

Savannah Johnson

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Experience

Lead Product Designer | Mentor Me Collective

July 2025 - Present | Remote | Saas

- ✦ Lead a 0-1 B2C portal prioritizing a mobile first approach, cross-functional communication and WCAG constraints to allow for quick turnaround and expectations exceeded.
- ✦ Built design system in line with new branding and taught designers on best practices for maintenance.

Product Designer | Instructional Coaching Group

July 2024 - Present | Remote | B2Education

- ✦ Assisted in generating on target \$2MM in revenue for the annual TLC conference while reducing costs by 13% through collaboration and communication.
- ✦ Lead redesigns of outdated material to improve internal systems design practices.
- ✦ Streamlined client intake process that raised and retained new clients by 3.5% in a 4-month period by removing friction points.

Product Designer | Flipkik

September 2021 – January 2025 | Remote | B2B & B2C Web App

- ✦ Fostered cross functional collaboration that reduced timelines by 20%
- ✦ Maintained and added to existing design system to future proof and create quicker workflow for teams.
- ✦ Conducted 3+ rounds of user testing to reduce onboarding time by 9% by using data collected.

Product/UX Designer | Lighthouse Wealth Strategies

February – October 2024 | Remote | Financial Services

- ✦ Conceptualized and prototyped a new team page that led to an increase of 10% client-advisor connections.
- ✦ Updated client portal that allowed users to navigate to advisors and brokers with a focus on user-centered design.

Product Designer | Humpback Swims

September – October 2023 | Remote | B2B Website

- ✦ Built new booking page flow that added upon existing design system as well as provided a 230% increase to final booking.

Education

- ✦ 2017 -2021 Bachelors of Design, Visual Communication Design
- ✦ 2017 -2021 UX Certificate

Skills

Technical

Figma	Sketch	Adobe XD
Invision	HTML	CSS
JavaScript	Illustrator	Photoshop
In-Design	Webflow	WordPress
Shopify	PowerPoint	Salesforce
After Effects	Google Suite	

Design

Wireframing	User Research
Prototyping	Journey Mapping
End-to-End Communications	Responsive Web Design
Brand Guidelines	User-centered Design
Usability Testing	Inclusive Design
Interaction Flows	Print Production

Collaboration

Teams	Asana	Slack
Discord	G-Suite	JIRA
Confluence		