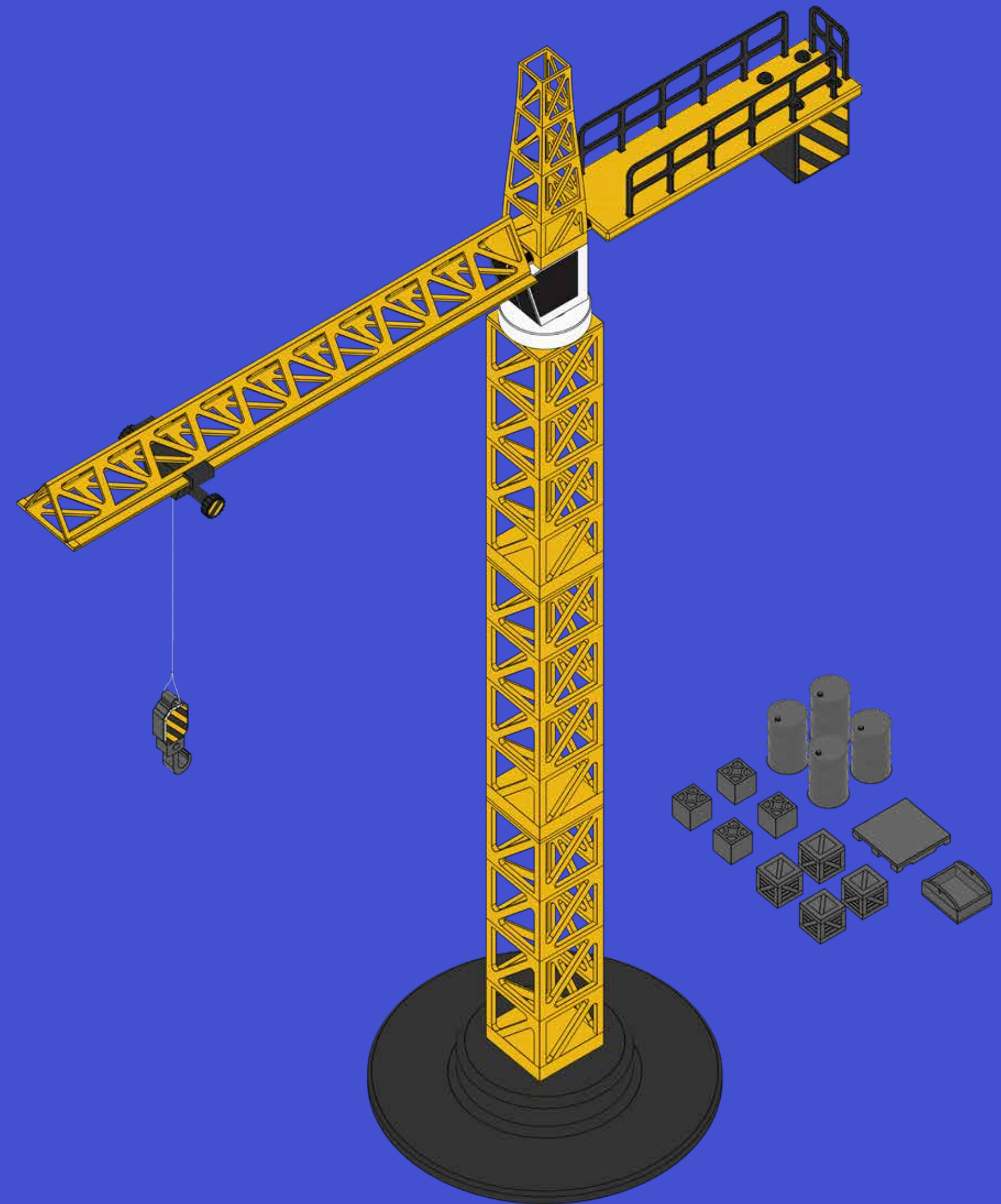


LIFT-N-LEARN

LIFT-N-LEARN is a buildable construction crane toy that blends making and playing. Kids assemble the crane, then run their own mini job site while learning basic mechanics.



