NEW IMAGE™
INTERNATIONAL

PRODUCT CATALOGUE

Health - Wellness - Colostrum

From New Zealand to the World

NEW IMAGE™ INTERNATIONAL

In 1984 Graeme Clegg, inspired by the findings of his research into the exceptional immune-boosting properties of colostrum, founded New Image™ International.

Since then, we have continued to grow, increasing our product choices to include a nutritional range, a skincare programme that delivers, and weight management products based on the ketogenic lifestyle.

With our focus on innovation and a drive to deliver exceptional health and nutritional products, New Image™ is now sold globally through our network of independent distributors.

Today, Health and Wellness is the fastest growing industry in the world and because we make sure our products are made from the finest ingredients we've been recognised as a leader in this industry, winning numerous international awards for innovation and product quality.

Health – Wellness – Colostrum

From New Zealand to the World

HOW OUR RANGE WORKS

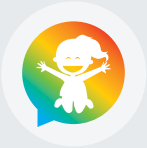
Our New Image™ range harnesses the power of colostrum, essential vitamins and minerals to support a strong, healthy immune system. This is your key to improved health and well-being.

Getting started

WHAT DO OUR ICONS MEAN

allergen free

bone health



children's health

digestive health

energy support

heart health

home care

immune health

skincare

stem cell support

stress & mood support

weight management

120 Vanilla flavoured
DIETARY SUPPLE
Each tablet contains 550mg Bovine Col
NEW ZEALAND
New Image™
ALPHA LIPID™
LIFELINE™
BLENDED FOOD POWDERED DRINK
WITH COLOSTRUM POWDER
AND LACTOBACILLUS ACIDOPHILUS
AND BIFIDOBACTERIUM
NET WEIGHT 450g
SUPPLEMENTED FOOD
NEW ZEALAND
A LIPID™
ostrum
VEGI CAPS
120 Colostrum Capsules
DIETARY SUPPLEMENT
Each capsule contains 455mg Bovine Colostrum Powder

START YOUR DAY WITH THE
POWER OF COLOSTRUM

Damage done to our bodies by poor diet, smoking, stress, pollution and antibiotics contribute to an immune system that is weak and ineffective.

Often referred to as nature's first food, possessing antibacterial, antiviral and antifungal properties, colostrum is scientifically recognised for its superior protection and healing qualities.

Our colostrum products are bursting with immunoglobulins (antibodies). These natural warriors are constantly protecting you and your family against daily exposure to bacteria, viruses and modern day stressors.

Don't wait until your system weakens.
Start taking preventative measures now.

Powerful Immune Support

Combining premium quality colostrum, probiotics, essential vitamins and minerals in one delicious vanilla shake, Alpha Lipid™ Lifeline™ delivers an incredible immune boost and vital energy support for you and your family.

Alpha Lipid™ Lifeline™ also features our patented, bio-active delivery system - Alpha Lipid™.

This ensures the colostrum travels through the harsh environment of the stomach and is delivered safely to the intestines where it can work its magic.

COLOSTRUM

High Potency

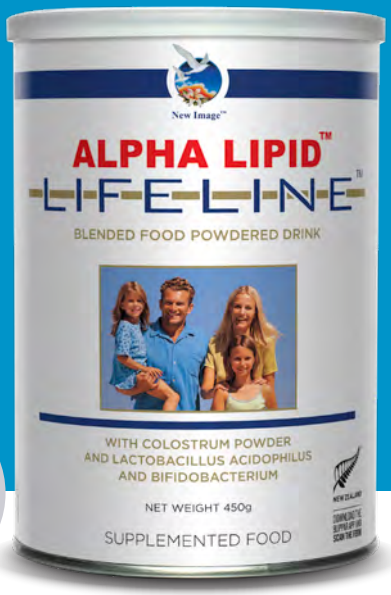
Alpha Lipid™ Lifeline™

Delicious Vanilla Shake

Start your day with the Power of Colostrum.

- Support your immunity with 1600mg of Colostrum* containing 300mg of immunoglobulins.
- Improve your gut health with 1 billion probiotics.
- Essential, energy boosting blend of vitamins and minerals.
- 1000mg of calcium for healthy teeth and bones.
- Assists the body's natural repair process.
- Easy to make, simply add milk or water and mix.

**based on daily dose*



HEALTH

HEALING

PREVENTION

Defence: Colostrum's natural antibodies build a strong immune system.

Energy: Probiotics, proteins, vitamins and minerals work to enhance your energy levels.

Focus: With the right balance of nutrients, combined with a healthy digestive system to absorb them, your body and mind are naturally more focused.

Alpha Lipid™ Lifeline™ is a perfect breakfast drink that combines colostrum and probiotics for powerful immune and digestive system support to help you feel balanced, healthy and strong.

Contains ingredients derived from dairy.
Always read the label and use as directed. If symptoms persist, see your healthcare professional. This product is not recommended for use by children under the age of 5 years, except under advice from a medical practitioner.

450g Can | Code: 8413

For more information visit **www.alphalipidlifeline.co.nz**

Alpha Lipid™ Colostrum

Capsules

Powerful immune support in the convenience of a capsule.

- Support your immunity with 910mg of Colostrum* containing 182mg of Immunoglobulins.
- Assists the body's natural repair process.
- Twist and sprinkle on breakfast for children.
- Best taken 30 minutes before food.

