

## Dubhe opens a new branch in Rome, Lazio.

Candiolo, 13/10/2025

On Friday, October 10, the **launch of the new Dubhe branch** in Lazio took place in Via Amaseno 23/F - 00131 Rome (RM).

The event was attended by over **50 customers and partners from central Italy**, who gathered to celebrate the official opening of the **1.500 sqm warehouse** space branch, which has been operational since February.

The new logistics hub has been identified as **a strategic location for serving the Lazio and Abruzzo regions** more efficiently and quickly, strengthening the group's widespread presence throughout Italy.

The branch offers customers a constantly growing and **innovative catalogue**, thanks to the continuous evolution of the CEI, LEMA and MEC-DIESEL brands.

The range will be further expanded with the introduction of **new codes dedicated to Asian applications**, featured in the new catalogue soon to be released, and with **a dedicated technical-commercial service**, designed to offer even faster and more specialised support. The inauguration took place inside the new warehouse, with a welcome aperitif that welcomed customers in a

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convivial atmosphere. The meeting between customers, key figures and market managers turned into a significant networking opportunity, useful for strengthening relationships, discussing business and sharing new prospects for collaboration.

The **Sales Manager for Italy, Luca Albertinotti**, illustrated the vision and development of the Dubhe project, providing an in-depth look at the group's growth in the Italian aftermarket. In his speech, he highlighted the **expansion strategy and commercial structure** that enable Dubhe to maintain a widespread presence throughout the country. Among the protagonists of the event, special thanks go to **Garrett** and **BorgWarner**, two strategic partners who strengthen our market presence every day.

At the heart of this project is the **group's mission**: to become the **trusted partner for spare parts and repairs**, continuing with targeted **investments in logistics** to ensure constant product availability and ever-greater proximity to customers.

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