



SUMMARY

Multifaceted designer with over 10 years of experience in developing visual solutions for branding, marketing, and digital platforms. Expertise in brand identity, UI/UX design, web and print design, and leading collaborative teams to meet client objectives. Seeking to leverage my understanding of graphic production, eye for details, and willingness to learn to drive visual innovation in business and marketing.

KEY SKILLS

Design & Creative

- Brand Identity Design
- UI/UX Design
- Typography and Layout
- 3D Design (Blender)
- Motion Graphics
- Web Design
- Email Design

Technical

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects)
- Figma/FigJam
- HTML/CSS/JavaScript
- Understanding of SEO

Professional

- Project Management
- Client Communication and Collaboration
- Time Management
- Leadership and Mentorship
- Creative Problem Solving

EXPERIENCE

Senior Graphic Designer Enarche Design - Oct 2022 to Current

- Lead the design team in creating and implementing brand identities for clients, ensuring consistent visual communication across all platforms.
- Manage multiple design projects simultaneously, ensuring timely delivery while maintaining high standards of quality.
- Developed design solutions to help meet client objectives.
- Collaborate with design team to create new or refresh brand identities, encompassing logos, color palettes, typography, and brand guidelines.

Lead Designer Rearview Advertising - Mar 2021 to Jan 2022

- Designed innovative and brand-aligned materials for diverse clients, driving consistent visual identity across all platforms.
- Adapted quickly to new creative challenges, delivering high-quality design solutions on short notice.
- Partnered closely with project managers to streamline workflows, prioritize tasks, and manage assets efficiently.
- Collaborated seamlessly with cross-functional teams, fostering a dynamic and productive creative environment.

Add'l Roles

Sr. Multimedia Designer

Welcomemat Services - May 2019 to Mar 2021

Lead Graphic Designer

Eurotec - Sep 2016 to Oct 2018

Graphic Designer

Atlas International, Inc. - Jun 2014 to Sep 2016

Graphic Designer

W Hotels - Apr 2011 to Apr 2012