



WASHINGTON
HOME BUILDERS
FOUNDATION

INVESTMENT & SPONSORSHIP GUIDE



BUILD THE WORKFORCE. BUILD MORE HOMES. BUILD STRONGER COMMUNITIES.

WHY INVEST

WASHINGTON NEEDS BUILDERS

Washington faces a critical shortage of skilled construction workers while thousands of people remain disconnected from family-wage careers.

BuildStrong Training Academy changes that.

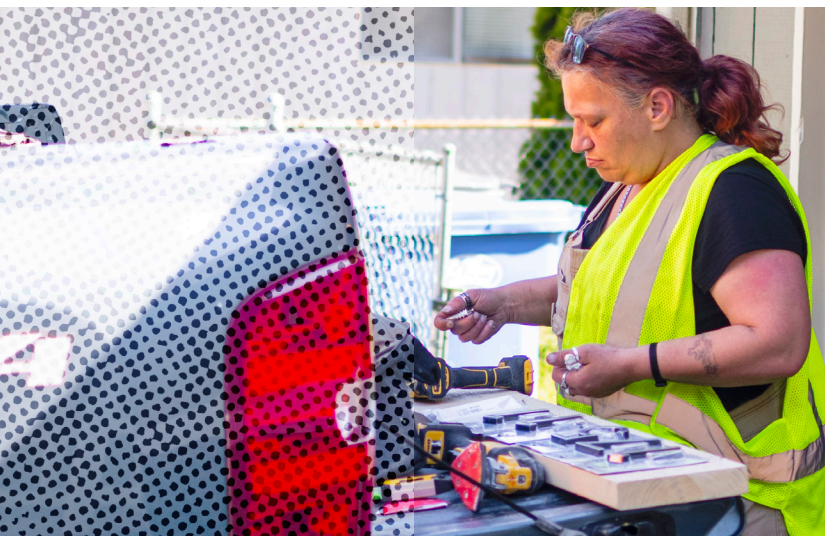


We provide:

- Free construction training
- Industry-recognized credentials
- Hands-on jobsite experience
- Career placement support
- Direct employer connections

Your investment helps:

- Train the next generation of builders
- Expand economic opportunity
- Support housing production
- Strengthen local employers
- Create lasting community impact



INDIVIDUAL GIVING

INVEST IN OPPORTUNITY

LEGACY INVESTOR

Strategic investment supports long-term workforce growth and expansion.

\$25,000+

TRADE PATHWAY SPONSOR

Supports one full student scholarship pathway from recruitment through placement.

\$10,000

OPPORTUNITY PARTNER

Helps provide wrap-around support including transportation and student success services.

\$5,000

WORKFORCE CHAMPION

Supports certifications and career readiness training for participants.

\$2,500

FOUNDATION BUILDER

Supports tools, PPE, and classroom supplies for one student.

\$1,000

INDIVIDUAL INVESTOR RECOGNITION

- | | |
|------------------------------------|--|
| ■ Annual impact report recognition | ■ Exclusive workforce impact updates |
| ■ Event recognition | ■ Optional donor spotlight opportunities |
| ■ Invitation to cohort graduations | |

CORPORATE PARTNERSHIPS

BUILD THE FUTURE WORKFORCE WITH US

INDUSTRY LEADERSHIP PARTNER

\$100,000+

- Strategic workforce partnership
- Naming and visibility opportunities
- Executive-level engagement
- Long-term talent pipeline collaboration

PLATINUM WORKFORCE PARTNER

\$50,000

- Premier Recognition
- Workforce partnership storytelling
- Cohort engagement opportunities
- Custom workforce partnership activation

GOLD PARTNER

\$25,000

- All silver benefits
- Featured employer spotlight
- Employee volunteer opportunities
- Mock interview participation

SILVER PARTNER

\$10,000

- All bronze benefits
- Logo placement at academy events
- Invitation to hiring events

BRONZE PARTNER

\$5,000

- Website recognition
- Social media recognition
- Annual impact report listing

BUILDSTRONG TRAINING ACADEMY SPONSORSHIPS

POWER THE ACADEMY. CHANGE LIVES.



ACADEMY EXPANSION SPONSOR

Supports program growth, additional cohorts, and regional expansion.

\$100,000+



WORKFORCE MOBILITY SPONSOR

Supports student transportation, emergency assistance, and wrap-around services.

\$50,000



COHORT SPONSOR

Supports one complete 8-week training cohort.

\$35,000



CLASSROOM SPONSOR

Supports instructional supplies and training equipment.

\$15,000



STUDENT SUCCESS SPONSOR

Supports one cohort's student PPE, tools, and materials.

\$7,500

NAMING & SIGNATURE OPPORTUNITIES

LEAVE A LASTING LEGACY



ANNUAL PREMIER GALA SPONSORSHIP

Help power our signature event and invest in the future of the skilled trades.



TRAINING LAB NAMING OPPORTUNITY

Name a training lab and inspire students for generations.



TOOL & EQUIPMENT SPONSOR

Equip students with the tools they need to succeed.



STUDENT SUCCESS FUND

Provide critical resources for student stability and success.



VETERAN WORKFORCE INITIATIVE

Support training and career pathways for those who served.



TINY HOME BUILD SPONSOR

Support hands-on builds that strengthen our community.



GRADUATION & HIRING EVENT SPONSOR

Help celebrate graduates and connect them with employers.

Custom partnership opportunities are available.

IMPACT TRANSLATION

WHAT YOUR INVESTMENT MAKES POSSIBLE

INVESTMENT ESTIMATED IMPACT

\$100,000+

Strategic workforce partnership

\$50,000

Major operational support for multiple cohorts

\$25,000

Student support services and placement activities

\$10,000

Student pathway sponsorship

\$5,000

Career Readiness and certifications

\$1,000

PPE and tools for students

PROGRAM OUTCOMES

280

TRAINING HOURS
PER COHORT



HBI PACT CREDENTIALS AND
RELATED CERTIFICATIONS

80%

PLACEMENT GOAL

\$22+

AVERAGE STARTING
WAGE PER HOUR



EMPLOYER-CONNECTED
TRAINING MODEL





Join Us in Building Washington's Future

The Washington Home Builders Foundation is creating pathways into meaningful careers while strengthening the workforce that builds our communities.

Let's build together.

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