me to share my creative process and provide mentorship to the next generation of creatives.

NEXGEN MENTORSHIP 2022, 2023

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ALGONQUIN WOLVES - LEADERSHIP TEAM 2023

As part of the Algonquin Wolves leadership team, I demonstrated teamwork, discipline, & leadership skills. I effectively collaborated with teammates, balancing sports & academics, furthering my skills in leadership, communication & working with others.

KANATA KNIGHTS COACHING 2022, 2024-PRESENT

Coaching children's football has allowed me to showcase leadership, teamwork, and communication skills. I have effectively taught complex skills, adapted strategies, inspired others, and adjusted to different situations. I have also demonstrated strong organization and time management abilities through organizing practices plans and managing games

ERIC
VICTOR
CARCHIDI
DESIGNER



CONTACTS

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EDUCATION

Graphic Design
Algonquin College
Ottawa, ON
2021-2024

SOFTWARE SKILLS

- Procreate
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe After Effects
- HTML & CSS fundamentals

PERSONAL SKILLS

- Creativity
- Problem solving
- Critical thinking
- Collaboration
- Adaptability