RESEARCH

02

As I studied different types of toys, I saw that play can act as a bridge between curiosity and learning. Construction toys stood out because they teach the principles of building and problem-solving in a way that feels intuitive and engaging.



Tiny Volcanoes
Ages 8+
Teaches children about basic geology and chemical reactions
Children can create a small eruption using basic household ingredients found around the home

The Tiny Volcanoes kit introduces kids, ages eight and up, to the basics of geology and chemical reactions in a hands-on way. Building the volcano and mixing ingredients to trigger an eruption turns science into an interactive experience rather than a boring lesson. The kit is designed to be reusable, with the booklet and sisters adding to its overall appeal.



Make your own car
Ages 3 and up
Teaches children to use found objects in their environment and use it create the body of the car, also teaches children about electric toys
DIY aspect brings a fun experience for children to be creative
string and batteries can be easily replaced, allowing children to use it many times

The Make Your Own Car kit, for ages three and up, teaches kids to be creative by turning everyday objects into the body of a toy car. It introduces basic ideas about electric toys while giving children a fun, hands-on project. Since the string and batteries can be replaced, the car can be rebuilt and played with many times.



Mega Science Lab
Children 8 years and up
The Mega Science lab teaches children about science in a tangible way
With over 130+ different experiments, children can see science happen before their eyes and take an active role in creating it (they can see it happen and won't get bored easily from a small selection)
Instructions for over half of the experiments can be easily recreated with items from around the house

The Mega Science Lab gives kids eight and older a chance to dive into science with over 130 experiments. The variety keeps things fresh, letting children explore chemistry, earth science, and more without running out of activities. Since many of the projects can be done again with common household items, it's easy for kids to keep experimenting and learning at their own pace.



Word Cognitive Pairing
Ages 3+

teaches children to spell and develop hand eye coordination
40 different words provide variety that helps children build their vocabulary
cards can be shuffled to create different combinations

The Word Cognitive Pairing set introduces kids three and up to spelling in a simple, hands-on way. The rotating letter blocks and picture cards make it easy for children to match words while building coordination. With plenty of word options and movable cards, it keeps learning fresh and encourages repeated play.



See and Spell Learning Toy
ages 4+

Teaches children about spelling and helps to develop their fine motor skills
16 Colorful pictures of animals and 64 letters let children experiment till they find the right combination of letters in the word
Wide variety of combinations helps children gain proficiency in spelling and a sense of accomplishment for completing a word
wooden tiles and letters create a durable and reusable toy

The See and Spell Learning Toy is designed for children ages four and up, helping them practice spelling while improving fine motor skills. With 16 colorful picture cards and 64 wooden letters, kids can experiment until they find the right combinations. The variety of words keeps learning fun, while the sturdy wooden pieces make it a durable toy that can be used again and again.



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Math Wheel
Children 3 years and older
Teaches children about different types of basic math like addition, subtraction, division, and multiplication
Also teaches them about fine motor skills and hand eye coordination
Allows children to approach math learning in a dynamic format
number wheels from 0-9 and various math symbols allow it to be reused for a wide variety of equations

The Math Wheel is designed for children ages three and up and introduces them to basic math concepts like addition, subtraction, multiplication, and division. By turning the numbered blocks, kids can build different equations while practicing hand-eye coordination and fine motor skills. Its reusable design makes math feel interactive and fun, giving children a hands-on way to explore numbers.



Checkmate Kingdom
Ages 3+

Helps to promote skill development like critical thinking, problem solving, and sportsmanship
Colorful and unique piece design creates an engaging and enjoyable board game
with a quick reset of the pieces and different opening moves, chess can be played in many different ways

The Checkmate Kingdom set introduces kids as young as three to the basics of chess in a fun, approachable way. The colorful, cartoon-like pieces make the game less intimidating while teaching skills like critical thinking, problem solving, and sportsmanship. With quick resets and endless opening moves, it stays fresh and engaging, encouraging children to keep playing and learning.

Yes, each chess piece is unique in design and easily distinguishable for added visual appeal and playability.



