
WCNGOLF
CLASSIC
for KIDS
and VIP Poker Experience
SPONSORSHIP
PACKET
MARCH 21-22, 2027

A Letter from the Chair

WCNGOLF CLASSIC for KIDS and VIP Poker Experience

Dear Friends and Supporters,

Welcome to the **19th Annual Waste Connections Golf Classic for Kids and VIP Poker Experience**, taking place March 21–22, 2027. Thanks to the incredible generosity of our sponsors, players, donors, and volunteers, last year's event raised more than **$2.9 million** to support children and families throughout our community. That kind of impact is nothing short of a winning round.

This year, we're bringing a little ***Caddyshack*** spirit to the course. While there may be plenty of laughs, friendly competition, and perhaps a few "Cinderella story" moments, our mission remains serious: making a meaningful difference in the lives of those who need it most.

Our weekend begins Sunday evening with a Welcome Reception and fan-favorite cash poker game, where participants compete for bragging rights while sharing the winnings with our benefiting charities.

On Monday, guests can choose their game. Golfers will enjoy an unforgettable tournament experience across three premier courses featuring contests, prizes, great food, and legendary party holes. For those who prefer cards to clubs, our **VIP Poker Tournament** offers another exciting opportunity to raise critical funds while supporting the same great cause.

As always, the true winners are the nonprofit organizations and the children and families they serve. Your support helps fund programs that provide food, healthcare, education, mentoring, housing assistance, and countless opportunities for thos facing life's toughest challenges.

Some of our benefiting charities include:

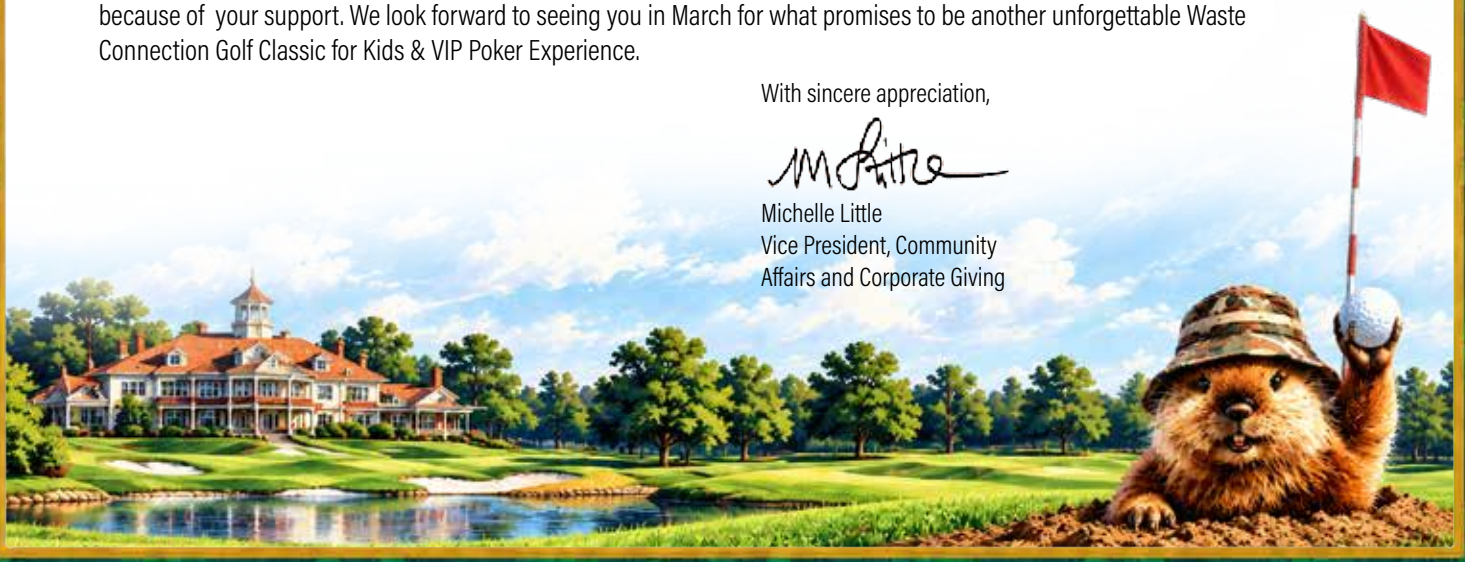
- All Ears! Center
- Angel Reach
- Big Brothers Big Sisters
- Child Advocates of Montgomery County
- Community Assistance Center
- HOPE: The Will Herndon Research Fund
- Inspiration Ranch
- Interfaith of The Woodlands
- Kids' Meals
- Love Fosters Hope
- Love Heals Youth
- Meals on Wheels Montgomery County
- Montgomery County Food Bank
- Montgomery County Women's Center
- Mosaics
- New Danville
- Project Beacon
- The Roger Clemens Foundation
- The Woodlands Family YMCA
- Yes to Youth

