

Press & Media Kit

Nicolette DeVidar

TV Host,
Civic Media Visionary,
Spiritual Catalyst

www.nicolettedevidar.com



ABOUT NICOLETTE

Nicolette DeVidar
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Nicolette DeVidar is a German-American TV host and spiritual catalyst redefining media with a focus on humanity, dialogue, and action. As host of the Smart Sustainability Show, she challenges audiences to envision sustainability beyond environmentalism and find nature-inspired solutions.

She's the visionary behind Co>Create America®—an emerging civic media network enlivening the founders' intent to build a nation of self-governing individuals that shape their own destiny in a compassionate society rooted in spiritual vision, civic courage, and self-mastery.

With roots bridging East and West, Nicolette's "Third View" cuts through division, championing honest conversation and the power of people working together.

Now laying the groundwork for Co>Create America ® , Nicolette is setting the stage for a civic media network that will invite Americans to step up, collaborate, and empower each other to dare to live their American Dream.

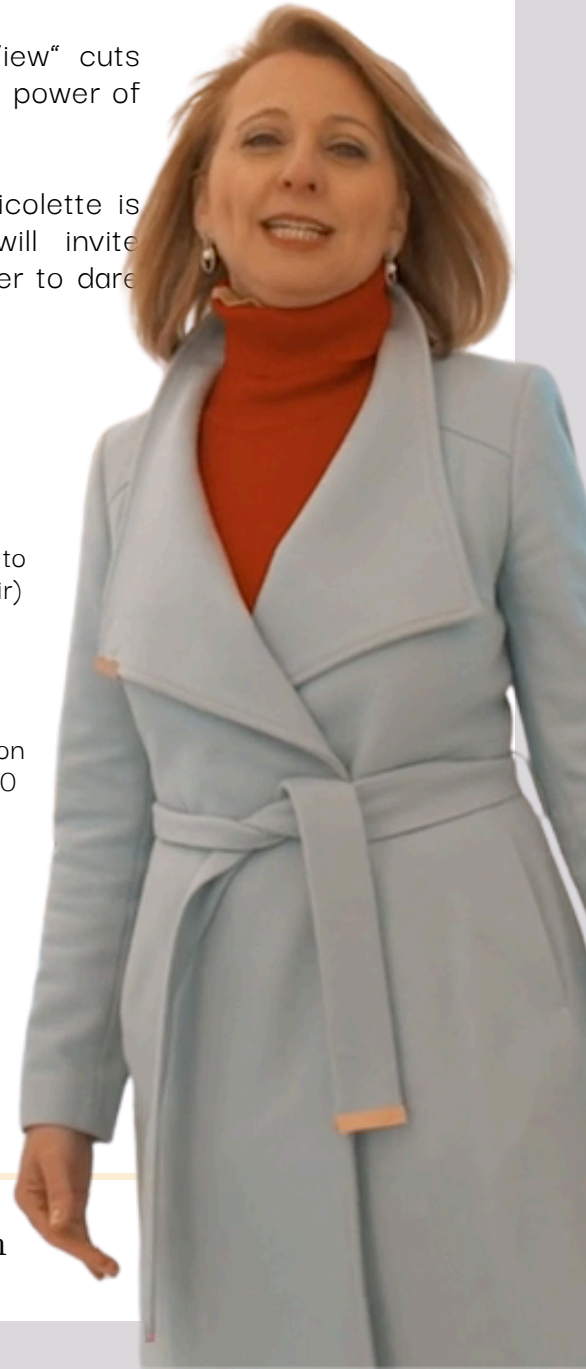
At a glance

- Host of the acclaimed Smart Sustainability Show, with over 170+ episodes bringing together diverse leaders, innovators & citizens to drive real-world solutions (53K+ YouTube subscribers, 500K+on-air)
- Founder & Visionary of Co>Create America ® - a floating civic media network to be launched soon
- Featured as champion of participatory media and civic participation by The Marquis Who's Who in America 2024-25; and Hoinser's 50 powerful women 2023
- Sought-after speaker and facilitator

Testimonials

"A breath of fresh air—Nicolette brings depth, warmth, and vision to every conversation."