Woodland Indoor Croquet Set
Ages 3+

Teaches children about different animals and helps them develop fine motor skills by getting the balls through the hoops
Woodland themed design brings boring standard croquet hoops to life
animals can be rearranged

The Woodland Indoor Croquet Set is made for kids ages three and up and turns a classic game into something more playful. Children guide balls through woodland animals instead of plain hoops, helping them build fine motor skills while also learning to recognize animals. Since the animals can be rearranged and each has points on the back, kids can create new challenges and keep score, adding replay value to the game.

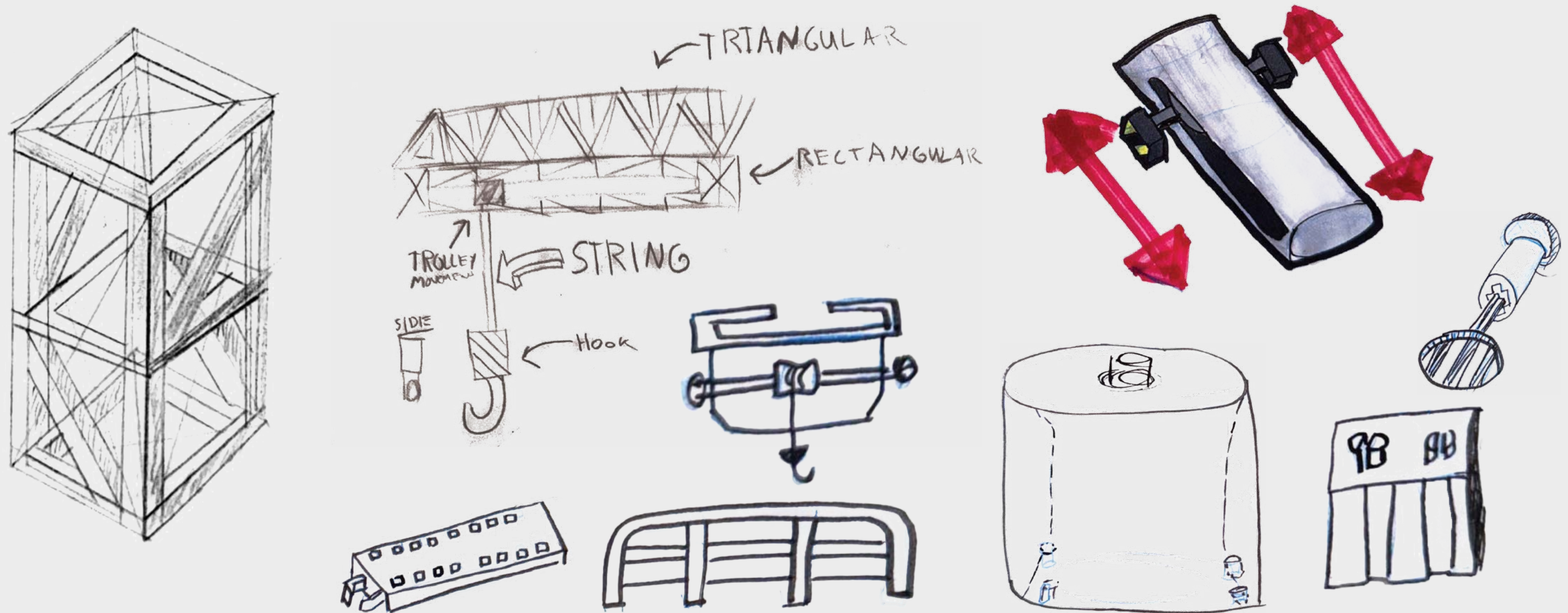


Pond Dipping
Children 3 years and older
Teaches them about the environment and helps to develop fine motor skills
Game requires skill and concentration, which provides a challenge to complete
game pieces can be moved around and reused

The Pond Dipping game is designed for children ages three and up and combines play with learning about nature. Using a magnetic fishing rod, kids catch different pond animals, which helps develop fine motor skills while teaching them about the environment. Since the pieces can be moved and reused, the game stays fun and challenging, encouraging focus and hand-eye coordination.