**based on daily dose of 2 capsules.*

HEALTH

HEALING

PREVENTION

Convenience: Easy to swallow, on the go, at any time.

Comfort: Supports digestive health and comfort.

Control: Colostrum's antibodies work with your body's own cells to enhance natural immunity.

Bovine colostrum is naturally-occurring, with powerful proteins and antibodies that positively support the body's immune system.

Contains ingredients derived from dairy.
Always read the label and use as directed. If symptoms persist, see your healthcare professional. This product is not recommended for use by children under the age of 12 months, except under advice from a medical practitioner. Potential choking risk for children under the age of 2 years.

Code: 6350 | 60 C
Code: 6355 | 120 C

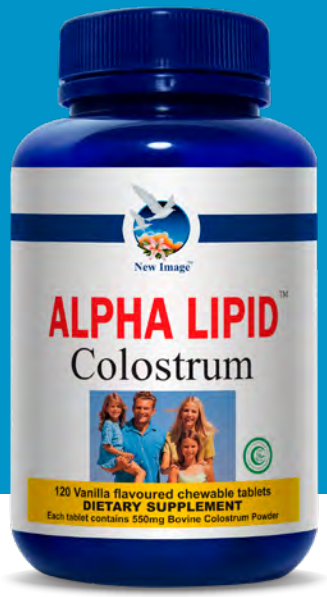
Alpha Lipid™ Colostrum

Tablets

Strengthen your immune system on the go.

- Strengthen your immunity with 1100mg of Colostrum*, containing 200mg of Immunoglobulins.
- Assists the body's natural repair process.
- Delicious vanilla flavoured chewable tablet.
- Great for children over 2 years old.
- Best taken 30 minutes before food.

**based on daily dose of 2 tablets.*



HEALTH

HEALING

PREVENTION

Convenience: Easy to chew, on the go, at any time.

Comfort: Supports digestive health and comfort.

Control: Colostrum's antibodies work with your body's own cells to enhance natural immunity.

A healthy gut can determine your overall health and wellbeing. Colostrum can stimulate the growth of intestinal cells, strengthen the gut wall, and prevent intestinal permeability.

Contains ingredients derived from dairy.
Always read the label and use as directed. If symptoms persist, see your healthcare professional. This product is not recommended for use by children under the age of 2 years, except under advice from a medical practitioner. Potential choking risk for children under the age of 2 years.

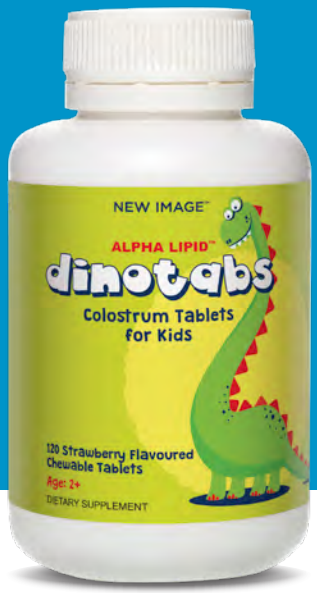
Code: 6325 | 60 T
Code: 6345 | 120 T

Alpha Lipid™ Dinotabs

Strawberry Flavoured Chewable Tablets

Immune boosting support for your children.

- Boosts immunity and safeguards against germs and bugs.
- Builds strong teeth and bones.
- Supports great gut health.
- Delicious strawberry flavoured, chewable colostrum tablets in fun dinosaur shapes.
- No artificial sweeteners, colours or preservatives.
- Children 2 and over, suck two tablets daily.



SUPPORTS IMMUNITY

PROTECTS GUT HEALTH

FAST & EFFECTIVE

Healthy Immunity: Your child's immune system isn't fully developed until the age of 7 or 8 years! Bovine colostrum contains important immune factors (antibodies) that may help your children to cope with the constant immune challenges they face.

Gut Health: Colostrum supports digestion by providing nutrients that nourish a healthy digestive tract. 70% of all cells that make up the immune system are housed in the gut, getting their gut bacteria healthy is one of the most important things you can do to keep your child healthy.

Dental and Bone Health: Alpha Lipid™ Dinotabs contains calcium which is important for maintaining healthy teeth and bones.

Contains ingredients derived from Dairy.
Always read the label and use as directed. If symptoms persist, see your healthcare professional. Potential choking risk for children under the age of 2 years.

Code: 60654 | 120 T

Alpha Lipid™ Colostem™

Herbal Capsules

Supports the body's natural cellular repair.

- Unlocking stem cell renewal is one of the greatest health discoveries of our lifetime.
- Supports the natural repair and rejuvenation of cells, tissues and organs.
- Provides a healthy environment for optimal stem cell activity.
- Antioxidants protect against premature aging.
- For maximum results take 2 capsules, 1-3 times daily.
- Best taken 30 minutes before food.

RESTORE **RENEW** **REJUVENATE**

Repair: Colostrum supports optimal stem cell activity, your body's natural repair process.

Replenish: Stimulates healthy growth, restoring cell membrane strength.

Renew: Enhances stem cell activity, digestive health and immunity.

Adult stem cells act as a universal repair system and also maintain the regeneration of cells throughout your body. Alpha Lipid™ Colostem™ supports this natural process, adding antioxidants and nutrients to boost your immunity and leave your body feeling restored, healthy and protected.