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AS A SPEAKER

Speaker Recommendation

Nicolette DeVidar: Visionary Media Host & Civic Innovator

Nicolette DeVidar is a German-American TV host and founder of Co-Create America®, recognized for transforming media into a platform for honest dialogue, collaboration, and action. As the host of the acclaimed Smart Sustainability Show, Nicolette brings together diverse voices—scientists, entrepreneurs, artists, and citizens—to explore sustainability as a holistic challenge that includes environmental, economic, and social dimensions.

With a unique background bridging East and West, Nicolette is known for her ability to foster meaningful conversations that cut through division and inspire collective action. Her work empowers individuals to become active participants in shaping their communities and living their fullest potential—an approach rooted in both spiritual vision and civic courage.

Nicolette's mission is to revive the founding ideals of self-governance and compassion in American society, making her an ideal speaker for audiences seeking inspiration, practical insight, and new pathways for collaboration. Her engaging style and thought leadership will spark dialogue and motivate your audience to co-create positive change.

"Nicolette has a gift for moving and enlivening dialogue - charismatic, inspiring, transformative"

Signature Speaking Topics:

Beyond Environmentalism: Redefining Sustainability for the 21st Century

Co-Create America: Reawakening the Founders' Vision for a New Era

Heart Frequency: The Language of the Universe In A World of Confusion

Spiritual Vision and Civic Action: The Missing Link in American Renewal

Cinderella & The Eagle: Re-Inventing Yourself to True Purpose Amidst A World in Collapse



Nicolette DeVidar

Key Themes

- **Sustainability Beyond Environmentalism & Future Vision**

Expanding the definition of sustainability to include social, economic, and spiritual dimensions, and envisioning a thriving future.

- **Spirituality & Higher Consciousness**

Exploring the role of spiritual awareness and consciousness in personal and collective evolution

- **Civic Empowerment & Dialogue That Births the New**

Fostering meaningful, generative conversations that empower individuals and communities to co-create solutions and drive societal renewal.

- **Creative Self-Mastery**

Guiding individuals to unlock their creative potential and lead with purpose, resilience, and authenticity.

- **Personal, Organizational, and Societal Transformation**

Facilitating deep, systemic change at every level—helping people, teams, and societies evolve and flourish.

"Nicolette is highly recommended as a speaker to inspire, connect, and catalyze action around sustainability through a wider lens, civic participation, and self-empowerment. Her background, vision, and facilitation skills make her especially suited for audiences interested in moving beyond polarization toward collaborative solutions and injecting fresh perspectives. Having undergone transformation herself - she not only walked the walk but can powerfully connect with transformative processes and energies."

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Sample Talks

Cinderella & The Eagle: Re-Inventing Yourself to True Purpose Amidst A
World in Collapse
How You're Called to Make Wonder an American Affair.

A bold reimagining of Cinderella—not as a tale of waiting to be rescued, but as a powerful metaphor for self-sovereignty. Inspired by the eagle, the only bird that dares to soar toward the sun, this talk invites audiences on a transformative journey of courage, vision, and the pursuit of true purpose as an American affair.

Beyond Environmentalism: Redefining Sustainability for the 21st Century
Integrating social, economic, and spiritual dimensions for lasting change.

Nicolette challenges conventional views of sustainability, offering a holistic framework that addresses the interconnectedness of people, planet, and purpose.

Heart Frequency: Divine Language Amidst The Rise of AI
Navigating the future with intuition, compassion, and spiritual intelligence.

Exploring how heart-centered wisdom as emerging new way of communication can keep humans in the driver seat in an era increasingly shaped by artificial intelligence.

Co-Create America: Reawakening the Founders' Vision for a New Era
How civic courage and collaboration can restore the American Dream and self-governance.

A call to action for citizens and leaders to revive the original spirit of American democracy through dialogue, courage, and collective action.