In true ***Caddyshack*** fashion, we'll celebrate the great shots, laugh about the bad ones, and remember that we're all playing for something bigger than a trophy. After all, while some may be chasing the Judge Smails Grand Prize, we're chasing something much more important: hope, opportunity, and a brighter future for those who need it most. Unlike that famous gopher, the impact of your generosity is impossible to hide.

Thank you for helping us prove that the real measure of success isn't found on a scorecard; it's found in the lives changed because of your support. We look forward to seeing you in March for what promises to be another unforgettable Waste Connection Golf Classic for Kids & VIP Poker Experience.

With sincere appreciation,

Michelle Little
Vice President, Community Affairs and Corporate Giving



Thank You

to many of our 2026 Sponsors & Underwriters

WCN GOLF CLASSIC for KIDS
and VIP Poker Experience

WCN Surety Group
Amynta Surety Solutions
Cap Specialty
Chubb
CNA Surety
IAT Insurance Group
Intact Insurance
Liberty Mutual
NFP
Philadelphia Insurance Companies
Sompo International
The Hanover Insurance Group
Tokio Marine
Travelers

2026 Live Auction Winners
Atomic Transport
Big Truck Rental
Cambridge Corporation
Crystal Clean, LLC
East Texas Mack Sales
Hendrickson
Peterbilt Motors Co.
Rehrig Pacific Company
Rush Refuse Systems
Sierra Container
Terex Corporation
Van Dyk Recycling Solutions

Bar Signage
Beveridge & Diamond PC
Jason R. Whittington–Partners
Labrie Group
Mobile Container Service, Inc.
Stoel Rives LLP

Beverage Cart
Baker Donelson
Big Truck Rental
Box Gang Manufacturing
Cintas Corporation
Civil & Environmental Consultants, Inc.
GP Recycling
Gullo Ford
Hendrickson
Houston Freightliner
Mr. Bult's Inc.
Noregon Systems
Rush Refuse Systems
Schaefer Plastics North America
SpectrumVoIP, Inc.
Troutman Pepper Locke

Bloody Mary Bar Underwriter
Beveridge & Diamond PC



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Cigars
Underwriter
Modern Transport Solutions, Inc.

Club
AGRU America, Inc.
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Dobbs Peterbilt
East Texas Mack Sales
Peterbilt Motors Company
RT Specialty

Full House
Baker Hostetler
CDW
Shartsis Friese LLP
TruckPro

Golf Scorecard
Underwriter
Impact Environmental Group

Hat
Sierra Container Group
Terex Corporation

Hole in One
Evergreen National Indemnity Company
Morgan Stanley

Mimosa Bar
Underwriter
Geo-Logic Associates, Inc.

Party Hole
Beveridge & Diamond PC
Clean Harbors
Custom Truck One Source
Deloitte Tax LLP
McNeilus Companies
Motive

Pin Flags
Underwriter
Amarok
Latham & Watkins

Putting & Chipping
Underwriter
The Mike Seder Group

Safety Cart
Underwriter
CP Group

Silent Auction
Underwriter
Blue Williams

Straight Flush
Lorentz Energy

Volunteer
Corporate Incentives
Stifel

19th Hole After Party
Underwriter
ACCENT
Liskow & Lewis, APLC



Days at a Glance

WCN GOLF CLASSIC for KIDS and VIP Poker Experience

Accommodations

The Woodlands Resort and Conference Center

2301 North Millbend Drive
The Woodlands, TX 77380
281-367-1100 Option 2





For your convenience, we've reserved a block of rooms at The Woodlands Resort.

Room block rates deadline February 23, 2027

Booking ID: 91F
$235/night + $25 resort fee

Sunday, March 21, 2027

PLAYERS' COCKTAIL RECEPTION
The Woodlands Resort & Conference Center

- **4:00 – 8:00pm — Golf and VIP Poker Experience Registration**
  Meet senior leadership at Waste Connections and partake in a fun-filled evening After Party.