Contains ingredients derived from dairy.
Always read the label and use as directed. If symptoms persist, see your healthcare professional. This product is not recommended for use by children under the age of 5 years, except under advice from a medical practitioner.

Stem Cell Support

Code: 62662 | 60 C

nuCellworx

Fortified Oral Spray

Next Generation Colostrum Extract.
Support your family's immune system all year round.

- Small molecular compounds called Proline-rich Polypeptides (PRPs) support healthy cell and immune response.
- Provides balanced support against certain allergens and ills and chills.
- Fast, efficient and effective oral spray.
- The perfect protection in crowded environments like flights, buses, trains and air-conditioned buildings.
- For maximum results, use 6 sprays directly under the tongue.

SUPPORTS IMMUNITY | **PROTECTS GUT HEALTH** | **FAST & EFFECTIVE**

Goodness: PRPs regulate your immune system, promoting a balanced, appropriate immune response.

Synergy: Works with every cell in the body.

Immunity: Natural defence against allergens and ills and chills.

PRPs in nuCellworx act as immune system communication messengers – helping the body to understand when to mount a defence, or hold fire. A balanced immune system responds effectively but doesn't overreact.

Contains ingredients derived from dairy.
Always read the label and use as directed. If symptoms persist, see your healthcare professional. Do not take while pregnant and/or breast feeding. This product is not recommended for use by children under the age of 5 years, except under advice from a medical practitioner.

Code: 60891 | 120ml Spray

Immufort Ultraboost Colostrum

Tablets

Powerful support for your immune system.
Natural defence the colostrum way.

- Strengthen your immunity with 1100mg of concentrated 40% IgG Colostrum* containing 440mg of Immunoglobulins.
- Immunoglobulins are your body's natural warriors that attack the viruses and bacteria you are exposed to every day.
- Growth factors help repair aged or injured muscle, skin, collagen, bone cartilage and nerve tissue.
- The perfect protection for busy, active lives or frequent travellers.
- For maximum results, dissolve 2 tablets in the mouth.

**based on daily dose of 2 tablets.*

HEALTH **HEALING** **PREVENTION**

Protection: Colostrum provides natural immune system support, helping keep you healthy and well.

Promotion: Antibodies work with you to promote balance and wellbeing.

Power: Calcium and Lactoferrin strengthen your bones, teeth and natural immunity.

Bovine colostrum is a naturally-occurring substance collected from pasture-fed cows. Its powerful proteins and antibodies support your body's immune system, helping you feel fit, healthy and protected. With no added gluten, salt, artificial colouring or preservatives.

Contains ingredients derived from dairy.
Always read the label and use as directed. If symptoms persist, see your healthcare professional. This product is not recommended for use by children under the age of 5 years, except under advice from a medical practitioner. Potential choking risk for children under the age of 5 years.

Code: 6390 | 60 T

Viranox™ Fortified Colostrum

Tablets

Highly potent broad-spectrum immunity-supporting formula. Offering natural immune support in challenging environments of increasing microbial threats.

- 3 classes of immunoglobulins, IgG, IgA and IgM, working in synergy to support the immune system.
- Providing natural support against infections in your oral cavity and upper respiratory tract.
- Containing Lactoferrin and Transferrin that possess anti-viral and anti-bacteria properties.
- For maximum results, dissolve 2 tablets in the mouth daily.

  **based on daily dose of 2 tablets.*

SUPPORTS IMMUNITY

BROAD SPECTRUM

ADDED DEFENCE

Support: Colostrum provides natural immune system support, helping keep you healthy and well.

Protection: Antibodies, IgG, IgA & IgM work in synergy to promote and maintain immunity at the gut, oral and respiratory barriers.

Defence: Lactoferrin & Transferrin support natural responses to challenges against your immune system & provide additional defence.

Bovine colostrum is a naturally-occurring substance collected from pasture-fed cows. Its powerful proteins and antibodies support your body's immune system, helping you feel fit, healthy and protected. With no added gluten, salt, artificial colouring or preservatives.

Contains ingredients derived from dairy. Always read the label and use as directed. If symptoms persist, see your healthcare professional. This product is not recommended for use by children under the age of 5 years, except under advice from a medical practitioner. Potential choking risk for children under the age of 5 years.

Code: 62602 | 60 T

NEW IMAGE
Omega CoQ10
Omega 3 with Co-enzyme Q10
'THE SPARK OF LIFE'
DIETARY SUPPLEMENT
60 Soft Gel Capsules
ERA
INKING GEL
d Immune support
OE JUICE
STANDARDISED ACTIVE POLYSACCHARIDES
1 litre
DIETARY SUPPLEMENT
KING

NUTRITIONALS
ESSENTIALS FOR EVERY DAY

With our modern lifestyle comes modern problems – stress, poor diet and disease - all contributing to a less than healthy outcome.

A balanced diet - rich in nutrients, essential vitamins and minerals - is crucial to a healthy and happy lifestyle.

Supplementing your life on the run is therefore vital to repairing some of the damage caused by today's stressors.

We make it easy for you.

K-28

Delicious Shake

All the essential vitamins and minerals you need to kick start your day.

- Daily shake for increased energy.
- Mix it your way – cold water, juice or milk.
- For optimal performance, take 1 hour before sporting activity.
- Perfect for the whole family.
- For maximum results, take 2 scoops, 1 to 2 times daily.

