

CRM/Email Packages

RAQUEL BOWLES STRATEGY | BRANDING

About Rocky

My mission is to empower you to take charge of your marketing with confidence and expertise.

Empowerment through Education

My goal is not just to execute marketing tasks for you, but to empower you with the knowledge and skills you need to succeed on your own. With my guidance, you'll become a marketing pro in no time, capable of driving real results for your business.

I don't just provide cookie-cutter solutions – I work closely with you to develop customized marketing strategies tailored to your unique business needs and goals. And the best part? I'll teach you every step of the way, from setting up social media pages to creating ad campaigns and optimizing your website.



CRM/Email Packages

Ready to revolutionize your customer relationship management and email marketing efforts? My three expertly crafted packages offer the perfect solution for businesses of all sizes and stages. Whether you're looking to dip your toes into the world of email funnels, streamline your CRM setup, or master advanced marketing automation tactics, I have the perfect package for you. From hands-on training and personalized guidance to sophisticated strategies and tools, my offerings empower you to build stronger customer relationships, drive sales, and achieve your business goals. Take the first step towards CRM and email marketing mastery today and unlock your business's full potential!

Simple Email Funnels

In my introductory package, I'll teach you how to set up a simple email funnel using your own email account. Learn the basics of crafting effective email campaigns, segmenting your audience, and nurturing leads to drive sales. With six carefully crafted emails, you'll learn how to engage your audience and turn leads into loyal customers.

Basic CRM

Take your CRM game to the next level. My intermediate package includes hands-on assistance in setting up the CRM system of your choice. I'll walk you through the process of selecting the right CRM for your business needs and complete the basic setup and configuration to get you up and running smoothly. From managing contacts to tracking deals and activities, I'll ensure you have everything you need to start managing your customer relationships effectively.

Advanced CRM/Automation

Dive deep into the world of CRM and marketing automation. My advanced package covers everything from setting up and optimizing your CRM system to crafting sophisticated marketing campaigns and sales sequences. Learn how to score leads, track KPIs, and analyze performance to drive growth and profitability. With expert guidance and hands-on training, you'll have the tools and knowledge to take your sales and marketing efforts to new heights.



Ready to Get Started?

Click to Schedule a Call