Monday, March 22, 2027

TOURNAMENT PLAY
The Woodlands Resort & Conference Center and
The Woodlands Country Club Tournament Course

- **8:30 – 9:15am — Golf and VIP Poker Experience Registration**
  Drop bags, check in, raffle, coffee and breakfast, warm up and participate in chipping and putting contests.

  Don't forget to purchase your Game Packs!
  Pro Pack VIP Poker experience $100/20 raffle tickets
  Pro Pack Golf $100 / Entry to all course contests, one mulligan & 20 raffle tickets

- **9:15 – 10:00am — Opening Ceremonies**
  Welcome and National Anthem

- **10:00am — Shotgun Golf Start**
  Course contests, such as Hole-in-One (BIG PRIZE) and many others. Enjoy Legendary Party Holes ($10 Per Shot), unlimited beverages, and food throughout the tournament.

- **10:15am — VIP Poker Experience**
  Texas Hold 'Em Tournament begins in the Emerald Ballroom. Enjoy unlimed beverages and food throughout the tournament. Meet Pro-Poker player Brad Ruben!

- **3:30pm — Award Dinner and Live Auction** (depending on tournament play)
  Drinks, food, winners announced, live and silent auctions, and closing ceremonies.

- **19th Hole After Party @ The Tavern**



VIP Poker Experience
Sponsorships

WCN GOLF CLASSIC for KIDS
and VIP Poker Experience

Royal Flush - $15,000 / QTY 2
- Four (4) poker players
- Logoed playing cards (approx. 550 decks) used during the poker tournament and in goodie bags (Note: Cards will also contain WCN Cares Logo)
- Complimentary tickets for four (4) additional guests to attend the Players' Cocktail Reception and Awards Dinner and Auction
- Verbal Recognition as major tournament sponsor from the podium at the Awards Dinner
- Company name and logo on tournament banner
- Company name and logo on reception and dinner signage (easel)
- Company name and logo on poker tournament signage (easel)
- Promotional Items in goodie bags (supplied by sponsor)

Straight Flush - $10,000 / QTY 2
- One (1) poker player
- Seated at table next to poker celebrity Brad Ruben
- Company name and logo on tournament banner
- Company name and logo on poker tournament signage (easel)
- Complimentary tickets for four (4) additional guests to attend the Players' Cocktail Reception and Awards Dinner and Auction
- Promotional Items in goodie bags (supplied by sponsor)

Full House - $5,000 / QTY 5
- One (1) poker player
- Seated at table with poker celebrity Brad Ruben
- Company name and logo on poker tournament signage (Easel)
- Promotional items in goodie bags (supplied by sponsor)

Ace Sponsor - $500
- One (1) poker player
- Promotional items in goodie bags (supplied by sponsor)

Winning Prize!



Entry into the World Series of Poker in Las Vegas
for two (2) nights and 3 days, including airfare, or gift(s) of similar value (Value $5,000).

Make checks payable to WCN Cares



Golf Sponsorships

WCN GOLF CLASSIC for KIDS
and VIP Poker Experience

Bushwood Championship

SPONSOR - $25,000 / QTY 2

- VIP - Four (4) golfers with TWO Celebrities (Roger Clemens or Professional Golfer) and TWO WCN Senior Leadership
- Complimentary tickets for four (4) additional guests to attend the Players' Cocktail Reception and Awards Dinner and Auction
- Verbal Recognition as major tournament sponsor from the podium at the Awards Dinner
- Company name and logo on tournament banner
- Company name and logo on reception table tents
- Company name and logo on reception and dinner signage (easel)
- Individual/exclusive company name and logo on six (6) tee signs
- Promotional items in goodie bags (supplied by sponsor)

Cinderella Story Sponsor

SPONSOR - $15,000 / QTY 6

- VIP Team — round out your team with one WCN Senior Leadership
- Complimentary tickets for four (4) additional guests to attend the Players' Cocktail Reception and Awards Dinner and Auction
- Verbal Recognition as major tournament sponsor from the podium at Awards Dinner
- Company name and logo on tournament banner
- Company name and logo on reception and dinner table tents
- Company name and logo on reception and dinner signage (easel)
- Individual/exclusive company name and logo on six (6) tee signs
- Promotional items in goodie bags (supplied by sponsor)



