



Company Profile

📷 boomerang_ae

🌐 www.boomerang.ae



**Influencer marketing generates
an average ROI of 650% as
marketers get \$6.5 for every \$1
invested*** -(not our words)

*according to research by Demand Sage



Content

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Was founded with a clear strategy:
do one thing & do it best.

By focusing on our **speciality**, we provide
total **mastery** when it comes to solutions

***3 years of digital
excellence***

An agency with a focus

Most marketing agencies try to juggle a variety of services and end up doing an average job across the board.

We focus exclusively on transforming brands through the power of **influencer marketing**, delivering results that speak louder than words.



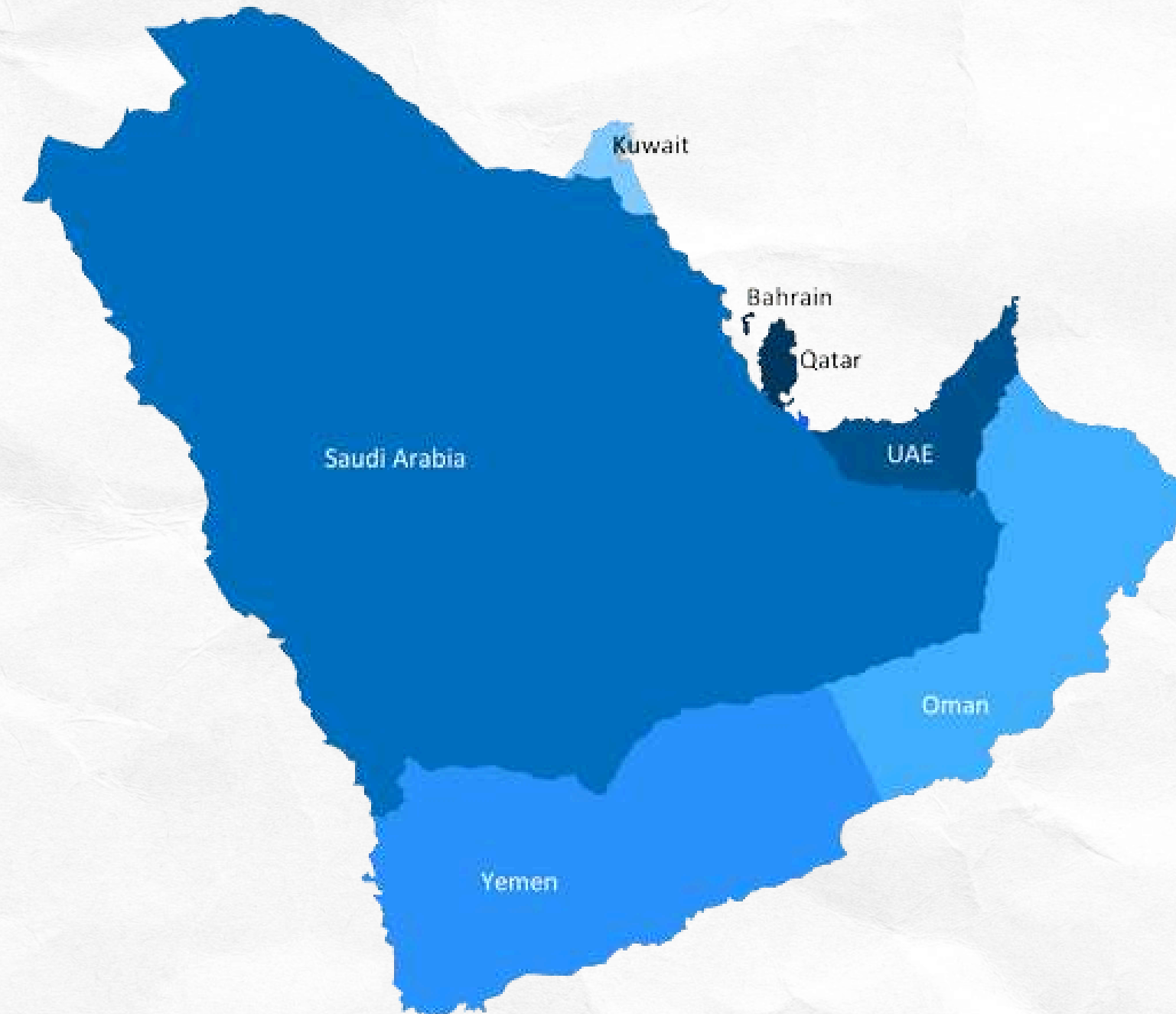


Where strategy meets results

We don't just connect brands with influencers.

