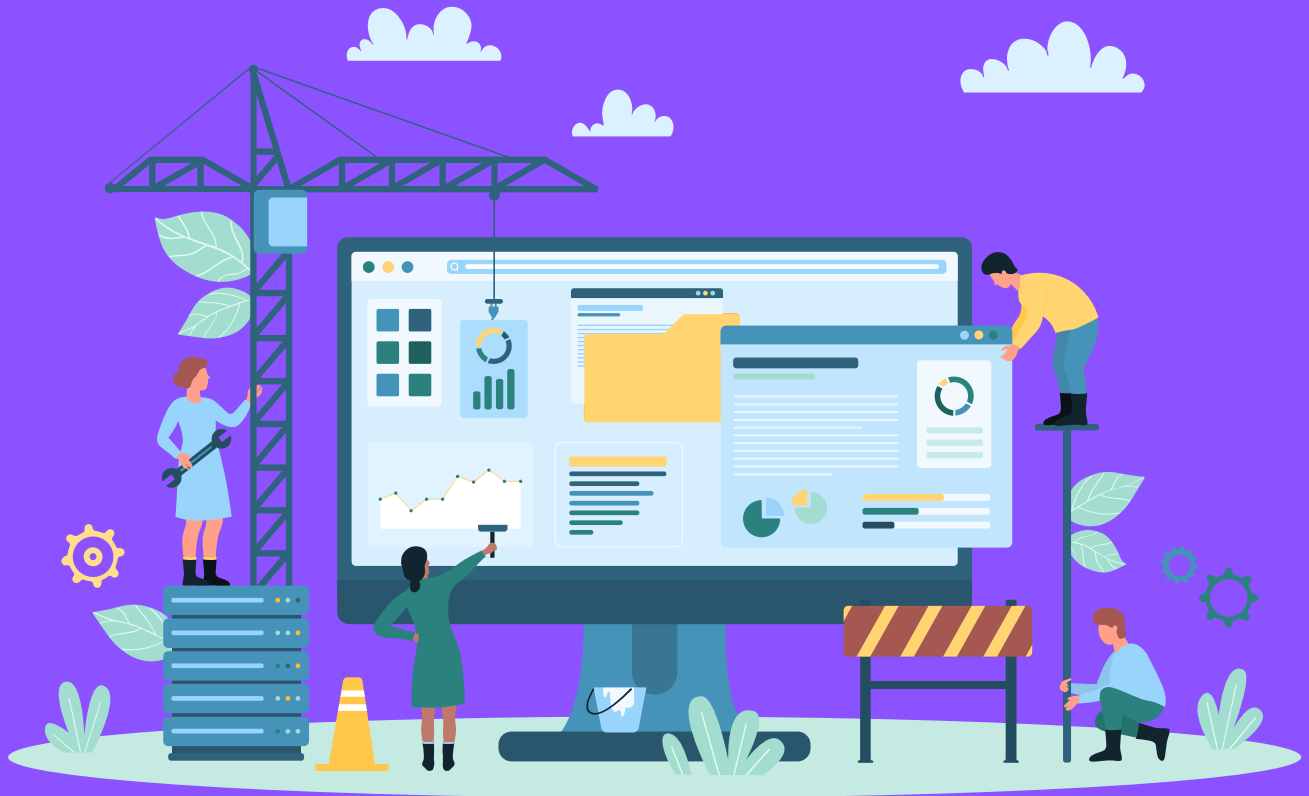


Website Packages



Rocky
RAQUEL BOWLES
STRATEGY | BRANDING

About Rocky

My mission is to empower you to take charge of your marketing with confidence and expertise.

Empowerment through Education

My goal is not just to execute marketing tasks for you, but to empower you with the knowledge and skills you need to succeed on your own. With my guidance, you'll become a marketing pro in no time, capable of driving real results for your business.

I don't just provide cookie-cutter solutions
– I work closely with you to develop customized marketing strategies tailored to your unique business needs and goals. And the best part? I'll teach you every step of the way, from setting up social media pages to creating ad campaigns and optimizing your website.



Website Packages

Transform your website into a powerful sales tool my comprehensive Website Optimization packages. Whether you're looking for a quick refresh, a deep dive into optimization tactics, or a complete website overhaul, we have the perfect package for you. Choose a Simple Website Refresh package for a quick boost, my Website Bootcamp package for a comprehensive optimization experience, or the Advanced Website package for industry-leading strategies and results. With expertly crafted copy, stunning visuals, and SEO strategies that get you noticed, my packages are designed to help you stand out online, engage your audience, and drive conversions. Ready to take your website to the next level? Choose your package and let's make your website dreams a reality!



Website Refresh

Perfect for businesses looking to give their website a quick refresh and improve its overall performance. The Simple Website Refresh package includes:

- Basic website audit and analysis
- Optimization of existing content for clarity and effectiveness
- Basic SEO optimization (meta tags, headers, etc.)
- Minor design tweaks for improved aesthetics and user experience
- Mobile responsiveness check and adjustments
- Performance optimization (loading speed, etc.)

Website Bootcamp

Ideal for businesses ready to take their website to the next level and maximize its impact. The Website Bootcamp package includes:

- Thorough website audit and analysis
- Customized SEO strategy and implementation
- Expertly crafted copywriting for key landing pages
- Professional graphic design for enhanced visuals and branding
- Conversion rate optimization (CTA optimization, lead capture forms, etc.)
 - Mobile responsiveness optimization and user testing
 - Performance tracking and analytics setup

Advanced Website

Tailored for businesses seeking to dominate their industry online and establish themselves as industry leaders. Our Advanced Website package includes:

- Comprehensive website audit, competitor analysis, and market research
- Advanced SEO strategy and implementation, including keyword research and on-page/off-page optimization
- Expert copywriting for all website pages, including product/service descriptions, blog posts, and more
- Premium graphic design and multimedia content creation (videos, infographics, etc.)
- Advanced conversion rate optimization tactics, A/B testing, and heatmapping
- Customized marketing automation and CRM integration
- Ongoing website maintenance, security updates, and performance monitoring



**Ready to
Get
Started?**

Click to Schedule a Call



RaquelBowles.com



Raquel Bowles



raquel@raquelbowles.com