

Katrina Mirambel

Visual Designer with UX Expertise and Entrepreneurial Drive
778-995-0624 | katmira.design@gmail.com | katmiradesign.webflow.io

EDUCATION

Langara College

Post Degree Diploma in Web and Mobile Design and Development

Vancouver BC

Sept 2022 - Dec 2023

Fashion Institute of Technology

Certificate in Fundamentals of User Experience Design

Manhattan NY

Sept - Oct 2019

De La Salle-College of Saint Benilde

Bachelor of Arts in Multimedia Arts

Manila PH

May 2011 - July 2015

EXPERIENCE

Costco Wholesale, Vancouver BC — Member Service (Part-time)

November 2024 - Present

- Conducts hourly warehouse safety and security checks, assist members with inquiries and provide efficient customer experience.
- Actively greets members, verify membership, and monitor warehouses access.

Kafaye St, Vancouver BC — Multimedia Designer & Entrepreneur

March 2024 - Present

- Designed, handcrafted, and marketed a range of stationery, candles and accessories.
- Managed branding, product photography, and social media content to promote and grow the small business.
- Handled order fulfillment, customer service, and inventory tracking

IBM, Quezon City PH — UI/UX Designer

April 2020 - July 2022

- Applied IBM's user-centered design methods and standards
- Designed a custom UI/UX for a training web app, boosting engagement and satisfaction
- Improved user retention through a streamlined, user-friendly design process

AGS, Makati City PH — Multimedia Designer

May 2018 - August 2019

- Managed internal communications, including deal announcements and post-event updates
- Created and edited content for internal and external marketing across business units
- Supported planning and execution of virtual and in-person marketing events

Y Hotels & Resorts, Makati City PH — *Creative Marketing*

May 2017 - December 2018

- Assist the Marketing Manager with the execution of campaigns and events. Plan social media campaigns to suit the preview Calendar.
- Create relevant marketing collateral and other creative outputs that adhere to corporate guidelines.
- Assists in Product Testing and Event Costing.

VOLUNTEER

Afyanex Care, Vancouver BC — *UI/UX Designer*

January 2024 - August 2024

- Understanding user needs, gathering business requirements, and we are ensuring that our digital products and services.
- Collaborate with the team to create wireframes, prototypes, and design concepts that align with user and business requirements.
- Able to develop and design a responsive web page for marketing initiatives. Part of creating marketing materials like banners, and branding awareness.

SKILLS

Attention to detail, Flexible, Creative, Collaborative, Graphic Design, Illustration, Web Design, Video Editing, Motion Graphic, Ideation, User Interview, User Research, Journey Mapping, Wireframing, Design System, Typography, Iconography, HTML, CSS, Front-end Development, Agile Management