RESTORE **REPAIR** **REGENERATE**

Fuel: Designed to naturally support energy production and physical well-being for active people with busy lives.

Energy: Protein and essential vitamins and minerals gives you energy to live life your way.

K-28 is named after our metabolic process called the Krebs Cycle, which is all about energy conversion. K-28 supports the Krebs cycle ensuring increased energy levels. Perfect for people who lead active, busy lives and those who want to perform at their best.

Contains ingredients derived from soy and dairy products.
Always read the label and use as directed. If symptoms persist, see your healthcare professional. Vitamins and Minerals are supplementary to, and not a replacement for, a balanced diet. This product is not intended for children under the age of 14 years, except under advice from a medical practitioner.

Code: 6410 | 450g Can

ResMAX™

Sachets

Body-boosting plant-derived antioxidants for everyone.

- 15 super berries providing powerful antioxidant defence to help prevent free radical damage
- Gut-friendly inulin for digestive wellness
- Ascorbic Acid to enhance the bio-availability of antioxidant compounds
- Perfect companion to your busy routine.
- Recommended Dosage: Consume 1 x 30ml sachet daily.

RESTORE

REPAIR

REGENERATE

Potent: The special 3-phase fermentation process extracts more antioxidants than standard methods, maximizing the potency of every drop.

Synergistic: A full spectrum of plant-based antioxidants working synergistically.

Protective: A comprehensive defence against the wide range of free radicals your body encounters daily.

Four additional antioxidants to further enhance their synergistic effects - ResMAX™ antioxidants go beyond the basics! They directly quench free radicals, preventing damage to tissues, cells, and DNA.

Always read the label and use as directed.
Vitamins are supplementary to, and not a replacement for a balanced diet.

Code: 62795 | 30 x 30ml Sachets

Aloe Vera

Drinking Gel

Soothing and healing on the inside.
Nature's miracle plant boosts your immune system.

- Aloe polysaccharides support healthy digestion and bowel comfort.
- Made with GMO-free, pesticide and herbicide free Aloe Vera leaves.
- Flavoured with renowned New Zealand Manuka honey.
- For maximum results, take 25ml, 1 to 2 times daily with a cold beverage of your choice.
- Best taken 30 minutes before food.

RESTORE **REPAIR** **REGENERATE**

Antibacterial: Antimicrobial enzymes repair damage and prevent infection.

Absorption: Regulate absorption of important nutrients.

Anti-inflammatory: Reducing discomfort, particularly in the bowel.

The Aloe Vera plant has been used for thousands of years to reduce inflammation and speed the healing process. Manuka honey long known for its antibacterial properties, from the traditional remedies of ancient civilisations to modern times.

Internal use of Aloe Vera Drinking Gel is not suitable for infants less than 12 months of age.
If pregnant or breast-feeding, seek medical advice before consuming. Always read the label and use as directed. If symptoms persist, see your healthcare professional

Code: 61371 | 1 Litre

Circulytes

Tablets and Capsules

Supporting complete heart health. A unique 2-part formula to protect blood vessel integrity and function.

- Developed to work synergistically to support a healthy heart and cardiovascular system.
- Packed full of traditional herbal remedies and essential fatty acids.
- Supports healthy blood pressure, circulation and cholesterol levels.
- Contains nutrients for healthy brain function, mental clarity and focus.
- For maximum results, take 1 capsule and 1 tablet daily with your evening meal.

RESTORE

REPAIR

REGENERATE

Variety: A unique blend of plant extracts plus essential fatty acids provide your body with a variety of nutrients.

Vigilance: Essential Omega fatty acids help keep your heart, blood and cells healthy and strong.

Vitality: Unique formula supports healthy aging so you can continue to enjoy your active lifestyle.

A healthy cardiovascular system is vital for a healthy, long life. To look after your heart, blood vessels, circulation and to maintain healthy blood pressure & cholesterol you need a variety of nutrients. The plant extracts & essential fatty acids in Circulytes have been hand-picked because they provide these health benefits and more.

Not to be taken during pregnancy. If you are taking Warfarin or other blood thinners, consult with your healthcare professional before using this product. Contains Ingredients derived from fish and soy. If symptoms persist, see your healthcare professional.

Code: 8380 | 1 pack contains 30 T & 30 C

King C

Tablets

Not just for ills and chills.
High dose of Vitamin C to get you through the day.

- Restores your immune system from damage through modern day stressors.
- Boosts your collagen production, improves skin complexion and texture.
- Powerful antioxidant that is gentle on the stomach.
- Promotes healthy gums.
- For maximum results, chew 1-2 tablets daily.

  Additional tablets may be taken during times of increased need, however, we recommend no more than 6 tablets daily unless otherwise prescribed.

RESTORE

REPAIR

REGENERATE

Support: Our underlying support structures – bones, ligaments, tendons, skin, blood vessels and teeth all require Vitamin C for healthy collagen production.

Strength: Vitamin C keeps your immune system strong so you stay fighting fit.

Shield: Potent antioxidant activity shields your cells from the damaging effects of free radicals.

Vitamin C is the most widely taken nutritional supplement in the world. It is an essential nutrient for humans. We cannot synthesize it, so we need to take it daily through diet or supplementation.

High doses may have a laxative effect. Always read the label and use as directed. If symptoms persist, see your healthcare professional. Vitamins are supplementary to, and not a replacement for a balanced diet.

