

AWARDING POINTS

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01

Login to **Profectus** with your assigned username and password. Contact loyalty@iprefer.com if you do not have credentials.



02

Select "Request Points" from the header.

Member Search Member Enrollment Redeem Certificates	Request Points	Reports	Gift Cards	Help	
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03

Search for the Member that you would like to award points to. Search by First and Last Name, Member Number or Email Address.

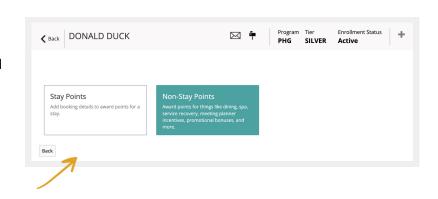


04

Select the Member by clicking on any of the Member fields. Then, determine the **type of points** the Member is receiving.

Stay Points Should only be used to award points for an overnight stay. Through this option, Members will earn stay points based on their Tier level and continue to earn credit toward maintaining or earning Tier points.

Non-Stay Points This would be used for Service Recovery points, Meeting Planner points from Planner or any other non-stay related award.





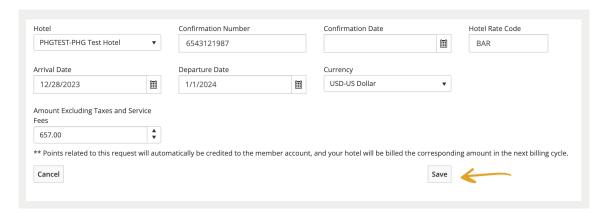
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05

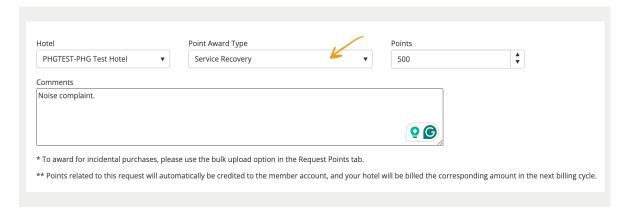
For Stay Points, complete all required fields then click Save once finished.

Use your local currency in the drop-down with Total Rooms Revenue. Profectus will automatically calculate the points based on converting the revenue to USD and the Member's tier status. If the Member is Gold or Titanium, the system will automatically add bonus points.



06

For Non–Stay Points, complete steps 1–4, then select Non–Stay Points. Select the appropriate Point Award Type from the dropdown.



07

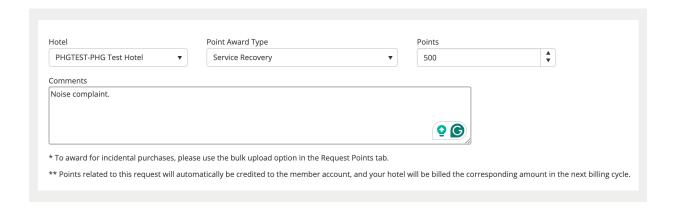
For award types outside of Meeting Planner Incentives, enter in the amount of flat points to award the Member and provide comments to explain why the points are being awarded.

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MEETING PLANNER INCENTIVE (I PREFER PLANNER)

If your hotel is awarding a Member Planner points, the hotel will need to manually calculate the amount of points due. It is recommended that an associate from the Sales Department determine the points due.

The standard program offers Meeting Planners (5) Points per \$1 USD in Consumed Group room revenue, with a maximum of 500,000 points per event. It is at the discretion of the hotel if they choose to award above and beyond the Consumed Group Rooms Revenue.

BEST PRACTICES

- Leverage the **Stay & Point Report** in Profectus to ensure the Member has not already earned Stay Points for their booking.
- The Stay & Point Report provides detailed information for both Stay Points and Non-Stay Points.
- Members can easily track their points in real-time through iprefer.com in "My Activity". This type of transparency helps members stay engaged and motivated.

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