RITA (YIRONG) WANG

PRODUCT DESIGNER

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EDUCATION

Washington University in St. Louis
Sam Fox School of Design & Visual Arts
May 2026 (as expected)
BFA Candidate for Communication Design
Minor in Human-Computer Interaction
Major GPA: 3.9/4, Dean's List for 7 semesters

EXPERIENCE

Ascension
Product Design Intern
Sept 2025–Present
Remote

- Designing product flows for clinical workers in maternity health, translating complex healthcare workflows into intuitive visual experiences.
- Collaborating with cross-functional remote studio teams to craft seamless user experiences for healthcare platforms serving **2,600+** care sites.
- Leading design and prototyping of data dashboard for clinical workers scheduling surgery blocks for surgeons, resolving block time issues.

Bloomberg Industry Group
Design Intern
Jun–Aug 2025
Arlington, VA

- Led end-to-end design and development of Branding Design Systems team website to establish centralized brand guidelines that improved cross-functional consistency and reduced design review cycles.
- Designed **22+** go-to-market designs including mockups for internal training platforms and sales enablement materials.
- Redesigned internal slide deck templates used by all teams/employees, creating presentation systems that ensured brand consistency across **100+** communications.
- Developed comprehensive custom icon library with 50+ scalable SVG assets, improving interface clarity and creating systematic design assets.

BNIM
Design Intern
Jun–Jul 2024
Kansas City, MO

- Coordinated quality control design inspections for the firm's new main website in collaboration with software engineer, demonstrating hands-on experience with web platform implementation and cross-functional technical collaboration.
- Spearheaded website user testing by setting up documentation, conducting seven interviews, and synthesizing reports.
- Prototyped interactive data visualization tool from sustainability data for print and web view to support sustainable architecture.

Mildred Lane Kemper Art Museum
Design Assistant
Oct 2023–Dec 2024
St. Louis, MO

- Designed **32** weekly newsletters for **1,000+** subscribers, achieving **50%** average open rate through compelling visual storytelling and clear information hierarchy.
- Enhanced museum visibility through integrated marketing campaigns, collaborating with marketing team to develop promotional materials for **15+** community events supporting outreach to diverse audiences.

LEADERSHIP

AIGA (WashU Chapter)
Co-President
Aug 2022–Present

- Lead a team of **10+** students in developing professional development programming that connects **200+** design students with industry mentors and St. Louis community.
- Plan and execute **3+** design workshops per semester covering technical skills and creative methodologies.

Asian American Association
VP of PR
Aug 2023–Present

- Developed comprehensive brand identity system for club's marketing channels, establishing visual consistency across social media, print materials, and event collateral for one of WashU's largest cultural organizations.
- Created **50+** promotional assets across digital and print platforms, driving awareness for events attracting up to **1,000+** attendees.

AWARDS

World Brand Design Society Shortlist 25-26

TOOLS

Figma, Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro, After Effects, InDesign), HTML/CSS, Javascript, p5.js Webflow, React, Figjam, Miro

SKILLS

Interaction Design, Product Design, UI/UX Design, Rapid Prototyping, Design Systems, Motion Graphics, Branding, User Research, AI-Integrated Design, Vibe Coding, UX Testing, Illustration, Editorial Design