

RITA (YIRONG) WANG

PRODUCT DESIGNER

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EDUCATION	<p>Washington University in St. Louis Sam Fox School of Design & Visual Arts May 2026 (as expected) BFA Candidate for Communication Design Minor in Human-Computer Interaction Major GPA: 3.9/4, Dean's List for 7 semesters</p>	
EXPERIENCE	<p>Ascension Product Design Intern Sept 2025-Present Remote</p> <p>Bloomberg Industry Group Design Intern Jun-Aug 2025 Arlington, VA</p> <p>BNIM Design Intern Jun-Jul 2024 Kansas City, MO</p> <p>Mildred Lane Kemper Art Museum Design Assistant Oct 2023-Dec 2024 St. Louis, MO</p>	<p>Leading design and prototyping of data dashboard for clinical workers scheduling surgery blocks, resolving critical block time issues. Designing product flows for clinical workers in maternity health, translating complex healthcare workflows into intuitive experiences for 2,600+ care sites.</p> <p>Spearheaded end-to-end design and development of Branding Design Systems team website, establishing centralized brand guidelines that reduced design review cycles. Designed 22+ go-to-market assets and redesigned internal slide deck templates used across 100+ communications, ensuring brand consistency company-wide.</p> <p>Coordinated quality control design inspections for the firm's new main website in collaboration with software engineers. Spearheaded user testing by conducting seven interviews and synthesizing reports, and prototyped interactive data visualization tool from sustainability data.</p> <p>Designed 32 weekly newsletters for 1,000+ subscribers, achieving 50% average open rate through compelling visual storytelling. Collaborated with marketing team on promotional materials for 15+ community events, enhancing museum visibility and outreach.</p>
LEADERSHIP	<p>AIGA (WashU Chapter) Co-President Aug 2022-Present</p> <p>Asian American Association VP of PR Aug 2023-Present</p>	<p>Lead a team of 10+ students developing professional programming that connects 200+ design students with industry mentors. Plan and execute 3+ design workshops per semester covering technical skills and creative methodologies.</p> <p>Developed comprehensive brand identity system establishing visual consistency across all marketing channels for one of WashU's largest cultural organizations. Created 50+ promotional assets driving awareness for events attracting up to 1,000+ attendees.</p>
AWARDS	TOOLS	SKILLS
World Brand Design Society Shortlist 25-26	Figma, Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro, After Effects, InDesign), HTML/CSS, Javascript, p5.js, Webflow, React, Figjam, Miro	Interaction Design, Product Design, UI/UX Design, Rapid Prototyping, Design Systems, Motion Graphics, Branding, User Research, AI-Integrated Design, Vibe Coding, UX Testing, Illustration, Editorial Design