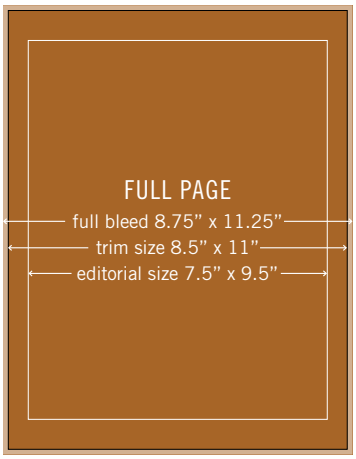
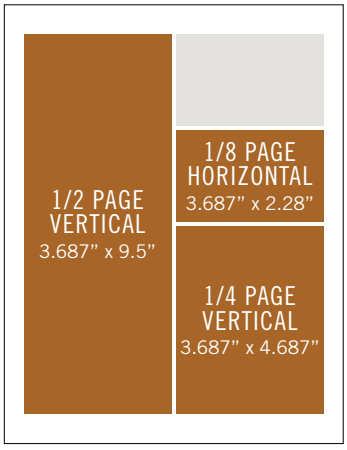
ARTISAN SPIRIT

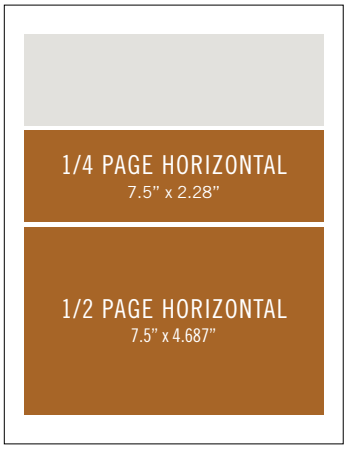
THE MAGAZINE FOR CRAFT DISTILLERS AND THEIR FANS

PRINT ADVERTISING RATE SHEET 2027

Artisan Spirit is the magazine for craft distillers and their fans. Artisan Spirit is well-placed to educate the distilling industry and act as an informative medium through which distillers and industry vendors can be introduced to each other.







DISTRIBUTION

Quarterly publication in print and online digital formats

- 3,000 print copies with an estimated readership per issue of 9,000
- Digital issues average 59,939 lifetime impressions and 4,469 reads each, demonstrating lasting relevance

SHIPPED NATIONALLY TO

- Licensed producers (small & large scale production)
- Upcoming craft distillers
- Industry events, conferences, expos
- Workshops & classes
- Suppliers & retailers
- Select brewers & wineries
- Paid subscribers

NO ADVERTORIALS

In order to maintain editorial integrity Artisan Spirit does not solicit or accept payment in return for articles. Submissions and article requests are welcome and published at the sole discretion of our staff. Contact our editor, Brian Christensen (brian@artisanspiritmag.com) for more information.

PRINT AD SIZES	WIDTH	HEIGHT
Full page **(trim size)**	8.5"	11"
Full page **(full bleed)**	8.75"	11.25"
1/2 page horizontal	7.5"	4.687"
1/2 page vertical	3.687"	9.5"
1/4 page horizontal	7.5"	2.28"
1/4 page vertical	3.687"	4.687"
1/8 page horizontal	3.687"	2.28"

PRICING	1X	2X	3-4X
Back Cover	$4567	$4111	$3881
Inside Cover	$3805	$3423	$3234
Full page	$3044	$2739	$2587
1/2 page	$1825	$1643	$1551
1/4 page	$992	$894	$842
1/8 page	$462	$417	$393

GRAPHIC DESIGN SERVICES

Need help putting together an ad for your company, upcoming event, or new product? Our graphic design services are available at $70/hr with one hour minimum on new ads. No time minimum on existing ads.

MECHANICAL REQUIREMENTS

We require all ads be submitted in digital format. Ads submitted incorrectly, including incorrectly sized ads, may incur additional production charges to correct the files. Ads must include hi-res files (300 dpi placed at 100%). We print in process color. All Pantone colors must be converted to CMYK (process). Please remember to convert all hi-res images from RGB to CMYK. We are not responsible for color accuracy in files that must be converted to CMYK upon arrival. We ONLY accept high resolution PDFs.

