

RITA [YIRONG] WANG

PRODUCT DESIGNER

ritawangarchive.com
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EDUCATION

Washington University in St. Louis

Sam Fox School of Design & Visual Arts

May 2026 (as expected)

BFA Candidate for Communication Design

Major GPA: 3.90, Dean’s List for 6 semesters

EXPERIENCE

Ascension

Product Design Intern

Sept 2025-Present

Remote

- Collaborated with cross-functional remote studio team to craft seamless user experiences and drive design innovation.
- Designing assets and product flows for doctors and clinical workers in improving maternity health experience.
- Iterating on feedback to better website usability, accessibility compliance, and satisfy user needs across multi-language healthcare platforms for over 2,600 care sites.

Bloomberg Industry Group

Design Intern

Jun-Aug 2025

Arlington, VA

- Spearheaded the design and development of a website that strengthens brand identity alignment for Design Systems team.
- Updated internal slide deck templates that streamline product presentations and maintain consistent brand identity across all product communications.
- Designed mockups for internal training platforms and sales materials, supporting go-to-market strategies through user-focused design.
- Developed custom iconography for new platform, creating scalable visual assets that enhance product user experience.

BNIM

Design Intern

Jun-Jul 2024

Kansas City, MO

- Coordinated quality control design inspections for the firm’s new main website in collaboration with software engineer and product managers.
- Spearheaded website user testing by setting up documentation, conducting seven interviews, and synthesizing design actions.
- Conceptualized and implemented a data visualization tool from the firm’s sustainability matrix for print and web view.
- Prototyped an interactive timeline feature to show the history of the firm’s impact on Kansas City.

Mildred Lane Kemper

Art Museum

Student Design Assistant

Oct 2023-Dec 2024

St. Louis, MO

- Boosted the presence of museum advertisements with digital and physical designs around campus.
- Assisted the marketing team in designing for community events.
- Designed eight months of weekly newsletter for 1K+ users.
- Created short-motion videos and reels for social media using video editing and motion graphics.

SKILLS & TOOLS

UI/UX Design

Product Design

User Research

Design Systems

Web Design

Usability Testing

Digital Prototyping

Data Visualization

Front-end Development

Rapid Prototyping

Figma

Adobe CC

Webflow

HTML & CSS

Javascript

Communication

Cross-functional
collaboration