

YIRONG (RITA) WANG

PRODUCT DESIGNER

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(720) 257-3721

SKILLS & TOOLS

- UX/UI Design
- Graphic Design
- Web Design
- Branding Design
- User Research
- Usability Testing
- Digital Prototyping
- Data Visualization
- Motion Graphics
- HTML/CSS
- Javascript
- Figma
- Adobe CC
- Webflow
- Miro

EXPERIENCE

Bloomberg Industry Group

Design Intern

Jun 2025– Aug 2025
Arlington, VA

Spearheaded the design and development of a website that strengthens brand identity alignment for the design systems team.

Updated internal slide deck templates that streamline product presentations and maintain consistent brand identity across all product communications.

Designed mockups for internal training platforms and sales materials, supporting go-to-market strategies through user-focused design.

Developed custom iconography for new platform, creating scalable visual assets that enhance product user experience.

BNIM

Design Intern

Jun 2024 – Jul 2024
Kansas City, MO

Coordinated quality control design inspections for the firm's new main website in collaboration with software engineer.

Spearheaded website user testing by setting up documentation, conducting 7 interviews, and synthesizing suggestions through reports.

Prototyped an interactive timeline feature to show the firm's history

Conceptualized and implemented a data visualization tool from the firm's sustainability matrix for print and web view.

Mildred Lane Kemper Art Museum

Student Design Assistant

Oct 2023 – Dec 2024
St. Louis, MO

Assisted the marketing team in designing for the museum's events

Boosted the presence of museum advertisements with digital and physical designs around the WashU campus

Designed eight months of weekly newsletter for many users

Created short-motion videos and reels for social media using video editing and motion graphics

AIGA (WashU Chapter)

Co-President

May 2024 – Present

Vice President | Sep 2024 – May 2025

CO-PR Chair | Sep 2022 – May 2024

St. Louis, MO

Spearheaded creation of promotional materials and social media.

Working closely with a team of 14 to fostering professional design community within the WashU community.

Collaborated on transforming club's programming to benefit wider student body and engage in STL events.

EDUCATION

Washington University in St. Louis

Sam Fox School of Design & Visual Arts

May 2026 (as expected)

BFA Candidate for Communication Design

Major GPA: 3.90, Dean's List for 6 semesters