Ads should be sent to
ADS@ARTISANSPIRITMAG.COM

SUBMISSION GUIDELINES:

- Limit file name to "advertiser_month-year"
- Include the following in the submission email:
  - Name of advertiser
  - Issue number for ad to run in
  - Contact name and phone number

QUESTIONS? CONTACT GEORGE B. CATALLO AT (585) 764-5309 OR GEORGE@ARTISANSPIRITMAG.COM

ARTISAN SPIRIT

THE MAGAZINE FOR CRAFT DISTILLERS AND THEIR FANS

EDITORIAL CALENDAR 2027

SPRING 2027 ISSUE 058	ARTICLES & ADVERTISING DUE	1/15/2027
	PRESS DATE	2/24/2027
SUMMER 2027 ISSUE 059	ARTICLES & ADVERTISING DUE	4/9/2027
	PRESS DATE	5/27/2027
FALL 2027 ISSUE 060	ARTICLES & ADVERTISING DUE	7/9/2027
	PRESS DATE	8/23/2027
WINTER 2028 ISSUE 061	ARTICLES & ADVERTISING DUE	10/8/2027
	PRESS DATE	11/22/2027

AVAILABLE AT VARIOUS IN-PERSON INDUSTRY EVENTS	
American Craft Spirits Association's Annual Convention	WINTER 2027 (ISSUE 057)
American Distilling Institute's Craft Spirit Conference & Expo	SUMMER 2027 (ISSUE 059)
Distilled Spirits Council of the United States' Annual Conference	SPRING 2027 (ISSUE 058)
James B. Beam Institute Industry Conference	SPRING 2027 (ISSUE 058)
Seasonal workshops nationwide	ALL ISSUES

PRINT RUN PER ISSUE	3,000	AVERAGE DIGITAL IMPRESSIONS PER ISSUE	59,939
PRINT READERSHIP PER ISSUE	Approximately 9,000	AVERAGE DIGITAL READS PER ISSUE	4,469

QUESTIONS? CONTACT GEORGE B. CATALLO AT (585) 764-5309 OR GEORGE@ARTISANSPIRITMAG.COM

WWW.ARTISANSPIRITMAG.COM | (509) 944-5919 | PO BOX 31494 | SPOKANE, WA 99223

ARTISAN SPIRIT

THE MAGAZINE FOR CRAFT DISTILLERS AND THEIR FANS

PRINT AD INSERTION ORDER 2027

Company Name _____ ☐ Returning advertiser

Desired category for Advertiser Index _____

Contact Person _____ Title _____

Email _____

Phone _____

Address _____

City/State/Zipcode _____

☐ New artwork

☐ Repeat from Artisan Spirit issue _____

☐ Interested in Artisan Spirit Sponsorship opportunities

NOTES

_____

_____

_____

_____

SIZE

Select preferred placement(s). If known, please indicate vertical or horizontal ad where applicable. Multiple insertion discount rates available to advertisers agreeing, by signed contract, to place two or more consecutive ads.

	1x	2x	3-4x
☐ Back Cover	$4567	$4111	$3881
☐ Inside Cover (☐ Front or ☐ Back)	$3805	$3423	$3234
☐ Full page	$3044	$2739	$2587
☐ 1/2 page (☐ V or ☐ H)	$1825	$1643	$1551
☐ 1/4 page (☐ V or ☐ H)	$992	$894	$842
☐ 1/8 page	$462	$417	$393

Number of issues ☐ 1 ☐ 2 ☐ 3 ☐ 4

COST BREAKDOWN

Ad rate per issue $ _____

Number of issues x _____

Subtotal $ _____

Graphic design fee $ _____

TOTAL $ _____

THE FINE PRINT

Back and Inside Cover placements are subject to availability. Ad placement is subject to payment of invoice prior to press date. Multiple insertion discount rates subject to signed contract and payment of first issue's invoice. Artisan Spirit Magazine reserves the right to reject or cancel any advertisement(s) at its sole discretion.

Signature _____ Date _____

EMAIL COMPLETED FORM TO GEORGE@ARTISANSPIRITMAG.COM

QUESTIONS? CONTACT GEORGE B. CATALLO AT (585) 764-5309 OR GEORGE@ARTISANSPIRITMAG.COM