We analyze each campaign's **impact** to ensure brands see a **solid ROI** and **real growth**, driven by **data-backed insights**.

We built our expertise across the **Middle East**



In **diverse industries** such as

Healthcare | Fashion | Ecommerce | Mobile Apps
F&B | Finance | Automotive

trusted by

OUNASS

level
SHOES

trendyol.com


Chic



tabby




Saudi
German
Hospital

YANGO

34D

Cheil

المطائر
al tayer

OUR SERVICES

01 Influencer Marketing

02 Talent Management

A gap in the market

Other agencies tend to onboard clients by sending the names of their biggest influencers & sign a **contract** based on their availability to work with their brand.

They then claim bigger influencers they are “**busy**”, forcing clients to rely on smaller influencers that **underperform**.

Progress in Action

At boome^{ang}, **transparency** is our promise from day one.

From the 1st meeting, we discuss your goals and brand vision to craft a **tailored** strategy with the right influencers perfectly aligned with your brand.

No strings attached here. We work on a **per-campaign** basis, ensuring flexibility and success for our partners.



The right influencer for every brand

Amidst the ever-changing world of influencer marketing, the biggest influencers do not always deliver the greatest impact for your brand.

We specialize in analyzing your brand to determine influencers who align seamlessly with your brand identity and budget.

With a **database of 10,000+ influencers**, our approach guarantees a **customized** campaign that resonates with your audience, while ensuring the availability of the right influencers for your needs.



The Proof - for brands

More than **doubled** website traffic for a foreign brand looking to expand in the Middle East (Trendyol).

RECIPE FOR
VIRALITY

Increased sales volume in the luxury fashion industry, planning campaigns that now hit massive **ROI** (Ounass).

BOTTOM LINE
IMPACT

Ran 6 campaigns over 8 months, resulting in over **\$1.4 million** in additional annual revenue for our client.

PROVEN
RESULTS



The Proof - for creators

Consistently delivered quality **made-for-you content** for over 35 influencers over a 12 month period.

**SPECIALIZED
CONTENT**

Helped increase influencer follower growth and engagement rates through **strategic content planning**.

**AMPLIFIED
INFLUENCE**

Brought in over 30 brand deals for our influencers spanning across UAE and KSA.

**OPPORTUNITY
CREATION**





Our Portfolio

With over 3 years of excellence, we've brought countless client goals to life through impactful campaigns.

While we can't showcase every achievement, we're proud to present a curated selection of our best and most successful work.

