xStocks by PAYWARD

IPO xStocks Access: Partner Readiness

NOT FOR RETAIL, FOR B2B PARTNERS ONLY

Prepare for every offering

Prepare your customer access journey, funding process, and operations before each offering. Your xStocks business lead will confirm the access route, requirements, and timeline for each event.

IPO xStocks are tokenized equities providing price exposure only — not direct ownership. Customers do not receive shares in the IPO. Allocation of IPO xStocks is not guaranteed.

Before the offering

Four steps to complete before your access window opens.

1 Estimate demand

Share expected customer demand to help inform the offering request. This is not a hard commitment; aim for an estimate you can support with roughly 70–80% confidence.

2 Confirm your route

Access may be arranged through Kraken, Backed, or a market maker, depending on your onboarding and the offering.

3 Prepare customer funding

Collect and track each customer's interest and funds. When required by your route, lock funds and transfer them to Payward approximately 24–48 hours before the IPO goes live. Offering instructions confirm the deadline, any permitted top-ups, and other funding requirements.

4 Plan allocation and distribution

After the access window closes, partner demand is submitted through your route for allocation. Funds remain held while allocation is determined. If IPO xStocks are allocated, tokens are delivered to participating partners for distribution to eligible customers. If allocation is below demand, you may need to refund customers proportionally for any unallocated amount.

Access routes

Your onboarding status determines how your organization can submit demand for each offering.

Kraken	• If onboarded with Kraken, submit interest through the same IPO flow available to retail clients. End customers do not need Kraken accounts.
Backed	• If onboarded only with Backed, access requires a contracting process. Contact your xStocks business lead early to confirm requirements and timing.
Market maker	• If not onboarded with Kraken or Backed, a market maker may submit interest and pay on your behalf. This route requires additional coordination.

Internal readiness

Align product, engineering, legal and compliance, operations, and marketing before the access window opens. Define how customers confirm eligibility, express interest, fund an order, track status, and get support.

Plan communications for the window opening, the three-hour reminder, the close, the allocation outcome, token distribution, and any refunds. Demand estimates are non-binding. Allocation is not guaranteed and may be full, partial, or none.

Access window

For a standard IPO, the partner access window typically opens about one week before the offering date. For highly anticipated offerings, demand estimates may be requested earlier. Allow 2–4 weeks to coordinate product, operations, marketing, and contractual requirements.

Allocation day timing

xStocks expects to receive the underwriter's allocation at 9 a.m. ET on offering day. Tokenization, distribution, and refunds of unallocated funds are expected within 2 hours.

If the IPO is canceled, the sale will be cancelled and funds refunded.

Illustrative allocation example

This scenario uses a $100M target book. Figures scale to the amount actually allocated and illustrate one model; they do not set terms for any offering. The first three strategic partners to commit and prefund each receive 10% of the allocation (30% total), first come, first served. The remaining 70% splits evenly between xStocks partners and Kraken, with partners eligible for up to 65% total. Partners prefund 5% above their requested allocation; any unallocated amount and its fee are refunded.

Book fill	Allocation received	Partners (up to 65%)	Kraken (35%)
Full (100%)	$100M	$65M	$35M
Half (50%)	$50M	$32.5M	$17.5M
Partial (10%)	$10M	$6.5M	$3.5M
None (0%)	$0	$0	$0

Ready to offer access?

Contact your xStocks team to confirm your access route, requirements, and timeline for the next offering.

Contact us

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