Code: 8344 | 120 T

Omega CoQ10

Soft Gel Capsules

Energise your day.

- Omega 3 is renowned for supporting healthy cholesterol, circulation and joint comfort.
- CoQ10 triggers a reaction in your cells to produce energy.
- Increased energy to get you through the day.
- Enhanced brain function, mental clarity and focus.
- Protects and supports vital cellular health.
- For maximum results take 1-2 capsules a day.

RESTORE

REPAIR

REGENERATE

Heart: Omega 3 fatty acids and CoQ10 are both well-known nutrients for cardiovascular health – supporting healthy blood flow, cholesterol, blood pressure and even protecting the heart itself.

Head: Found in high concentrations in your brain, fatty acids support normal cognitive function and healthy mood.

Health: Nutrients to support energy, vitality and healthy aging.

Omega 3 fatty acids regulate inflammation, supporting joint comfort and mobility. CoQ10 is a powerful fat-soluble antioxidant that protects your cells from damage, plus it's essential for cellular energy production.

If you are taking Warfarin or other blood thinners, consult with your physician before using this product. Contains ingredients derived from fish. Always read the label and use as directed. If symptoms persist, see your healthcare professional.

Code: 8350 | 60 C

RDA

Tablets

Vitamins and minerals for everyday wellness.

- Formulated to meet the recommended daily allowance of essential nutrients - a must for everyone over 11 years.
- 25 vitamins & minerals for everyday wellness.
- Support energy, vitality and mental clarity.
- Helping to age well on the inside as well as the outside.
- Perfect companion to your busy routine.
- For maximum results, take 2 tablets twice a day.

RESTORE

REPAIR

REGENERATE

Energy: B-group vitamins, chromium & magnesium support healthy metabolism and energy production.

Enhancement: Formulated to support energy, vitality and health, every day.

Everyday Health: A wide variety of nutrients so you can complete all your tasks, every day.

Fast paced lifestyle with increased stress levels & exposure to environmental pollutants means your body needs a full range of nutrients to stay healthy. Sadly, poor diet and low soil nutrients mean we are often missing out on some key vitamins and minerals. Get what you need by adding New Image™ RDA to your daily routine.

Always read the label and use as directed. If symptoms persist, see your healthcare professional. Vitamins & minerals are supplementary to, and not a replacement for, a balanced diet.

Allergen Free

Code: 6610 | 120 T

Pycnogenol®

Herbal Plus Tablets

Our most powerful antioxidant.

- Nature's super-strength antioxidant with versatile health benefits.
- Protects the collagen matrix to maintain skin elasticity and reduces long-term UV damage to the skin.
- Maintains healthy joint mobility and helps to relieve joint ache.
- Improves cognitive functions and cardiovascular health.
- Strengthens the vascular system of the eyes to preserve healthy eyesight.
- For maximum results, take 1-2 tablets daily with food.

RESTORE

REPAIR

REGENERATE

Outstanding: Rich source of oligomeric proanthycyanidins (OPCs) and bio-flavonoids that have potent antioxidant activity.

Optimal: Safe & versatile supplement to be added to your daily programme.

Organic: Unique combination of multiple herbal antioxidants with proven health benefits.

Pycnogenol is sourced from the bark of a European pine tree, with incredible properties to protect cells from damage. This natural ingredient is known as the super antioxidant with many benefits including anti-aging, improved circulation and boosted immunity.

If pregnant or breastfeeding, seek medical advice before consuming.
Always read the label and use only as directed. If symptoms persist, see your healthcare professional. Keep out of reach of children.

Code: 8396 | 90 T

90 Capsules
ALPHA LIPID™
Ultra Diet™ 2
- SUPPLEMENTED FOOD-
Enriched Formula
Net Weight: 420 grams
Powdered Drink with Soy Protein, Soy Fibre, Vitamins and Minerals
HIGH FIBRE
PREMIUM QUALITY
Net Weight 420g
CARB
Gymnema-
DIETARY
NEW IMAGE
Fibre

A LONG-TERM SOLUTION TO
WEIGHT MANAGEMENT

Today we have more 'low fat' and 'low calorie' diet foods & drinks than ever before, so why are we getting fatter and not thinner?

Our bodies have a naturally programmed automatic weight gain/loss system.

The principle of the Alpha Lipid™ Ultra Diet™ 2 Programme is to tap into your body's natural weight loss system through controlling your daily carbohydrate intake. By combining tasty protein supplement shakes with easy to prepare, affordable meals the whole family will love, along with our motivational guides to keep you on track, you'll soon be achieving the weight you desire.

Our dedicated weight management website has all the tools you need, including meal plans, recipes, tracking tools and all the info you need to make this the easiest and tastiest programme ever.

Take a look at www.newimageketo.com

A ketogenic diet is a low carbohydrate, moderate protein, high-fat diet, allowing you to enjoy 3 delicious meals per day.

The Alpha Lipid™ Ultra Diet™ 2 Programme is scientifically-based around a ketogenic diet.

Simply follow the meal plans, take your shakes and supplements throughout the day to achieve the results you desire.

The Alpha Lipid™ Ultra Diet™ 2 Weight Management Programme makes it easy!

Alpha Lipid™ Ultra Diet™ 2

Weight Management Programme

A Long-term solution to weight management.

- Renewed energy, improved health.
- Reduction of hunger pangs and food cravings.
- Reduced risk of lifestyle diseases.
- On-going online support.
- Delicious, affordable and easy to prepare recipes and meal planners.