SKETCHES

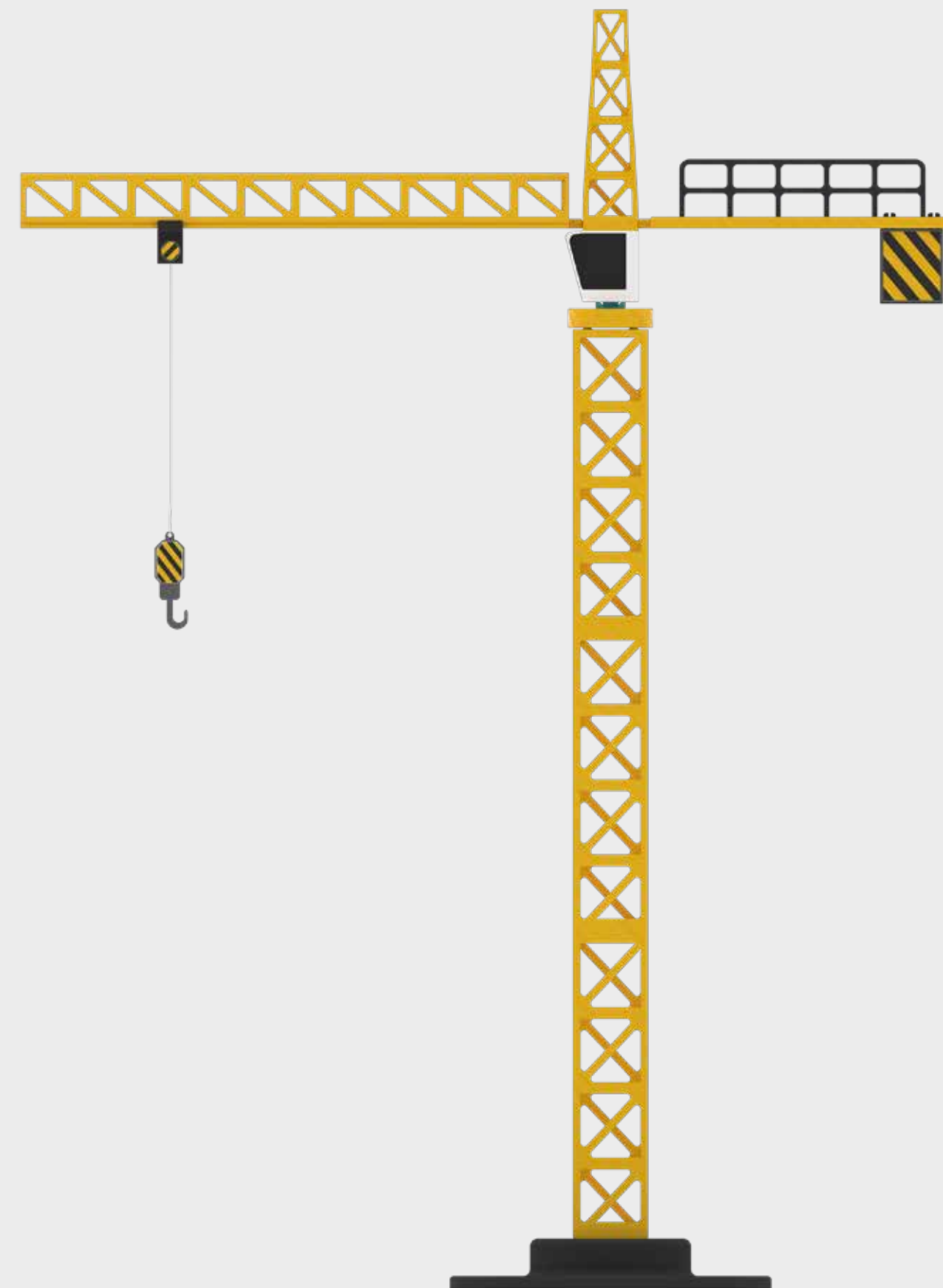
03



FINAL CONCEPT

04

The final concept is a modular, buildable tower crane with a truss structure, rotating top, and a working hook-and-line lift. It includes interchangeable job-site loads and a stable base, which lets kids lift, swing, and place parts while exploring balance and structure through play.