200+

campaigns managed

5k+

influencer network

20+ brands

successful collaborations

95%

customer retention

Proven Success Stories



client

OUNASS
أناس

Sector – Fashion/Ecommerce

Location



Platforms



Duration

1-2 campaigns Monthly
since 2021

Campaign Type

Sales/Performance
Marketing

Objectives

Increase affiliate sales
month on month

Achievements

Consistently profitable
sales campaigns with
solid ROI

Quantity

~ 20-30
influencers/campaign

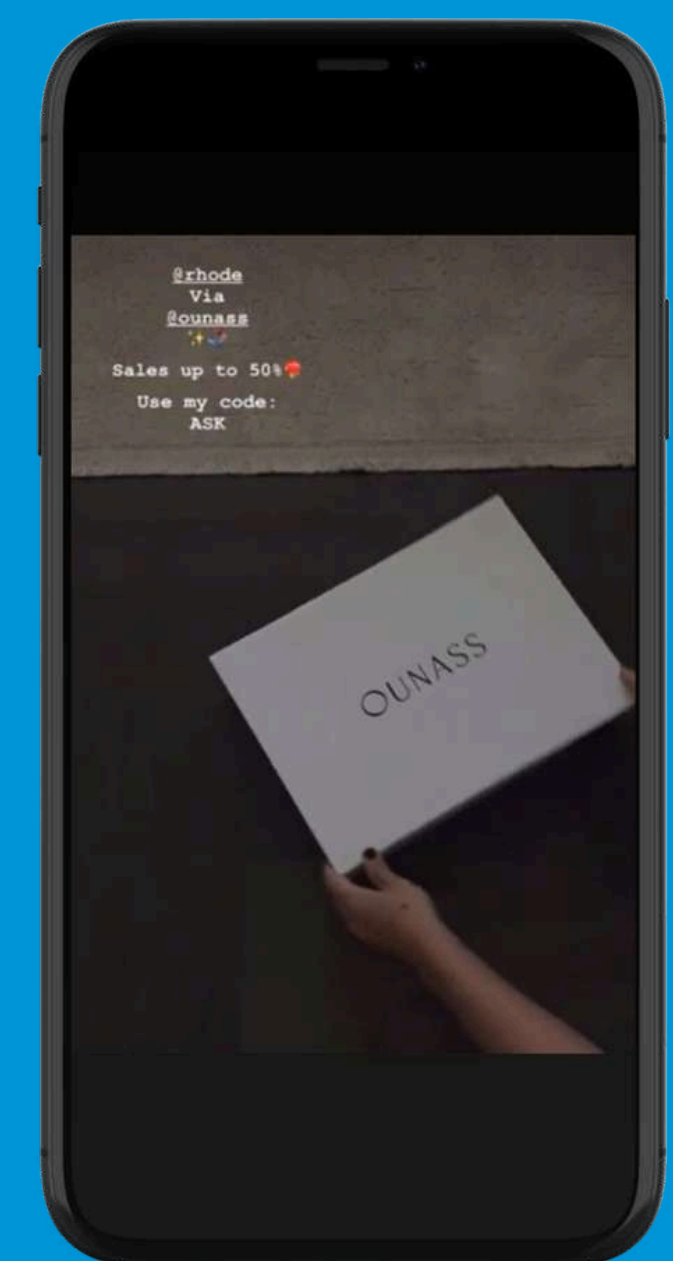
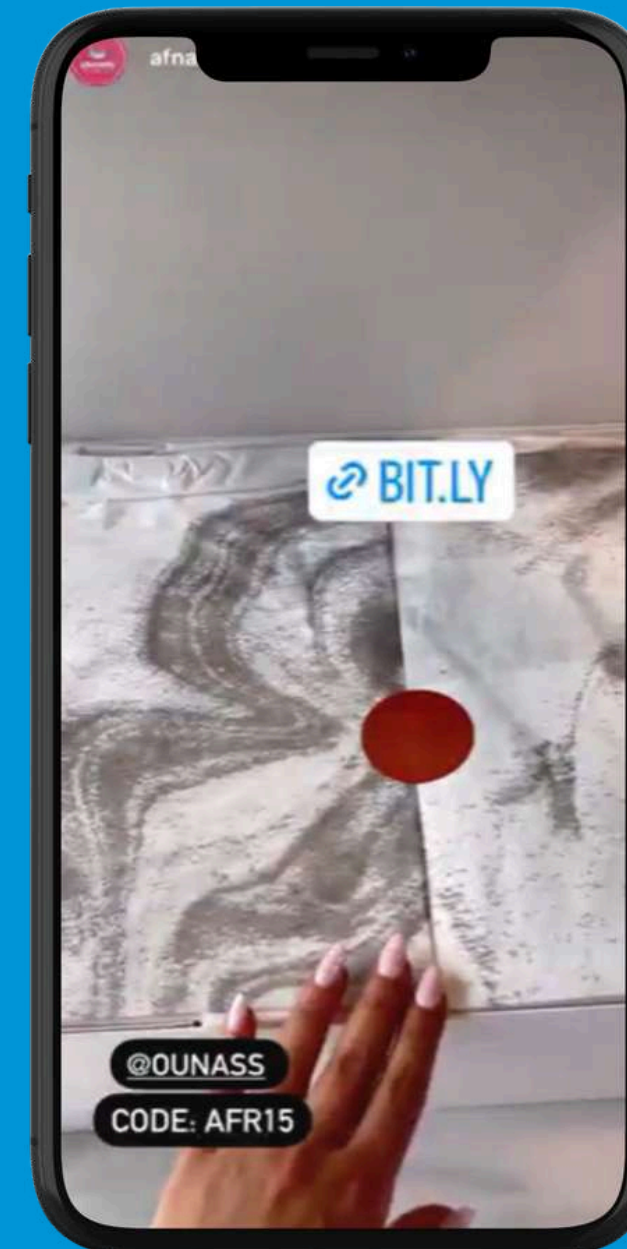
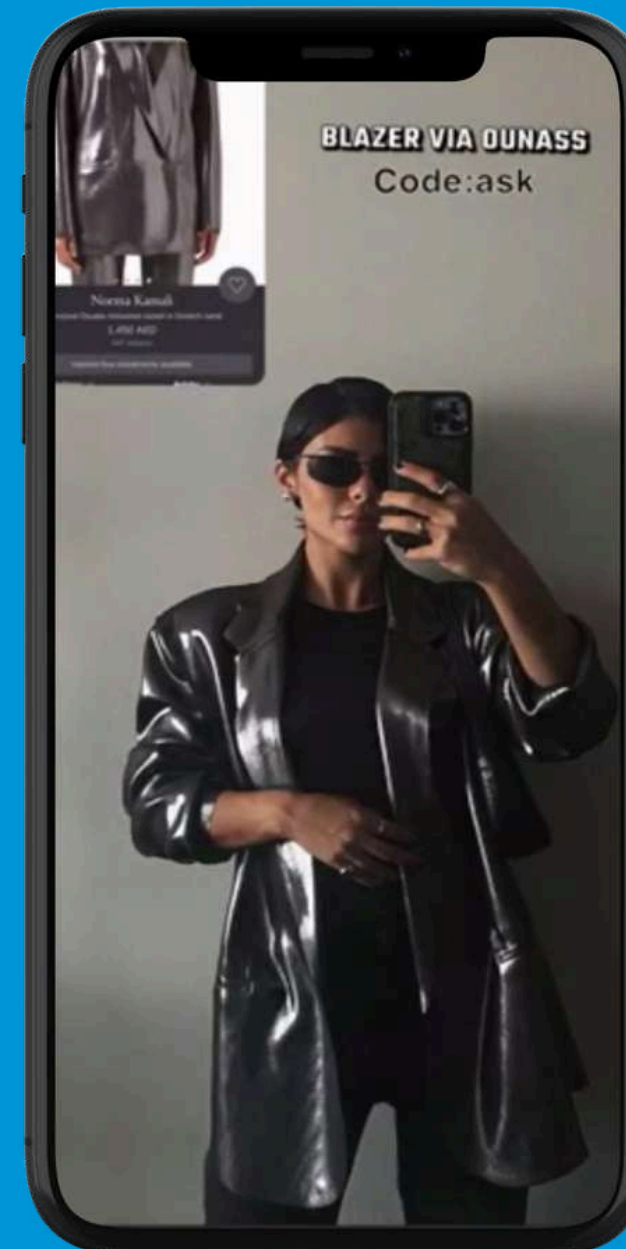
Influencers size