REAL FOOD

REAL SCIENCE

REAL RESULTS

A Safe and Effective Weight Management Programme.

The Alpha Lipid™ Ultra Diet™ 2 Programme makes it easy to get into ketosis and stay in the optimum fat burning zone. Combining vitamins, minerals and protein shakes, our keto programme is more than just a diet, it's a complete health and weight management system. We make it easy for you with pre-packed 2 & 4 week boxes, everything you need to start losing weight immediately.

Contains ingredients derived from soy and dairy products.
Always read the label and use as directed. If symptoms persist, see your healthcare professional. This product is not suitable for use by children, except under advice from a medical practitioner.

Code: 2660 | 2 Week Starter Pack
Code: 2661 | 4 Week Pack

Alpha Lipid™ Ultra Diet™ 2

Shake

Low carb, high satisfaction!

- Great tasting protein and vitamin shake.
- Provides 40 grams of protein per day – up to 66% of daily requirement.
- 22 Essential vitamins and minerals.
- Supports balanced blood sugar, helping to reduce cravings.
- Feel full without lots of calories.
- To reveal a new you, drink 4 shakes a day, between meals.

REAL FOOD

REAL SCIENCE

REAL RESULTS

Protein: Packed full of protein to fill and fuel your body naturally.

Ease: Simple to use with our weight management plan, making a healthy lifestyle easier.

Control: Supports blood sugar balance so your body works for you!

Designed to keep your hunger satisfied in between regular meals and assist in maintaining healthy muscle mass.

Alpha Lipid™ Ultra Diet™ 2 Shake is a vital part of the Alpha Lipid™ Ultra Diet™ 2 Weight Management Programme, supporting healthy blood sugar balance and optimal nutrient intake. It's an easy addition to your journey to feeling satisfied, healthy and full of life.

Contains soy and dairy products. This product is part of a weight management programme & should include professional healthcare advice. This is not a meal replacement. Weight management programmes take time & personal commitment to be effective. This product is intended to be consumed by people 14 years or older. For more information please refer to the label.

Code: 60640 | 450g Can

Carb-Bal

Capsules

Less carbs, more success.
Balances sugar cravings and keeps you on track.

- Absorb fewer carbohydrates.
- Supports your body in ketosis.
- Safe and natural.
- For best results, take with Alpha Lipid™ Ultra Diet™ 2 Shake.
- Goal achieved? Maintain it with the help of Carb-Bal.
- Simply take 1 capsule with water 30 minutes before meals, 3 times a day.

REAL FOOD

REAL SCIENCE

REAL RESULTS

Balance: Regulates healthy blood sugar levels.

Armour: Helps to balance carbohydrate intake.

Lightness: Lower carbohydrate intake means a lighter feeling you.

The natural ingredients in Carb-Bal capsules help balance the amount of carbohydrates absorbed from your diet. They do this by inhibiting the activity of key enzymes (alpha amylase) that break down starchy foods into easily absorbed sugars, this decreases the amount of carbohydrates and calories absorbed. Help curb sugar cravings naturally and feel healthy doing it!

Diabetics should have their blood sugar levels monitored by a health professional.
Always read the label and use as directed. If symptoms persist, see your healthcare professional.

Code: 61321 | 90 C

FibreMax™

Shake

Your Detoxing Superhero.

- One serve provides 40% of your recommended daily fibre*.
- 100% natural, supports healthy gut and digestive comfort.
- Blend of soluble and insoluble plant fibres.
- Insoluble fibre cleans your intestines.
- Soluble fibre makes you feel fuller longer.
- This exclusive combination assists in the removal of toxins out of your body.

**based on one 15g serve*

REAL FOOD

REAL SCIENCE

REAL RESULTS

Regularity: Cleans and detoxifies the digestive tract plus regulates glucose.

Energy: Helps prevent digestive sluggishness, giving you more energy and stamina.

Goodness: Natural fibre.

Dietary fibre is essential for a healthy intestinal and digestive tract. It ensures efficient removal of toxins from the body and encourages good bowel health and energy levels. With other natural ingredients that help maintain healthy glucose levels & weight management, FibreMax™ helps you feel good, healthy and regular.

Contains gluten and soy products.
Always read the label and use as directed. Under 14 years old - 1 serve per day.

Code: 8356 | 420g Can

Uriscan®

Ketone Strips

Test daily to measure your success.

- Simple and easy to use.
- Know you are generating ketones and burning fat for fuel.
- Take the guesswork out of dieting.
- Use with the Alpha Lipid™ Ultra Diet™ 2 Programme for optimal results.
- Test first thing in the morning after day 3.

REAL FOOD

REAL SCIENCE

REAL RESULTS

Measures for the presence of ketones in the urine.

1. Test for ketones with your first urine of the day, before breakfast, from day 3 onwards.
2. Insert the strip with the test pad into the mid-stream of urine, or collect a sample and dip into the sample only enough to cover the test pad.
3. Wait 60 seconds then compare the colour on the test strip to the colour chart on the container.
4. Ideal colour for the Alpha Lipid™ Ultra Diet™ 2 Programme is between 5 and 10 (in the pink), this indicates the body is breaking down fatty acids to use for energy.

Always read the label and use as directed.