PROJECT NAME

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Skills : **Creativity, Problem-Solving**



PROJECT NAME

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Skills : **Creativity, Problem-Solving**

ABOUT US

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Skills : **Creativity, Problem-Solving**

OUR TEAM

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ARTFUL DODGER

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BASIL HAILWARD

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Date : **April 2030**
Skills : **Creativity, Problem-Solving**

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Date : **April 2030**

Skills : **Creativity, Problem-Solving, Teamwork**

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Skills : **Creativity, Problem-Solving**

PROJECT NAME

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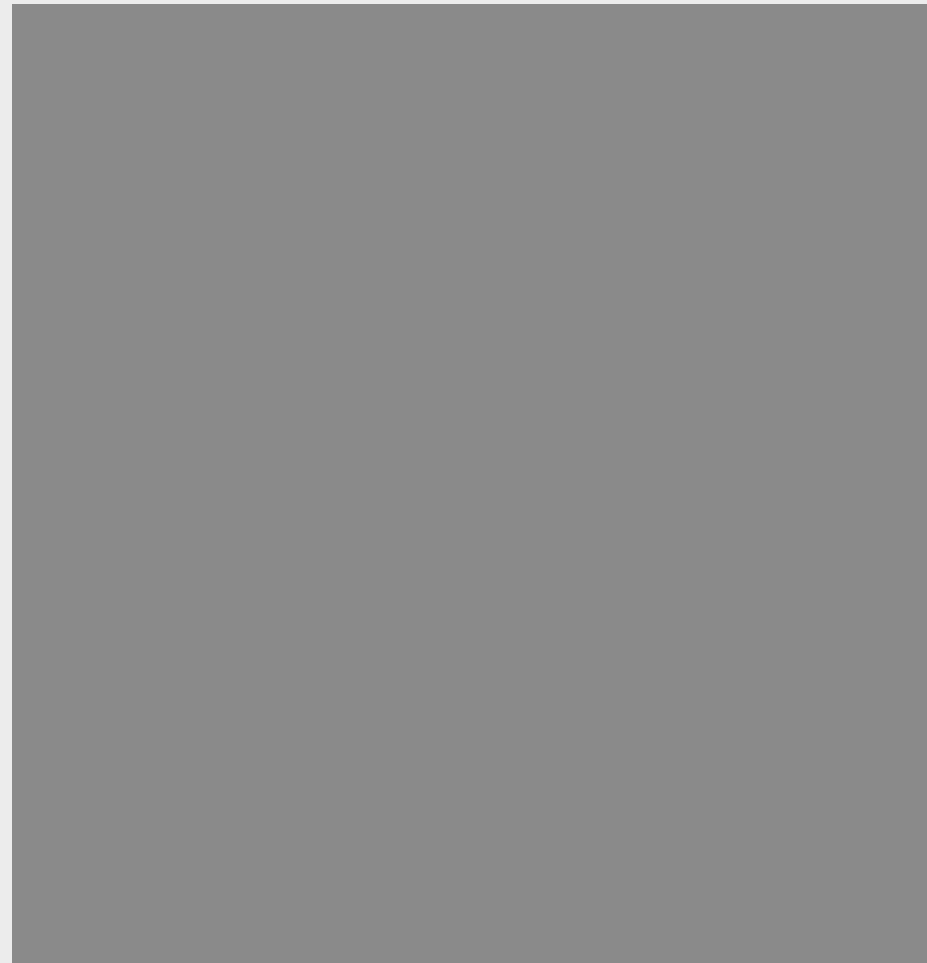
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Skills : **Creativity, Problem-Solving**

THANK YOU

DAVIDAUSMAN.DESIGN



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COUNTRY, 45678

AGENCY NAME & CO. LIFT-N-LEARN