YIRONG (RITA) WANG

PRODUCT DESIGNER

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(720) 257-3721

SKILLS & TOOLS

UX/UI Design	Usability Testing	Motion Graphics	Figma
Web Design	Digital Prototyping	HTML/CSS	Adobe CC
User Research	Design Systems	Javascript	Webflow
Branding Design	Data Visualization		Miro

EXPERIENCE

Bloomberg Industry Group
Design Intern

Jun 2025– Aug 2025
Arlington, VA

- Spearheaded the design and development of a website that strengthens brand identity alignment for Design Systems team.
- Updated internal slide deck templates that streamline product presentations and maintain consistent brand identity across all product communications.
- Designed mockups for internal training platforms and sales materials, supporting go-to-market strategies through user-focused design.
- Developed custom iconography for new platform, creating scalable visual assets that enhance product user experience.

BNIM
Design Intern

Jun 2024 – Jul 2024
Kansas City, MO

- Coordinated quality control design inspections for the firm's new main website in collaboration with software engineer.
- Spearheaded website user testing by setting up documentation, conducting seven interviews, and synthesizing actionable reports.
- Prototyped an interactive timeline feature to show the firm's history.
- Conceptualized and implemented a data visualization tool from the firm's sustainability matrix for print and web view.

Mildred Lane Kemper Art Museum
Student Design Assistant

Oct 2023 – Dec 2024
St. Louis, MO

- Boosted the presence of museum advertisements with digital and physical designs around the WashU campus
- Assisted the marketing team in designing for the museum's events
- Designed eight months of weekly newsletter for many users
- Created short-motion videos and reels for social media using video editing and motion graphics

AIGA (WashU Chapter)
Co-President

May 2024 – Present
Vice President | Sep 2024 – May 2025
CO-PR Chair | Sep 2022 – May 2024
St. Louis, MO

- Leading a team of 10+ students in creative programming for the professional design community within the WashU community.
- Spearheading creation of promotional materials and social media.
- Collaborated on transforming club's programming to benefit wider student body and engage in St. Louis events.

EDUCATION

Washington University in St. Louis
Sam Fox School of Design & Visual Arts

May 2026 (as expected)
BFA Candidate for Communication Design
Major GPA: 3.90, Dean's List for 6 semesters