

# 2026 SPONSORSHIP PACKS





## Club President

On behalf of Cockburn City Soccer Club, I am delighted to welcome you as a valued sponsor of our Club. Your generous support marks the beginning of an exciting partnership, and we are thrilled to have you join our soccer family. Our club has a rich history of promoting teamwork and community involvement. With your sponsorship, we are confident that we can achieve even greater heights for the 2025/26 season.

After a fantastic 2024/25 Season where we saw our 1st Team promoted back into Division 1 and our Junior U14, U15 & U16 JDL teams making the Final it has been a great year for the club, we turn to the coming season with our sights set on laying the foundations to create the backbone required for sustained success. This year, we want to continue to provide a playing, coaching and supportive home to our diverse family of talented individuals.

We'd love to have the opportunity to showcase your business and have you join us on this journey to create a more supportive environment and greater community for all at Cockburn City Soccer Club. We've got a range of packages which you can use as a guide to best determine what option may be suitable for your business.

Cockburn City is home to Socials, Equal Opportunities and numerous junior squads each of which add to the vast community reachable at the club. On average there are up to 20 matches occurring across our two home grounds every weekend with a total audience of more than 1400 people.

Your sponsorship will enable us to provide our players with the best resources and facilities to enhance their skills and performance. We believe that with your backing, we can inspire our players to achieve their full potential while building a strong and inclusive soccer community.

We look forward to a fruitful partnership with your company and it is our commitment to promote your business throughout our club with over 500 loyal members. Together we will celebrate many victories and milestones and we are committed to representing your brand with pride. Thank you once again for your invaluable support, and we eagerly anticipate the many successes that lie ahead.

Yours Sincerely,

Paul McVittie





**GROW YOUR COMMUNITY  
AND EXTEND YOUR REACH**

# GOLD PARTNER

Your investment of \$5000 or more will ensure your business is one of the prominent faces across all of our marketing, advertising, print and social media efforts. One of the primary advertising pylons at our home Dalmatinac Park will feature your business logo as well as multiple other banners around the ground.

Other benefits include:

- 4 VIP Senior Matchday passes
- 4 VIP Sponsors & Community lunch tickets
- 4 VIP End of season windup tickets
- Primary Cockburn City Event access
- Framed senior team photograph

## \$5000

# SILVER PARTNER

With your \$3000 worth of investment we'll be looking to showcase your business as one of the major names in all of our marketing, advertising, print and social media efforts. You'll get your business name and logo and a major advertising pylon at our home, Dalmatinac Park as well as other banners around the ground.

Other benefits include:

- 4 VIP Senior Matchday passes
- 4 VIP Sponsors & Community lunch tickets
- 4 VIP End of season windup tickets
- Primary Cockburn City Event access
- Framed senior team photograph

## \$3000

\* All sponsorship packages include the non-exclusive rights to use, on a royalty-free basis, the Cockburn City Soccer Club name and logo in connection with the promotion of your message or sponsorship of the club for the period of sponsorship.

\*\*Should either of us not follow through on the agreed upon details of our partnership, an official discussion should be had as to the continuation or termination of our agreement.

# ASSOCIATE SPONSOR

As an associate your investment of anywhere between \$500-\$2000, will allow us to display you in return for your partnership with substantial promotion on the club's social media platforms, website and in print publications.

Other benefits include:

- 2 VIP Senior Matchday passes
- 2 VIP Sponsors & Community lunch tickets
- 2 VIP End of season windup tickets
- Framed senior team photograph

## \$500-\$2500

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# MATCHDAY SPONSOR

A one off investment of up to \$1000 will see your business become the feature of one of major senior home matches at Dalmatinac Park. From front cover in our print materials to a featured article and content on your business for that week, we'll strive to give a weeks worth of exposure to our family and gain a few clients for you!

## \$1000

# MATCHBALL SPONSOR

Provide us with the main piece of equipment for our senior match day in return for promotion in our print publications, Facebook Page and Website.

## \$250

# JUNIOR SPONSORSHIP



**BECOME A NEW LOCAL  
IN OUR FAMILY AND COMMUNITY**



**\$5000**

## JDL GOLD SPONSOR

An investment of \$5000 or more towards one of our junior squads would enable your company name on the front one of our or nominated JDL Teams U13s-16s. We would ensure that we will showcase your business as one the major names in all of our marketing, advertising, print and social media efforts. You'll get your business name and logo on several perimeter banners at our home, Dalmatinac Park. Your name will feature on the front of your chosen teams playing shirts for the length of your commitment to us.

### Included benefits include:

- 4 VIP Senior Matchday passes
- 4 VIP Sponsors & Community lunch tickets
- 4 VIP End of season windup tickets

Primary Cockburn City Event access  
Framed team photograph

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# JDL SILVER SPONSOR

An investment of \$2500 or more towards one of our junior squads would enable your company name on the rear of shirt or sleeve on one of our or nominated JDL Teams U13s-16s. We would ensure that we will showcase your business as one the major names in all of our marketing, advertising, print and social media efforts. You'll get your business name and logo on several perimeter banners at our home, Dalmatinac Park. Your name will feature on the front of your chosen teams playing shirts for the length of your commitment to us.

## Included benefits include:

- 4 VIP Senior Matchday passes
- 2 VIP Sponsors & Community lunch tickets
- 2 VIP End of season windup tickets

Primary Cockburn City SC Event access  
Framed team photograph

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A young boy with dark hair is running on a green grass field. He is wearing a blue soccer jersey with white accents and a logo on the front, blue shorts, and green and yellow cleats. In the background, there is a blue flag on a pole and some trees.

# \$2500



**\$2500**

## MINI GOLD SPONSOR

An investment of \$2500 or more towards one of our junior squads would enable your company name on the front of one of our or nominated Mini Roos Teams U8s-12s. We would ensure that we will showcase your business as one of the major names in all of our marketing, advertising, print and social media efforts. Your name will feature on the front of your chosen teams playing shirts for the length of your commitment to us.

Included benefits include:

- 2 VIP Senior Matchday passes
- 2 VIP Sponsors & Community lunch tickets
- 2 VIP End of season windup tickets

Primary Cockburn City Event access  
Framed team photograph

\* All sponsorship packages include the non-exclusive rights to use, on a royalty free basis, the Cockburn City Soccer Club name and logo in connection with the promotion of your message or sponsorship of the club for the period of sponsorship.

\*\* Should either of us not follow through on the agreed upon details of our partnership, an official discussion should be had as to the continuation or termination of our agreement.



# MINI SILVER SPONSOR

An investment of \$1000 or more towards one of our junior squads would enable your company name on the rear of shirt or sleeve on one of our or nominated Mini Roos Teams U8s-12s. We would ensure that we will showcase your business as one the major names in all of our marketing, advertising, print and social media efforts. Your name will feature on the front of your chosen teams playing shirts for the length of your commitment to us.

## Included benefits include:

- 2 VIP Senior Matchday passes
- 2 VIP Sponsors & Community lunch tickets
- 2 VIP End of season windup tickets

Primary Cockburn City SC Event access  
Framed team photograph

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A photograph of a young boy in a blue soccer jersey running on a grass field. He is looking intently at the camera. In the background, a man in a green shirt and sunglasses is watching him. Another boy is visible in the foreground, looking down. A soccer ball is on the ground near the boy in the foreground.

# \$1000



**#FEELTHEBURN**

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