Al Czerwik's Party Holes

SPONSOR - $15,000 / QTY 6

(2 per course — 3 courses)

- Four (4) golfers
- Party Hole recognition: Company name and logo on banner on tent; Company logo on shot glasses and cups
- Complimentary tickets for four (4) additional guests to attend the Players' Cocktail Reception and Awards Ceremony and Auction
- Verbal Recognition as major tournament sponsor from the podium at Awards Dinner
- Company name and logo on tournament banner
- Company name and logo on reception table tents
- Company name and logo on reception and dinner signage (easel)
- Individual/exclusive company name and logo on four (4) tee signs
- Promotional items in goodie bags (supplied by sponsor)

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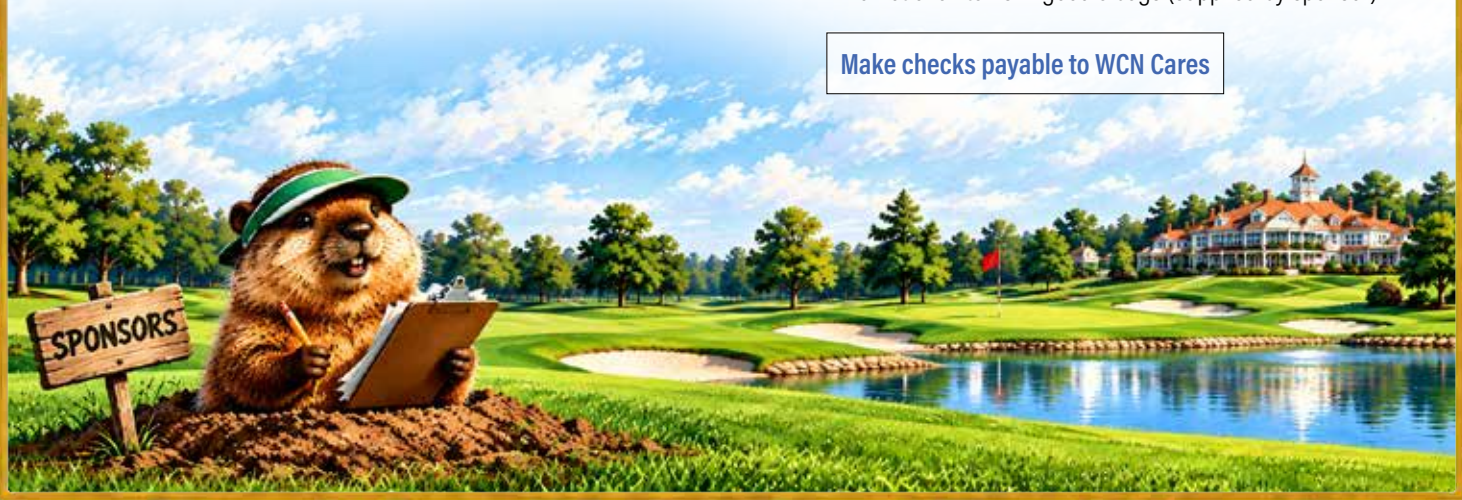

Golf Sponsorships

WCN GOLF CLASSIC for KIDS
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Beverage Cart – $8,000 / Qty 15

- Four (4) golfers
- Company name and logo on all Beverage Carts
- Company logo on disposable water bottles
- Individual exclusive company name and logo on four (4) tee signs
- Promotional items in goodie bags (supplied by sponsor)

Carl Spackler's Grounds Crew – $7,500 / Qty 2

SOLD OUT

- Four (4) golfers
- Company name and logo on volunteer shirts (one company per sleeve)
- Company name and logo on tournament banner
- Promotional items in goodie bags (supplied by sponsor)

Hat Sponsor – $7,500 / Qty 2

SOLD OUT

- Four (4) golfers
- Company name and logo on hats with WCN Logo
- Company name and logo on tournament banner
- Promotional items in goodie bags (supplied by sponsor)

Eagle – $5,000

- Four (4) golfers
- Shared company name on three (3) tee signs
- Promotional items in goodie bags (supplied by sponsor)

Par – $2,500

- Two (2) golfers
- Promotional items in goodie bags (supplied by sponsor)

NOTICE:
All logoed materials will also contain the WCN logo in addition to the underwriting company logo.