Code: 8110 | 50 Strips

Lite Iodised Salt

Reduced Sodium

Flavour added your way.

- Handy shaker pack.
- Use in cooking, or sprinkle on food.
- Healthy replacement for table salt.
- Replaces potassium depleted from salt use.
- Reduced sodium mineral seasoning.

REAL FOOD

REAL SCIENCE

REAL RESULTS

Balance: The perfect way to balance your electrolytes.

Ease: Simply swap for regular salt.

Comfort: Reduce muscle cramps.

May not be suitable for people on low sodium diets or people taking some diuretics.
Please consult with your healthcare professional if you are unsure.

Code: 62569 | 138g Bottle

ShapeUp

Shake

Nutritious as well as delicious.

- It's quick, convenient and easy - a healthy, filling option instead of unhealthy snacks or meals.
- This super shake is a great source of protein and low in carbohydrates.
- 22 Essential vitamins and minerals.
- Packed full of protein and antioxidants.
- The healthy answer to "what shall I eat?"

REAL FOOD

REAL SCIENCE

REAL RESULTS

Fuel: Low in carbohydrates, high in protein for fullness and energy.

Indulgence: Two delicious flavours - Berries & Cream and Chocolate Fudge.

Transformation: ShapeUp helps get you in shape and stay in shape.

ShapeUp is a healthy, satisfying meal alternative that provides energy, fuel and helps keep you on track towards healthy nutrition and weight management. Protein, vitamins, minerals, antioxidants and a great taste are all provided in an easy, quick, indulgent super shake.

Contains soy and dairy Products. This product is part of a Weight Management Programme. Weight Programmes should include professional healthcare advice on diet, exercise and lifestyle changes. This is not a meal replacement and appropriate advice on diet is important. Weight Management Programmes take time and personal commitment to be effective. Contains caffeine max 129mg (from green tea) Not recommended for children, pregnant or lactating women or those sensitive to caffeine. This product is intended to be consumed by people 14 years or older.

62169 | Berries & Cream 490g
62171 | Chocolate Fudge 490g

ANTI-WRINKLE
BETA GLUCAN
GOLD KIWI EXTRACT
OLIGO FUCOIDAN FUCOSKIN™
DERMATOLOGICALLY TESTED
ALPHA LI
BEE VENOM
INTENSIVE ANTI-AGING MOISTURISING CREAM
NEW IMAGE
ALPHA LIPID™
Bio-ReJuV™
NEXT GEN
The secret to life is found in nature
...now with double colostrum & IDP®
ENHANCED FORMULA
Soap Free & Deep Cleansing
Bioactive Beauty Treatment Bar
e115gm/4.06.oz
MAGE
ALPHA LIPID™
A.G.E
DEFIANT TELOMERE SERUM
GOLD SERUM
NEW IMAGE™
ALPHA LI

SKINCARE

SAFEGUARDING YOUR SKIN NOW AND IN THE FUTURE

Combining the exclusive Alpha Lipid™ Colostrum, scientifically recognised for its superior protection and healing properties, this new generation of skincare, produced from nature and backed by science, protects, revitalises and rejuvenates your skin.

Provide your body with the ultimate defence: New Image™ Nutritional Range for internal protection, and our exclusive blend of skincare, safeguarding you against daily environmental stress.

What you do NOW will affect how you look in the future!

Alpha Lipid™ Bio Rejuv™

Next Gen Deep Cleansing Bioactive Treatment Bar

It does so much more than cleanse your skin.

- Containing Alpha Lipid™ Colostrum and Manuka Honey, to remove toxins, reduce inflammation and nourish the skin.
- Results in healthy, radiant, rejuvenated and younger looking skin.
- Clinically proven Immune Defence Protein helps control acne bacteria and reduce redness and irritation.
- pH balanced, detergent free soap.
- Suitable for sensitive skin.
- Use morning and night to cleanse both the face and body.

PROTECTS **REVITALISES** **REJUVENATES**

Nourishing: Helps remove surface toxins while maintaining pH balance.

Nutritious: Full of nutrients and proteins to protect and tone your skin.

Natural: Gentle, natural ingredients suitable for all skin types.

Our skin has a delicate pH (acidic and alkaline) balance, protecting it from the ravages of sun, stress and aging. The antioxidants and nutrients in our Alpha Lipid™ Bio-Rejuv™ Cleansing & Beauty Treatment Bar make it a complete daily treatment that helps maintain that balance, leaving your skin feeling healthy, toned and nourished.

Caution: Patch test before use.
Contains ingredients derived from dairy & bee products.

Code: 60020 | 115g Bar

Alpha Lipid™ A.G.E

Defiant Telomere Serum

The next generation in skincare science.

- Leaves your skin visibly firmer, smoother and younger looking.
- Lightweight serum developed to stimulate the production of skin cells.
- Clinically proven to slow down skin aging.
- Prolonged release of anti-aging actives.
- Apply morning and night to a cleansed face, neck and décolletage.

PROTECTS **REVITALISES** **REJUVENATES**

As we age, skin cell telomeres shorten and youthful cell vitality is lost. Over time this leads to wrinkles, dryness and sagging skin. This shortening of our telomeres is the main cause of the age-related breakdown of our skin cells.

Poor lifestyle choices, such as an unhealthy diet, stress or lack of exercise can also affect telomere length.

With our exclusive blend, sourced from nature and backed by science, we have developed the trigger to slow down your telomere burn rate.

