



Board of Directors Policies

Policy Number: 108	Subject: Board Communications
Review Date: 07/28/2026	Previous Version: 02/25/2025

OBJECTIVE

To establish an external communications policy for the Board of Directors (Board) of Delta-Montrose Electric Association (DMEA). To maintain public trust and credibility, DMEA has an obligation to speak with one unified and consistent voice and, subject to privacy and confidentiality considerations, transparency about its operations, events, actions, services, and policies.

ACCOUNTABILITY

Board of Directors

POLICY

- 1. Definition of External Communications.** External communications are defined as expressions (written, visual, or oral) of DMEA's policies, actions, events, services, or positions that convey to the membership or to the public that such communication represents the official position of DMEA.
- 2. DMEA Goals with Respect to External Communications.**
 - a. To be appropriately cooperative and responsive to public inquiries;
 - b. To inform the membership about the operations, plans, progress, and activities of DMEA and to foster programs which will assist in their understanding, acceptance, support, and involvement with such activities; and
 - c. To communicate DMEA's needs and interests to local, state, and national officials and to secure their support of DMEA's programs and plans.
- 3. Director Communications with the Public.**
 - a. The Board President serves as spokesperson for the Board and has the authority to communicate final decisions of the Board to the public. The Board President will work with the Chief Executive Officer (CEO) to ensure that public communications made on behalf of the Board align with the CEO's communications strategy and with DMEA's confidentiality obligations, policies, and other legal requirements.



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- b. Unless specifically authorized by the Board or Board President, Directors may not speak on behalf of DMEA or the Board.
 - c. When an individual Director is approached directly by the media, all media questions should be directed to the CEO unless:
 - i. The request is for routine information previously released, either in a publication, statement, news release, on the website, or in a position paper; or
 - ii. The request is for an explanation or clarification about a previously released decision of the Board.
 - iii. The Board president is speaking on behalf of the entire Board and has coordinated the relevant comments with the CEO.
4. **Director Communication with Community Groups, Non-Profits, and Advocacy Groups.** Directors may engage with community boards, non-profits, advocacy groups, and other similar organizations in their individual capacities. Directors shall avoid the appearance of acting as a DMEA representative or spokesperson in such engagement.

 _____ Board of Directors - President	<u>7/28/26</u> _____ Date
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