

MEET THE BETTER DOG™

CLASSIC

At Better Balance, we craft delicious, plant-based alternatives using simple, high-quality ingredients. Our flagship product, The Better Dog, is made with pea protein and delivers a perfect balance of taste and nutrition—designed to delight everyone!



FOR THOSE WHO DEMAND BETTER



Plant-Based



Made from
Pea Protein



No Gluten



No Soy



Non-GMO



Refrigerated

Product Dimensions

7.28" (L) × 5.53" (W) × 0.85" (H)

Product GTIN

Product UPC

Product SKU / SAP#

10645230516999

645230516978

51699 / 751699

Packages
per Case

Pounds per
packages

Case Net
Weight

Case
Dimensions

8 pack/case

0.53lb
(240g)

4.23 lb

5.51"L
5.87"W
7.28"H

Case
Cube m³

Pallet/
Pallet Configuration

Product
Storage

Shelf
Life

0.492

240 Cases: 30 Cases
per Layer; 8 Layers High

Keep refrigerated

190 days

Ingredients

Water, Pea protein, Refined avocado oil, Fruit and vegetable juice (Color), Carrageenan, **Contains 2% or less of:** Methylcellulose, Salt, Baker's yeast extract, Konjac gum, Smoke flavoring, Natural flavors, Autolyzed yeast extract, Onion powder, Garlic powder.

Nutrition Facts

6 servings per container

Serving size 1 hot dog (40g)

Amount per serving

Calories 50

% Daily Value

Total Fat 4g 5%

Saturated Fat 0.5g 3%

Sodium 290mg 13%

Total Carbohydrate 3g 1%

Protein 3g

Iron 0.7mg 4%

Not a significant source of trans fat, cholesterol, dietary fiber, total sugars, added sugars, vitamin D, calcium and potassium.

The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

