

# KhloTTan Viputh

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## EDUCATION

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### American University of Phnom Penh

Bachelor of Science, Computer Science

Aug 2020 - May 2024

### Fort Hays State University

Bachelor of Science, Computer Science

Aug 2020 - May 2024

## WORK EXPERIENCE

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### GPAS.IO Co., Ltd

Cambodia

UX Designer Intern

Jul 2023 - Dec 2023

- Analyzed usability data from diverse testing sessions to identify major interaction challenges and transformed findings into specific design solutions that addressed three primary pain points affecting overall user satisfaction.
- Designed high-fidelity prototypes for web and social media platforms using Figma, resulting in a 30% boost in user engagement.
- Led comprehensive usability tests involving varied participant demographics; synthesized findings into actionable insights, driving focus on enhancing three major interaction pain points recognized during testing sessions.
- Implemented straightforward design modifications based on detailed evaluations which led to a tangible decrease in session duration by two full minutes for countless users navigating through core functionalities.
- Collaborated with five team members to refine existing SOPs, directly improving user engagement metrics across distinct platforms while addressing the main barriers that caused confusion for new users.
- Enhanced Standard Operating Procedures by integrating feedback from team members, resulting in improved accessibility and comprehension for users across three distinct digital platforms within a two-month timeframe.

### MerMap

Cambodia

User Experience Designer & Co-owner

Jan 2023 - Dec 2023

- Led UX product design projects by creating over a dozen interactive prototypes for mobile applications in collaboration with cross-functional teams.
- Conducted targeted user interview sessions that revealed three key areas for improvement; implemented these insights swiftly, resulting in a marked increase in customer satisfaction ratings within eight weeks.
- Led the creation of five unique prototype iterations based on comprehensive analysis of customer behavior patterns, resulting in significant improvements that reduced reported issues by 40% during testing phases.
- Redesigned crucial elements of digital platforms based on direct feedback obtained through user testing; this initiative resulted in a remarkable increase of five minutes in average interaction time per visitor.
- Developed comprehensive visual prototypes seamlessly integrated into centralized digital platforms, enhancing team collaboration and expediting the review process, resulting in a reduction of decision-making delays by an average of two days.

### S&C Babysitter

Cambodia

Graphic Designer and Marketing

Jan 2021 - Dec 2022

- Marketing Material Design: Created marketing materials, including posters and social media graphics, increasing engagement by 15%.
- Discovered multi-channel advertising projects integrating print materials and digital assets aimed at boosting product exposure; achieved high visibility milestones exceeding initial project goals within two months post-launch.

### Rue Saint-Honoré

Cambodia

Assistant Accountant

Jan 2021 - Dec 2021

- Maintained high-level oversight on daily changes made to inventory databases; this initiative directly contributed to an increase in operational efficiency recognized company wide as one key area for improvement.

## SKILLS & OTHERS

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**Design Expertise:** User-centered Design, Interaction Design, Prototyping, Digital Design, Typography, Usability Testing, Flow Charts, Mockups, Visual Design

**Software Proficiency:** Figma (Proficient), Adobe Photoshop (Proficient)

**Research Methodologies:** UX Research Techniques, A/B Testing Strategies and Implementation, User Personas

**Certifications:** Google UX Design Certificate, IBM Enterprise Design Thinking Practitioner, IBM User Experience Design Fundamentals