ARTISAN SPIRIT

THE MAGAZINE FOR CRAFT DISTILLERS AND THEIR FANS

SPONSORSHIP OPPORTUNITIES 2027

YOUR SPONSORSHIP works to further our common goals of supporting creativity, innovation, and integrity within the industry we all love so much.

OUR MISSION at Artisan Spirit is to share and celebrate the art and science of artisan craft distilling.

The BENEFITS to you are numerous



PRINT ACKNOWLEDGMENT

Towards the front of each Artisan Spirit Magazine issue, we dedicate some space to thank our sponsors and provide them with the opportunity to communicate with our readership. Each sponsor's logo is accompanied by a company bio of up to 150 words.

HIGHLIGHTED ADVERTISER INDEX LISTING

Sponsors receive an automatic Advertiser Index listing under their category in the back of the magazine. This listing refers to the print acknowledgment noted above. All sponsor listings are highlighted to stand out from other advertisers within their category.



ONLINE ACKNOWLEDGMENT

Our website acknowledges the support of our sponsors and includes a listing of all our currents sponsors. The listing consists of sponsors' provided logos, and links to each sponsor's individual sponsor page.

ONLINE SPONSOR PAGE

Each sponsor has an individual sponsor page within our website. The listing consists of the sponsors provided logo, contact info, link to company website, and space for company bio.

ONLINE SPONSOR "ADS"

All sponsors receive an automatic "ad" that appears within our sidebar. It consists of the sponsor's provided logo on white, and links to the sponsor's individual sponsor page. This "ad" zone rotates at random through all sponsors.

NEWSLETTER ACKNOWLEDGMENT

Our monthly newsletter closes with an acknowledgment of our sponsors' support. This is a listing of all our current sponsors with their company logo and link to company website.

ONLINE ADVERTISING DISCOUNT

All sponsors are offered a 20% discount rate on online advertising (website and newsletter).



EXCLUSIVE

Sponsorships will be limited to one company or group per industry listing, as organized by Artisan Spirit (exceptions apply to craft spirit producers and guilds). Exclusivity does not extend to standard website or magazine advertising. Sponsors will receive priority placement when artwork is submitted prior to magazine deadlines. Sponsors have first-right-of-refusal when yearly sponsorship is up for renewal.

WORKSHOP PARTNERSHIPS

We are developing a collaborative workshop program that brings together multiple sponsors around a common theme. These workshops will be put on in-person, in various locations across the country. Our goal is to provide high quality educational opportunities for our readership with instruction from industry professionals who value a knowledgeable customer base.

ADVISORY BOARD SEAT

Sponsors earn a seat on our advisory board, complete with a mention on Artisan Spirit website as advisory board member with a biography & photo. We understand that you have your own business to run, so the time commitment is minimal. We genuinely hope that you'll make yourself available for the occasional email or phone conversation, our quarterly conference calls, and in-person meetings at conventions throughout the year. We rely on our advisory board to provide insight, direction, and honest feedback.

QUESTIONS? CONTACT GEORGE B. CATALLO AT (585) 764-5309 OR GEORGE@ARTISANSPIRITMAG.COM

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SPONSORSHIP INSERTION ORDER 2027

Company Name _____ ☐ Returning sponsor

Desired category for Advertiser Index _____

Contact Person _____ Title _____

Email _____

Phone _____

Address _____

City/State/Zipcode _____

☐ New logo artwork

☐ Repeat logo artwork from Artisan Spirit issue _____

Sponsorship start date _____ End date _____

NOTES

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Your sponsorship works to further our common goals of supporting creativity, innovation, and integrity within the industry we all love so much.

BENEFITS INCLUDE

- Print acknowledgment in sponsorship section in the beginning of each issue
- Highlighted Advertiser Index listing
- Online acknowledgment
- Online Sponsor Page
- Online Sponsor "Ads"
- Newsletter acknowledgment
- And more!

COST BREAKDOWN

Sponsorship rate per year $ _____

Number of years x _____

TOTAL $ _____

THE FINE PRINT Sponsorship placements are subject to availability. Sponsorship placement is subject to payment of invoice prior to press date. Multiple insertion discount rates subject to signed contract and payment of first issue's invoice. Artisan Spirit Magazine reserves the right to reject or cancel any advertisement(s) and/or sponsorship(s) at its sole discretion.

Signature _____ Date _____

EMAIL COMPLETED FORM TO GEORGE@ARTISANSPIRITMAG.COM

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