

# Strengthening Executive Security Following Emerging Threats

A national restaurant brand requested support from Corporate Security Advisors (CSA) following a series of high-profile security incidents involving corporate executives across the United States. Leadership recognized the need for a proactive review of risks affecting the organization's Chief Executive Officer (CEO).



CSA was engaged to conduct an Executive Risk Assessment (ERA) to evaluate potential vulnerabilities and recommend measures to better safeguard the executive, their family, and the organization. The assessment examined physical security considerations, cyber exposure, travel safety, and publicly available information, including social media.

In addition to the ERA, the company requested support through the CSA Virtual Security Team™ (VST™) to address several immediate security priorities.

## Our Approach

### Executive Risk Assessment

CSA conducted a comprehensive Executive Risk Assessment focused on identifying threats, vulnerabilities, and exposure areas affecting the CEO. The review evaluated physical security, digital exposure, travel-related risks, and public-facing information that could increase visibility to potential adversaries. The assessment provided leadership with a clear view of the risk environment and practical recommendations to strengthen protection while supporting business continuity.

### Event Risk Assessment and Executive Briefing

CSA conducted an expedited security assessment for a publicly advertised event where the CEO was scheduled to speak. As part of the review, CSA coordinated with event security personnel, local law enforcement, and federal authorities to assess the venue's physical security posture and identify potential vulnerabilities. CSA also provided the CEO with a targeted security awareness briefing in advance of the event.

### Corporate Event Security Planning

CSA developed and executed a comprehensive security plan for a large company Town Hall meeting that included notifications of workforce reductions. The plan addressed venue

security, access control, communication protocols, and coordination with security personnel to help ensure the event proceeded safely and without disruption.

## Residential Security Assessment

CSA conducted a Residence Security Assessment for the CEO's home, reviewing physical security measures, environmental vulnerabilities, and response considerations. CSA also liaised with local law enforcement to support coordination and strengthen awareness of the executive's security profile.

## Corporate Facility Security Guidance

CSA provided written guidance related to security considerations for a potential new corporate facility lease. Recommendations addressed key security and operational elements that should be evaluated during the site selection and leasing process.

## CSA Virtual Security Team™ Partnership

Throughout the engagement, CSA supported the organization through its CSA Virtual Security Team™ model. This flexible partnership provided role-specific support while also giving the client access to a broader team of experienced security professionals.

The CSA VST™ structure enabled the company to address immediate concerns while leveraging CSA as an ongoing advisory resource.

## Impact

Through the Executive Risk Assessment and subsequent CSA Virtual Security Team™ engagement, the organization gained a clearer understanding of risks affecting senior leadership and the broader operating environment.

CSA provided actionable guidance across executive protection, event security, residential security, and facility planning. The engagement helped leadership address immediate concerns, strengthen preparedness, and establish a trusted advisory relationship for future needs.



Corporate Security Advisors, LLC is a management consulting firm specializing in helping senior executives from Security, Risk, Law, HR and the C-Suite build top-level security programs and teams.

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