Reducing Stigma in Your Profession & Organization

Use this quick guide to identify opportunities to reduce substance use and mental health stigma in your professional practice and throughout your organization.

How to Reduce Stigma in My Profession

Education & SUD Literacy



Look Within

Identify and work through personal biases toward SUD & MHD

Professional Education



Specialize

Increase opportunities for specialized training & certifications

Contact-Based Programs



Expand Foundational Understanding

Incorporate Trauma-Informed Care and situational training into curriculums

Evaluation & Policy Change



Enhance Employee Resources

Improve organizational support

Where to look for stigma in my organization

Consider how stigma may show up in each of these areas:

