

# YIRONG (RITA) WANG

PRODUCT & BRAND DESIGNER

[ritawangarchive.com](http://ritawangarchive.com)  
password: 098765  
[yritawang22@gmail.com](mailto:yritawang22@gmail.com)  
(720) 257-3721

## SKILLS & TOOLS

- |                 |                     |                 |          |
|-----------------|---------------------|-----------------|----------|
| UX/UI Design    | User Research       | Motion Graphics | Figma    |
| Graphic Design  | Usability Testing   | HTML/CSS        | Adobe CC |
| Web Design      | Digital Prototyping | Javascript      | Webflow  |
| Branding Design | Data Visualization  |                 | Miro     |

## EXPERIENCE

### Bloomberg Industry Group

Design Intern

*Jun 2025– Aug 2025  
Arlington, VA*

- Spearheaded the design and development of a website that strengthens brand identity alignment for Design Systems team.
- Updated internal slide deck templates that streamline product presentations and maintain consistent brand identity across all product communications.
- Designed mockups for internal training platforms and sales materials, supporting go-to-market strategies through user-focused design.
- Developed custom iconography for new platform, creating scalable visual assets that enhance product user experience.

### BNIM

Design Intern

*Jun 2024 – Jul 2024  
Kansas City, MO*

- Coordinated quality control design inspections for the firm's new main website in collaboration with software engineer.
- Spearheaded website user testing by setting up documentation, conducting seven interviews, and synthesizing actionable reports.
- Prototyped an interactive timeline feature to show the firm's history.
- Conceptualized and implemented a data visualization tool from the firm's sustainability matrix for print and web view.

### Mildred Lane Kemper Art Museum

Student Design Assistant

*Oct 2023 – Dec 2024  
St. Louis, MO*

- Boosted the presence of museum advertisements with digital and physical designs around the WashU campus
- Assisted the marketing team in designing for the museum's events
- Designed eight months of weekly newsletter for many users
- Created short-motion videos and reels for social media using video editing and motion graphics

### AIGA (WashU Chapter)

Co-President

*May 2024 – Present*  
Vice President | Sep 2024 – May 2025  
CO-PR Chair | Sep 2022 – May 2024  
*St. Louis, MO*

- Spearheading creation of promotional materials and social media.
- Working closely with a team of 14 to fostering professional design community within the WashU community.
- Collaborated on transforming club's programming to benefit wider student body and engage in St. Louis events.

## EDUCATION

### Washington University in St. Louis

Sam Fox School of Design & Visual Arts

*May 2026 (as expected)*  
BFA Candidate for Communication Design  
Major GPA: 3.90, Dean's List for 6 semesters