Activating Telomerase, adds length back to the telomeres, resulting in cells living longer and functioning as they did when they were younger. Resulting in plumper, younger, healthier-looking skin.

Caution: Patch test before use.
Do not use over wounds, rashes, inflammation or other troubled areas.
Contains ingredients derived from dairy.

Code: 62440 | 30ml Pump

Alpha Lipid™ Bee Venom

Intensive Anti-Aging Moisturising Cream

Experience intense rejuvenation everyday.

- Kickstart your skin's production of collagen and elastin for younger, healthier skin.
- Packed with natural exotic oils to plump and lift the skin.
- Pure New Zealand Bee Venom energises and refines skin texture.
- Colostrum helps regenerate and accelerate a more youthful complexion.
- Perfect for men and women, apply generously to face, neck & décolletage, morning and night.

PROTECTS **REVITALISES** **REJUVENATES**

Uplifting: Promotes skin repair, renewal and radiance.

Unique: The only moisturising cream with the specific benefits of Alpha Lipid™ Colostrum.

User-friendly: Prized New Zealand bee venom, Manuka honey and colostrum combine to deliver you the ultimate in luxurious skin care.

Bee venom in the right doses is not only safe, it actually encourages your skin to repair and renew. While relaxing muscles, other ingredients also keep your skin hydrated, moisturised and soft, reducing the visible effects of aging. Help your skin to be uplifted, healthy and natural!

Caution: Patch test before use.
Contains ingredients derived from dairy & bee products.

Code: 62242 | 50ml Pump

Alpha Lipid™ Colostrum

Essence Concentrated Revitalising Face Mask

Supreme essence to rescue your skin.

- An exclusive blend of ingredients resulting in a more radiant, youthful complexion.
- Alpha Lipid™ Colostrum promotes the appearance of revitalised, hydrated skin.
- Soothing natural Tencel™ mask saturates your skin, leaving it feeling hydrated and refreshed.
- Formulated WITHOUT Parabens, Sulfates and Phthalates.
- The perfect way to unwind and relax while revitalising your skin.
- Perfect for men and woman.

PROTECTS **REVITALISES** **REJUVENATES**

Our rejuvenating mask, inspired by New Zealand colostrum, offers a beauty treatment that saturates your skin with a proprietary blend of Alpha Lipid™ Colostrum, Oligo Fucoidan Fucoskin™, Beta Glucan, Co-Enzyme Q10 and Gold Kiwi Extract - rewarding you with a healthy radiant glow.

Caution: Patch test before use.
Do not use over wounds, rashes, inflammation or other troubled areas. Use the mask immediately once opened. Contains ingredients derived from dairy.

Code: 62452 | 5x Masks per Box

Aloe Vera

Soothing Skin Gel

First aid in a tube.

- Combines healing properties of aloe vera with antiseptic properties of eucalyptus.
- Aids in the healing of minor abrasions, burns, cuts and skin conditions.
- Refreshing cool gel for bee stings, rashes and skin damage.
- Convenient take-anywhere tube.
- Apply as required.

PROTECTS

REVITALISES

REJUVENATES

Soothing: Aloe Vera moisturises and cools the skin, providing anti-inflammatory relief.

Shielding: Eucalyptus oil helps protect wounds and prevent infection

Sensitive: Gentle on the skin, aiding recovery and relief of minor skin wounds.

Aloe vera gel and eucalyptus oil have been used to reduce inflammation, alleviate pain and speed the healing process, from ancient to modern times. They are widely used in many pharmaceutical ointments, liniments and gels, and have been proven to assist the health of irritated skin.

For external use only.

6825 | 120g Tube

New Generation

Power Pill FE3+

Fuel Conditioner

Will keep you going.

- For cars, trucks and boats.
- Available for both petrol and diesel.
- 100% safe on engines.
- Reduces exhaust emissions.
- Improves fuel economy.
- One power pill treats 70 litres of fuel.

VERSATILE | **SAFE** | **BIO-DEGRADABLE**

Amazing 3-In-1 Action: Combustion Catalyst | Lubricant | Detergent

Made in New Zealand, the Power Pill has 20 years of proven performance and thousands of satisfied customers worldwide. Saving fuel, enhancing performance, whilst meeting the environmental needs of today!

The Power Pill Fuel Conditioner product is safe for all kinds of fuel.

Tests Confirm:

- ✓ Raises Octane/Cetane*
- ✓ Prevents Valve Recession*
- ✓ Improved Performance*
- ✓ Reduced Emissions*
- ✓ Reduced Combustion Deposit *
- ✓ Increased Power &/or Kilometres*

**Verified by independent tests. Vero Insurance NZ. Independent tests & Insurance Documents can be made available on request.*

Keep out of reach of children.

Code: 60512 | Petrol : 10 Tablets
Code: 60513 | Diesel : 10 Tablets

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The New Image™ Representative who provided you with this catalogue can take your order for the products you wish to purchase.

Should you have any questions, please contact your Representative. If their contact details are not recorded, please phone the New Image™ International Head Office for their details.

Our Guarantee

New Image™ products are manufactured from the finest ingredients available and are of the highest quality when they leave the factory.

If you find a defect in our products, please return it to your New Image™ Representative, or directly to the company, within 14 days, including your proof of purchase, and we will gladly replace the product.

Please refer to the terms and conditions, online, for further information.

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