Spiritual Vision and Civic Action: The Missing Link in American Renewal
Why inner transformation is essential for national healing and fulfilling the founders' intent.

Nicolette demonstrates how spiritual growth and civic engagement together can heal divisions and inspire a new chapter for America.

The New Luxury: Human Presence
Why authentic connection is the ultimate value in a digital age.

In a world of constant digital distraction, Nicolette reveals why depth and presence are the rarest and most valuable forms of luxury today.

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Signature Projects & Impact

Smart Sustainability Show

As creator and host of the Smart Sustainability Show, Nicolette brings together thought leaders, innovators, and changemakers to explore holistic solutions for a thriving future. The show challenges audiences to see sustainability as an integration of environmental, social, and spiritual dimensions, sparking new conversations and inspiring action across communities.

Co-Create America®

Nicolette is the visionary behind Co-Create America®, an emerging civic media network to be launched soon dedicated to reviving the founders' vision of a nation of self-governing individuals. This initiative invites the re-discovery of America's true wealth tapping into our greatest asset: the imagination of the many and our ability to shape our own destinies.

Impact

Through her pioneering media work, Nicolette has inspired thousands to embrace authenticity and a new way of seeing—not taking everything at face value, but looking beyond the surface. Her innovative generative dialogue brings together experts, leaders, innovators, and everyday citizens, often with opposing views, and leads them to new understanding and an enlivened vision for a positive future.

"You made me completely rethink my view on the economic system." — Head of Chamber of Commerce, Tysons, VA

"Nicolette is very, very skilled in taking abstract concepts, weaving them into frameworks, and making them digestible for her audiences." — Healthcare Leader

"You radiate an energy that is present and palpable." — Young Leader

Nicolette's unique approach helps everyday citizens feel at ease on camera, encouraging them to reconnect with their stories, dreams, and hopes for America—and to dare to shape their future. Having walked this path herself, her work inspires self-mastery, civic engagement, creative action and spiritual vision—catalyzing community initiatives, bridging divides through future-focused solutions, and empowering individuals to step into their higher values. Her projects demonstrate an originality and spirit that unite, empower, and transform.

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Expertise

· **Civic-Centered Media Innovation**

- Creator/host of participatory TV and digital formats that turn audiences into active contributors
- Founder of Co-Create America®, a next-gen civic media network grounded in the founders' vision of self-governance

· **Generative Dialogue & Bridge-Building Facilitation**

- Proven method for convening experts, leaders, and everyday citizens—often with opposing views—to reach shared insight and future-oriented consensus
- Skilled at translating abstract ideas into clear, usable frameworks

· **Holistic Sustainability & Systems Thinking**

- Reframes sustainability to integrate environmental, economic, social, and spiritual dimensions
- Host of Smart Sustainability Show, featuring cross-sector solutions and nature-inspired innovation

· **Spiritual Leadership & Self-Mastery Coaching**

- Guides audiences to cultivate inner vision, intuition, and heart intelligence as drivers of purposeful action
- Emphasizes self-sovereignty, personal transformation, and values-based decision-making

· **Storytelling & Third View Commentary - Fresh Perspective on issues that transcend left/right mainstream narratives**

- Helps everyday citizens and leaders feel at ease on camera, articulate their stories, and inspire audiences
- Produces content that turns personal narratives into catalysts for collective change
- Connects the dots of on-going change beyond the obvious

· **American Ideals & Founding Principles Interpretation**

- Connects historical wisdom to modern challenges, reviving civic courage and the pursuit of the American Dream
- Offers fresh, non-partisan perspectives that transcend cultural and political divides

· **Keynote Speaking & Thought Leadership**

- Delivers high-impact talks on sustainability, civic renewal, spiritual intelligence, and future-ready leadership
- Regularly invited to conferences, think-tank forums, and media programs worldwide

Nicolette DeVidar

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www.nicolettedevidar.com

www.smartsustainabilityshow.com

www.urban2050.org

Social Stats



social media handle (X, FB, IG)

10k



YT handle

53k



On-Air

500k



Nicolette DeVidar

Media Assets