The deadline for company logos is February 20, 2027.
Please submit in JPEG and hi-res format to **Heather.Robertson@WasteConnections.com.**

Promotional items related to Poker and Golf are encouraged.
The deadline for promotional items is March 5, 2027.

Please email to **Heather.Robertson@WasteConnections.com** with items and descriptions, and ship a minimum of 550 items to WCN CARES, Attn: Heather Robertson, 3 Waterway Square Place, Suite 110, The Woodlands, TX 77380

GOLF UNDERWRITING DOES NOT INCLUDE GOLFERS

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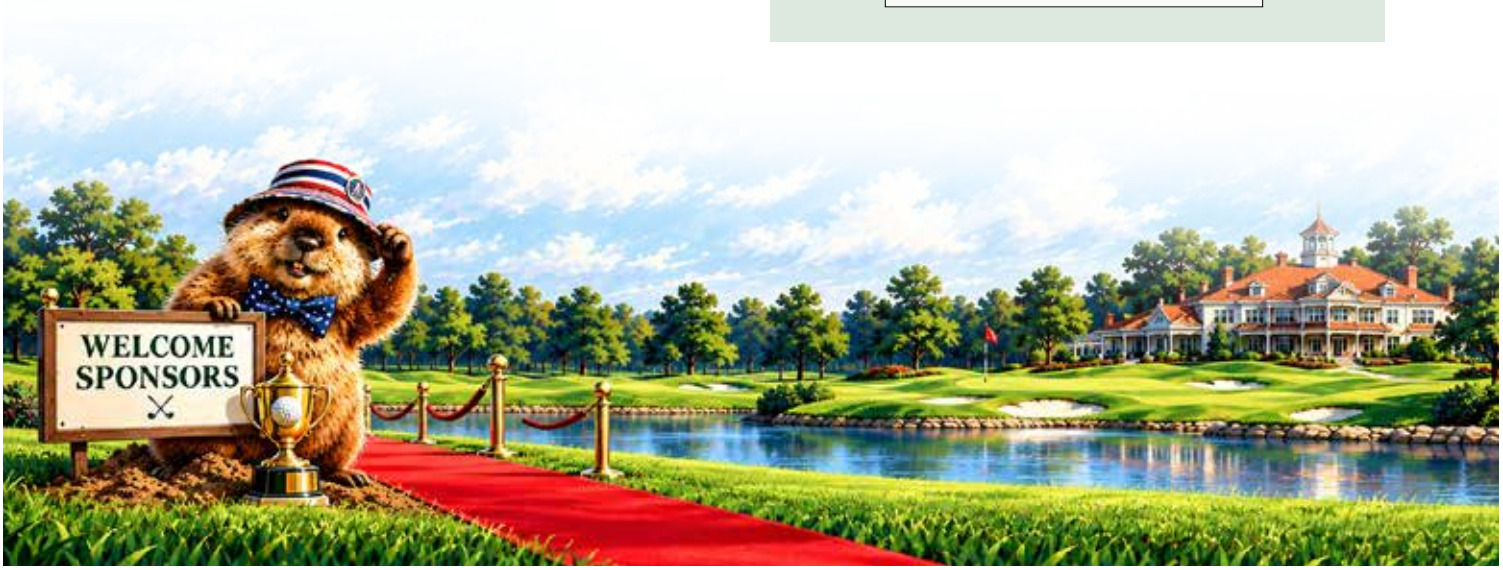

Golf Underwriting

WCN GOLF CLASSIC for KIDS and VIP Poker Experience

Bar Signage – $5,000 / Qty 4
- Signage on bar and logo on cocktail napkins during Sunday's Cocktail Reception

Monday Night 19th Hole After Party – $5,000 / Qty 2
- Signage on bar and logo on cocktail napkins

Cigars – $5,000 / Qty 1
- Logo printed on all cigar wrappers, cutters and lighters

Mimosa Bar – $5,000 / Qty 1
- Signage on bar and logo on cocktail napkins

Team Photos – $7,500 / Qty 1
- Logo on all keepsake photos

Pin Flags – $5,000/ Qty 5
- Logo on flags at 6 holes across 3 courses

Bloody Mary Bar – $4,000 / Qty 1
- Signage on bar and logo on cocktail napkins

Golf Scorecards – $4,000 / Qty 1
- Logo printed on all golf scorecards

Silent Auction – $4,000 / Qty 1
- Logo on signage (easel)

Putting and Chipping – $3,500 / Qty 1
- Logo on signage (easel)

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