Mega + Macro

Proven Success Stories

client

OUNASS
أناس



Proven Success Stories



client



Sector – Finance

Location



Platforms



Duration

Q2 – 2025

Campaign Type

Brand Awareness
+ Event

Objectives

Promote new product
launch

Achievements

Increased engagement
and social media traffic

Quantity

5 influencers

Influencers size

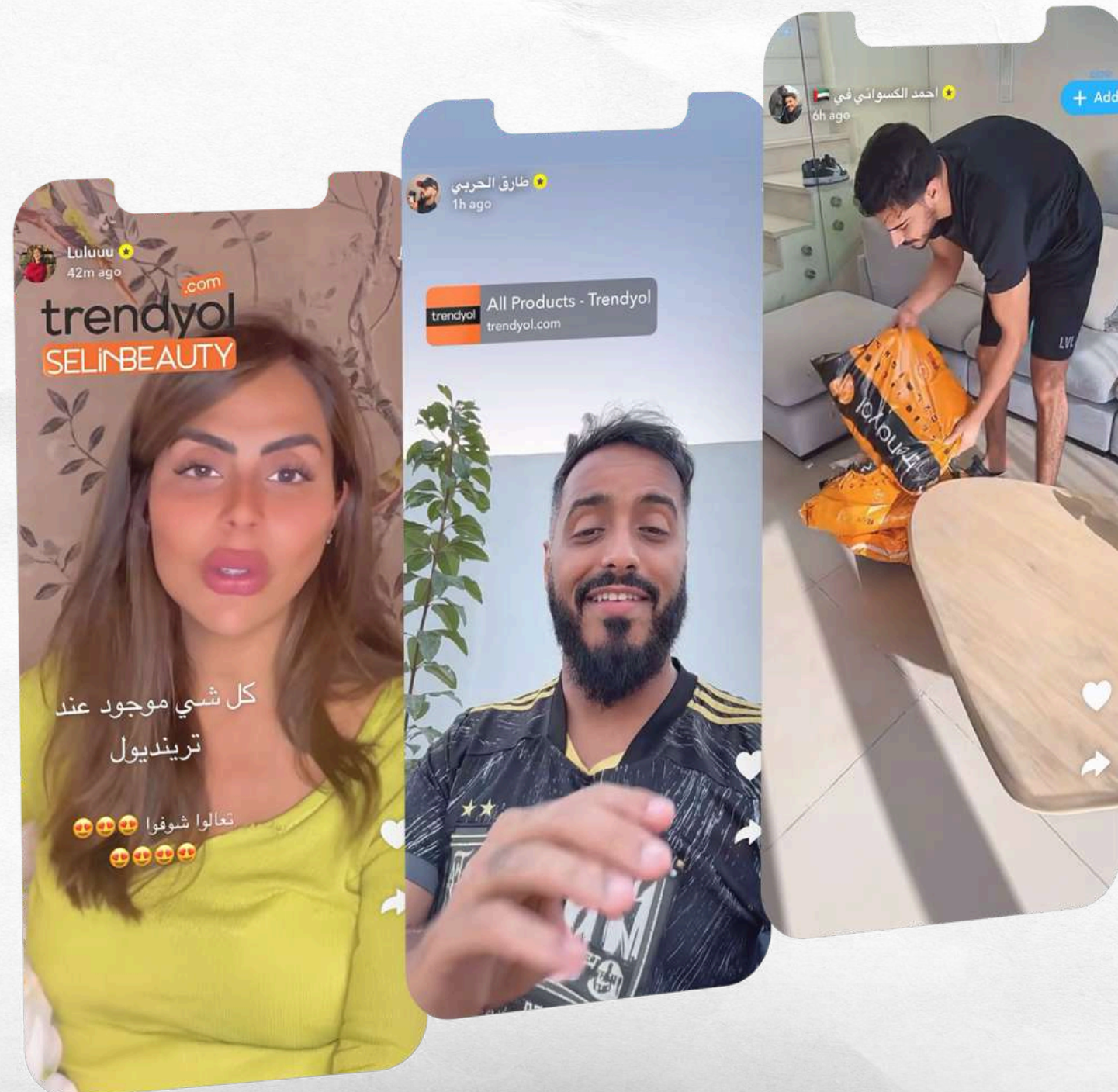
Mega + Macro

Proven Success Stories

client



Proven Success Stories



client **trendyol**.com

Sector – Fashion/Ecommerce

Location



Platforms



Duration

Weekly since
Sept. 2023

Campaign Type

Brand Awareness
+ Sales

Objectives

Enhance Trendyol's
expansion in the GCC

Achievements

4x website traffic,
\$2 mil in sales

