



For Immediate Release

AscendTMS Launches “Carrier Complete” and “Broker Complete” All-In-One Freight-Tech Solution

New all-in-one tech offering gives SMB carriers and freight brokers a TMS that includes live shipper data, freight sales tools, carrier and broker vetting, free credit scores, and digital payroll services – without complexity.

BRANDON, Florida, August 17th, 2026. InMotion Global, Inc., the developer of AscendTMS, the world’s most widely used and best reviewed Transportation Management System software, today announced the launch of “Carrier Complete” and “Broker Complete,” two new, and fully-connected, freight-business solution packages built specifically for small and midsize carriers, freight brokers, and shippers.

The new offerings combine AscendTMS’ award-winning TMS software with shipper and freight sales data from ShipperCRM, carrier and broker vetting and qualification from SearchCarriers, and full payroll processing support from Superior Trucking Payroll.

The result is a simple, connected, high-value operating system for freight professionals who want the best tools to run, grow, protect, and manage their business, without stitching together disconnected systems, separate logins, expensive subscriptions, or complicated implementations.

“Carrier Complete” and “Broker Complete” are designed to give SMB freight companies everything they need to operate more efficiently and more profitably in one pre-connected solution. That includes TMS software, shipper discovery tools, verified shipper contacts, freight sales support, carrier and broker verification, compliance tools, credit scores, payroll services, document management, load management, dispatch tools, full accounting workflows, and much more.

For qualified new AscendTMS customers, the value proposition is simple: one single AscendTMS credit card charge - and all the included partner services are made available at no additional cost to the AscendTMS customer. In addition, all payroll setup fees from Superior Trucking Payroll are completely waived for qualified AscendTMS customers.

“Freight professionals don’t want high costs. They don’t want complexity. They don’t want to wait. They want the best, they want it to work, and they want it now,” said Tim Higham, CEO of AscendTMS. “That’s what AscendTMS delivers with ‘Carrier Complete’ and ‘Broker Complete’ – it’s everything you need in one package.”

The launch reflects a growing reality in the freight market. Small and midsize carriers and brokers are expected to operate with the same level of digital sophistication as larger companies, but without the same staff, budgets, or technology resources. They need to find freight, win shippers, vet carriers, check credit, manage loads, process payroll, and run a compliant operation every day – but with very small teams.

AscendTMS built “Carrier Complete” and “Broker Complete” to solve that problem.

The TMS includes powerful tools for managing daily freight operations, while ShipperCRM provides shipper profiles, freight data, verified contacts, and shipper discovery tools to help freight professionals find and win new business. SearchCarriers provides carrier and broker vetting and qualification tools that help users make faster and clearer decisions from complicated transportation data. Superior Trucking Payroll provides full payroll processing support, with payroll workflows connected directly through AscendTMS.

Together, the offering gives carriers and brokers a single place to run the business, find new freight opportunities, qualify the companies they work with, understand credit risk, and handle payroll.

“We’ve been close partners with AscendTMS for many years, and there’s nothing like them,” said Mike Ritzema at Superior Trucking Payroll. “They are proven, trusted, and innovative, and our customers love them, because running payroll is literally one click in AscendTMS.”

Krystian Gebis at ShipperCRM said, “We inject our shipper profile and shipper contact data into AscendTMS so brokers and carriers can find new freight opportunities, become highly profitable, and thrive for years to come. That’s what AscendTMS delivers every day.”

Garrett Allen, popular founder and CEO of SearchCarriers, said, “SearchCarriers’ customers want clear “go, no go” signals pulled from complicated data. They want simplicity, and that’s what AscendTMS provides. It’s the one system that includes everything they need to operate profitably and safely. We’re honored to be a part of this AscendTMS solution that makes business easier for brokers, shippers, and carriers.”

AscendTMS believes “Carrier Complete” and “Broker Complete” are the most comprehensive connected toolsets available today for carriers, freight brokers, and shippers, especially for SMB players that want amazing technology, fast onboarding, and clear financial value.

These new TMS packages also reinforce AscendTMS' broader market position as the highest-value TMS in freight. AscendTMS is consistently recognized as the most highly rated TMS in the space, supported by the largest number of reviewers in the TMS category. Freight professionals can confirm this directly by searching "AscendTMS Reviews" online.

AscendTMS' strength also comes from its stability. They are highly profitable, 100% debt free, and growing. In an industry where many freight technology providers have struggled with high costs, changing strategies, outside capital pressure, and uncertain long-term economics, AscendTMS has built its reputation on durable growth, practical innovation, and a 'customer-first' value proposition.

Higham added: "We don't believe freight professionals should have to choose between great technology and affordable technology. They should get both. That's exactly why AscendTMS exists. We're giving carriers, brokers, and shippers the connected tools they need to find freight, win customers, protect their business, pay their people, and operate more profitably - all inside the TMS they already know and trust."

To try the offering for free, visit www.TheFreeTMS.com.

About InMotion Global

InMotion Global, Inc. provides the free, award-winning, patent-pending Transportation Management System (TMS), AscendTMS, to freight shippers, freight brokers, and trucking companies. AscendTMS is used by over 73,340 companies, with paying customers in over 20 countries, from small single-person logistics operations to multi-billion-dollar international corporations, and can manage any logistics or trucking operation. AscendTMS is the world's most popular cloud-based TMS software and ranked as the number-one TMS software by Crowd Reviews, Capterra, and Software Advice (a Gartner company). Headquartered in Brandon, Florida, InMotion Global is profitable, stable, growing and totally debt-free. Learn more at www.TheFreeTMS.com or at www.InMotionGlobal.com.

Media contact:

Chris Parker - AscendTMS
(813) 681-5000 x1344
CParker@InMotionGlobal.com