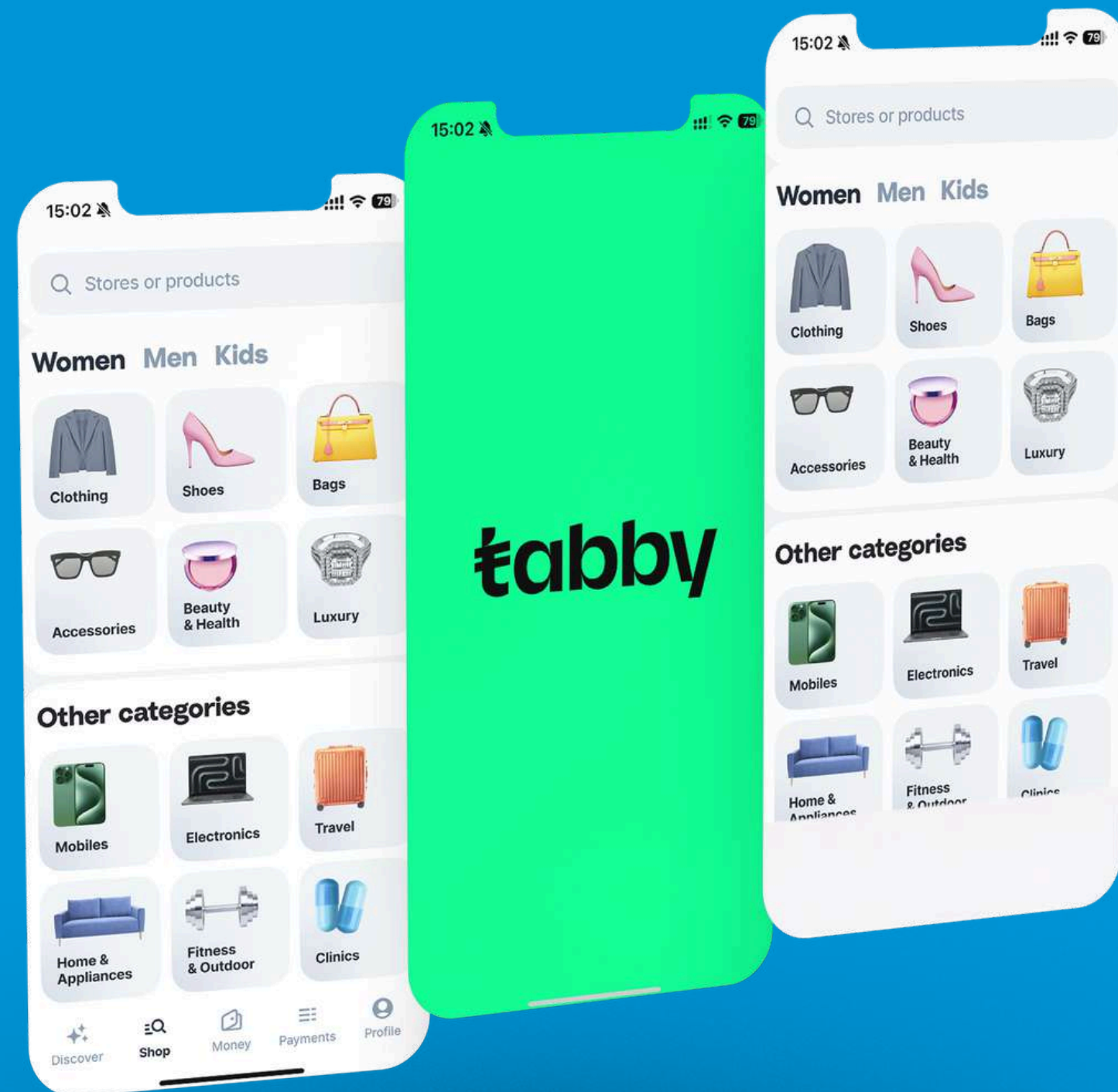
Quantity

~600 influencers

Influencers size

Mega + Macro + Micro

Proven Success Stories



client **tabby**

Sector – Finance/Mobile App

Location



Platforms



Duration

Dec 2023 – March 2024

Campaign Type

Brand Awareness

Objectives

Promote using Tabby on fashion sites

Achievements

Reached an audience of 10M+ accounts

Quantity

~ 20-30 influencers/campaign

Influencers size

Mega + Macro

Proven Success Stories



client **level**
SHOES

Sector – Fashion/Ecommerce

Location



Platforms



Duration

2023 – 2024

Campaign Type

Brand Awareness
+ Sales

Objectives

Advertise promotions and
boost sales

Achievements

Increased
engagement, 5x ROI

Quantity

~15 influencers

Influencers size

Mega + Macro

Proven Success Stories



client



Sector – Healthcare

Location



Platforms



Duration

2023

Campaign Type

Brand Awareness

Objectives

Driving traffic towards
their hospitals

Achievements

Reached an audience
of 10M+ accounts

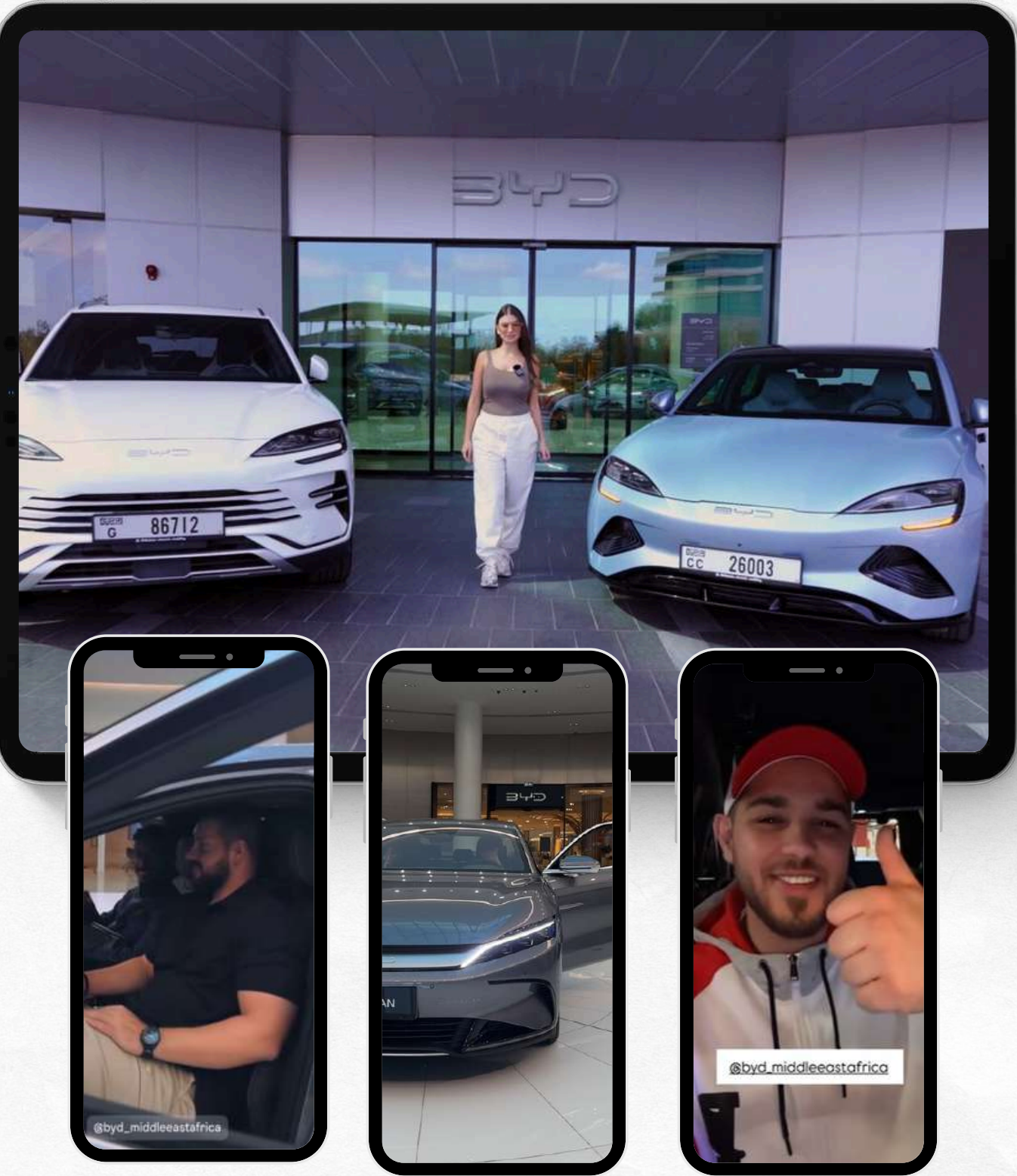
Quantity

Less than 5
influencers

Influencers size

Macro

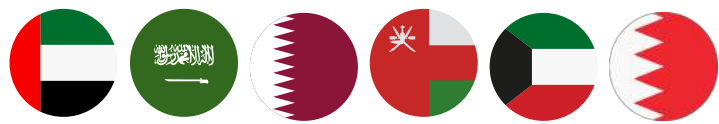
Proven Success Stories



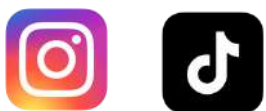
client **BYD**

Sector – Automotive

Location



Platforms



Duration

Q1 – 2025

Campaign Type

Brand Awareness
+ Event

Objectives

Promote new product
launch

Achievements

Increased engagement
and social media traffic

Quantity

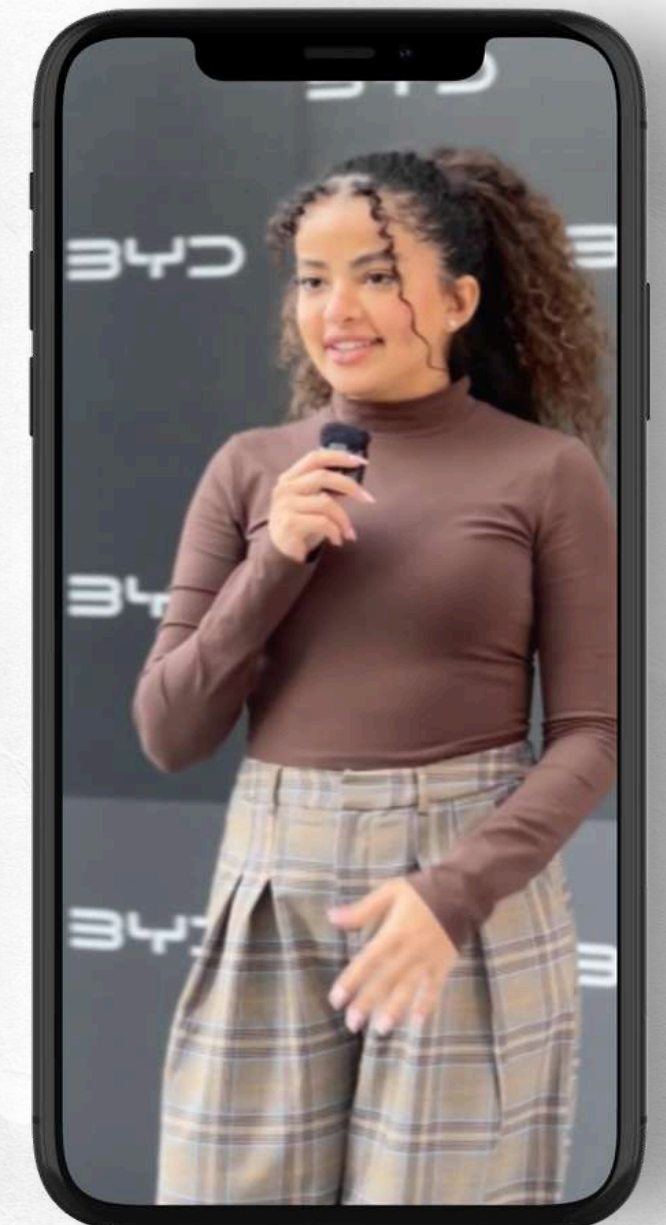
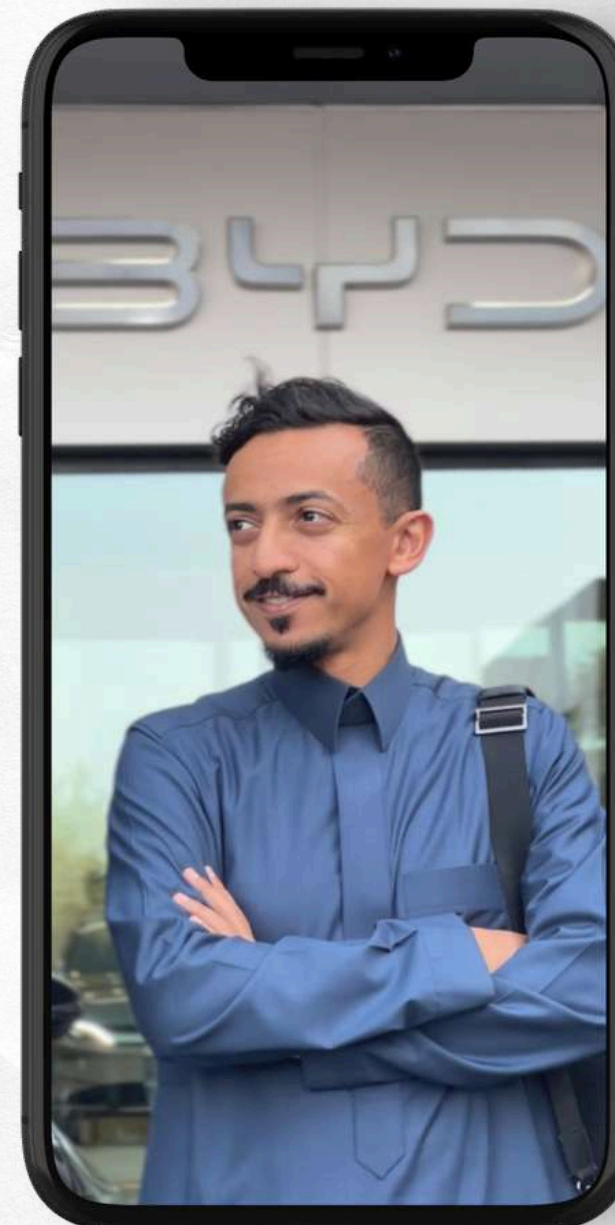
~8 influencers

Influencers size

Macro + Micro

Proven Success Stories

client **BYD**



Proven Success Stories



client

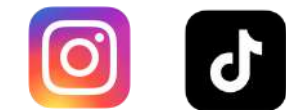
YANGO

Sector – Automotive

Location



Platforms



Duration

Q1 - 2025

Campaign Type

Brand Awareness
+ Event

Objectives

Promote new product
launch

Achievements

Increased engagement
and social media traffic

Quantity

1 influencer

Influencers size

Macro

You're not just working with an agency.

You're **teaming up** with a dedicated partner focused entirely on making your **brand stand out**.

boome^{ang}

+

PASSIONATE
CLIENTS

=

THE PERFECT
TEAM



Let's Talk?



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